

## NCF Will Get Award

The North Carolina Finishing Company division at Salisbury has been named the 1974 "Employer of the Year" by the awards committee of the Governor's Council on Employment of the Handicapped.

Morton D. Rochelle, president and general manager of NCF, was notified of the honor through a letter from W. Joseph Strickland, executive secretary of the Governor's Council on Employment of the Handicapped, a part of the North Carolina Department of Human Resources.

NCF was nominated for the award by the Salisbury office of the Employment Security Commission. The award will be for plants having 200 or more employees. A similar award will be given among plants having less than 200 employees.

The Governor's Award will be presented to NCF at a luncheon and ceremony in Raleigh at noon Friday, March 28. W. Curtis Rogers, plant manager, will accept the award on behalf of the NCF division. Also to attend the luncheon and ceremonies will be Robert F. Bell, personnel manager, and Jake F. Alexander, currently on leave from NCF and filling the post of state director of the Department of Motor Vehicles.

NCF last September was presented the "North Carolina American Legion Employer of the Year Award for Hiring the

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Newport Crewel, part of the Constitution Classics collection.



Correau, a plush new broadloom with scroll-leaf design.

## Karastan Offers Both Value And Luxury For Spring, '75

Among Karastan's carpet fashions for Spring, 1975, are five new designs in the Constitution Classics Collection, three new wool broadlooms and a Saxony plush carpet being introduced to retail at

"extremely attractive price points."

Also outstanding in the introductions are the Berber Collection; Amoreau, made by the "Tapestry-Crafted Process"; Chanteau, with a "patterned frieze" look in the nubby texture of the all-nylon pile; Mirameau, a velvet plush broadloom; and an exciting addition to the Excellency Collection, produced on the revolutionary "Bondi System."

The Constitution Classics collection, made up of 18th and 19th century designs, was introduced in honor of the nation's upcoming Bicentennial and Newport Crewel and Nantucket Panel are only two of the five new designs in the

various processes involved in the manufacture of Karastan rugs. The students then toured the Design Department with Lance Solaroli, design supervisor, as their guide.

On completing the tour of the

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## Company Participates In Economics Program

Approximately 40 Rockingham County high school students visited the Karastan Rug Mill on Wednesday, March 5, as part of the three-day "Economics In Action" program.

The students were welcomed by J. R. Mauney, division vice president and general manager, Karastan manufacturing. Prior to their tour of the manufacturing facility, the students were shown two films about Karastan entitled, "The Karastan Story" and "The Thing of Beauty." The films were shown by George Hildreth, product engineer.

Following the films, J. G. Cunningham, plant manager, talked to the group about the

## 700 Million Women Will See St. Marys Products On Television

In 1975 over 700 million women will be exposed to St. Mary's products through television participation in the various television game shows. St. Mary's will be participating in both daytime and nighttime

programs on NBC and ABC network and syndicated shows, among them Hollywood Squares, Let's Make A Deal, The Price Is Right, Concentration,

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Nantucket Panel, also in the Constitution Classics collection.

## Fieldcrest Vacation Schedule Is Announced

The company has announced the 1975 vacation schedule as follows:

Fieldcrest plants generally will close for vacation at the end of the second shift Friday, June

27, and will resume operations Sunday evening, July 6, at 11 p.m.

If there are any exceptions to

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