



At "safety break", O. J. Simmons (far left) congratulates employees on fine record.

## Karastan Service Center Employees Enjoy 'Safety Break'

Employees of the Karastan Service Center received recognition for their interest in safety and housekeeping when they were served treats by the management at a "safety break" March 11. The employee group has accumulated 414,026

safe man-hours since the last lost-time accident occurred June 12, 1972.

A message from J. L. Connolly, general manager of Customer Service and Warehouse, and O. J. Simmons, plant manager of Cut Order and

Warehouse, expressed appreciation to the employees and congratulated them on their excellent safety record.

It was pointed out that only six disabling injuries have occurred at the Karastan Service Center since it began operation in

March, 1965. There were three lost-time accidents in 1965, one in 1968, one in 1970 and one in 1972.

"Safety doesn't just happen all by itself: it requires attention and we have to work at it as a part of our job," Mr. Simmons

said in remarks at the "safety breaks".

"It is very important that all of us form safe work habits at home as well as at work. Most accidents happen in a split second and they are not always minor," Mr. Simmons said.



### Three Months Old



Tamika Natasha Pugh, who was three months old on February 28, is the daughter of Mr. and Mrs. Bobby Pugh of Smithfield. Her mother (Judy) is employed as a shuttler in the Wiring Department at the Automatic Blanket Plant.

## Larkin Named President Of Carpet Marketing Div.

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nouncement that Mr. Guinan had returned from early retirement on November 29, 1973, to help direct the reorganization of the carpet marketing division. Mr. Guinan will continue as a consultant to the division, Mr. Battle said.

Mr. Larkin was appointed executive vice president of the carpet marketing divisions in June, 1974. Before that he had been a divisional vice president and merchandise manager of towels and bath fashions for the Fieldcrest marketing division. He has been with Fieldcrest Mills, Inc., since 1956.

Mr. Larkin assumes his new responsibilities with an extensive background in product and merchandise planning, and in the past year has acquired an extensive knowledge of the

carpet industry and of the Karastan and Laurelcrest operations, Mr. Battle stated.

Mr. Larkin is a graduate of Fordham University where he received a bachelor of science degree in 1950. He also attended the New York University School of Retailing. He is married and the father of four children. He resides with his family in Montclair, N.J.

Mr. Larkin succeeds a man who has generally been conceded as "the dean of the American carpet industry." With a 47-year career dating back to 1928 when he joined the Bigelow-Sanford Carpet Company as a sample boy, Walter B. Guinan is considered one of the most knowledgeable and articulate executives in the carpet industry. He has frequently appeared as spokesman for the industry

before governmental agencies, press conferences and other public forums.

After working his way to executive positions in sales and styling with Bigelow, Mr. Guinan joined Fieldcrest Mills, Inc. as Karastan sales manager in 1954. He was elected a vice president of the Karastan marketing division in September of that year. In November, 1957, Mr. Guinan was named president of the Karastan Marketing Division and later a vice president of Fieldcrest Mills, Inc.

In 1967 he also assumed the responsibilities as president of the Laurelcrest Carpets Marketing division when Fieldcrest acquired the facilities of Morgan Mills. In 1969 he was named a senior vice president of Fieldcrest Mills, Inc.

During his tenure, Karastan

grew from a small mill specializing in Oriental design rugs to its current position as one of the nation's 10 leading producers of broadloom carpets and rugs. As a result of his efforts and policies, the Karastan brand has gained an international reputation for quality products and fashion innovations.

Mr. Guinan is the only man who has ever held the titles as chairman of the board of both the American Carpet Institute and its successor organization, the Carpet and Rug Institute.

He was a principal mover in the merger of ACI with the Tufted Textile Manufacturers Association to form the current Carpet and Rug Institute. For his services he received the industry's Distinguished Service Award.