



Fieldcrest Mills, Inc.

THE MILL WHISTLE

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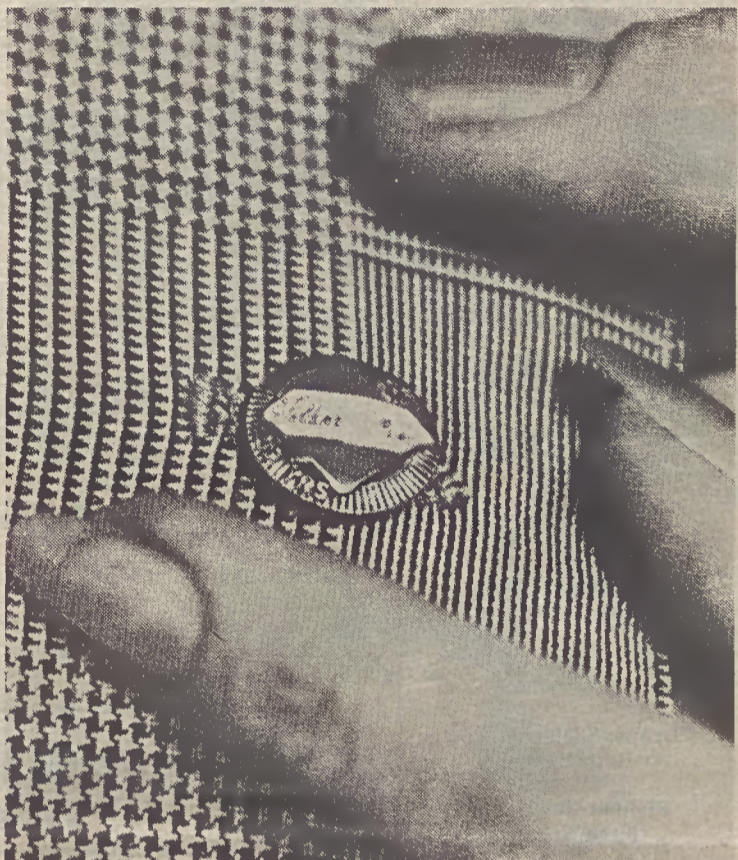
Long-Service Employees Will Be Honored At 25-Year Club Events

The Fieldale Towel Mill will lead off the series of 25-Year Club meetings this fall honoring the company's long-service employees. The Fieldale meeting will be in the form of a picnic at the Fieldale Ball Park Saturday afternoon, September 27, starting at 4 p.m. Twenty-five Year clubbers in the Sheet Operation, General Offices and Specials Department, will have a picnic at 11 a.m. Saturday, October 4, at the Draper Park.

Members at the Columbus Towel Mill and the Phenix City Plant will have a picnic supper at 6 p.m. Saturday, October 18, at the Fieldcrest Mills Lake. The 25-Year Club meetings for members in other areas will be held later in the fall. The dates and program details will be announced as soon as plans are completed. Arthur L. Jackson, senior vice president-manufacturing, will be the main speaker at the Fieldale 25-Year Club picnic.

Music will be provided by "The Red Vests," a Dixieland group from Eden which includes some of the top musicians in the area. The programs for the other picnics have not been announced. The Fieldale Towel Mill has a total membership of 387 in the 25-Year Club. Of this number, 215 are active employees and 172 have retired under the Pension Plan. Included in the retired members are three employees who completed over 50 years of continuous service with the company: Lelia A. Roberson, W. Dexter Wood and Terrell M. Fulcher. New members to be welcomed into the club at the Fieldale meeting are: Dovie C. Adams, Mary Lou P. Allen, Barbara K. Alley, Claude C. Austin Jr., Helen S. Beheler, Hazel P. Bolejack, Martin S. Carter, Lawrence H. Fretwell, W. Benton Fretwell, Hazel M. Garrett.

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SYMBOL OF SERVICE — The Fieldcrest service emblem is worn by over 2,200 employees having from 25 to more than 50 years of continuous service.



Draper Sheeting Mill employees enjoyed safety barbecue in recognition of fine record. Shown above are Noah Scales, left, and Kerry Jones. See pictures on page eight.

Eden UF Drive Starts October 6

The United Fund campaign in the Eden plants and offices will begin on Monday, October 6, simultaneously with the community-wide campaign which has a goal of \$175,000 this year. Eleven health, welfare, recreational and character-building youth services receive support from the United Fund. R. W. Rutland, manager of technical services-blanket manufacturing, is this year's chairman for the campaign at Fieldcrest. Vice chairman is K. M. Vaughn, plant manager, Sheet Finishing Mill.

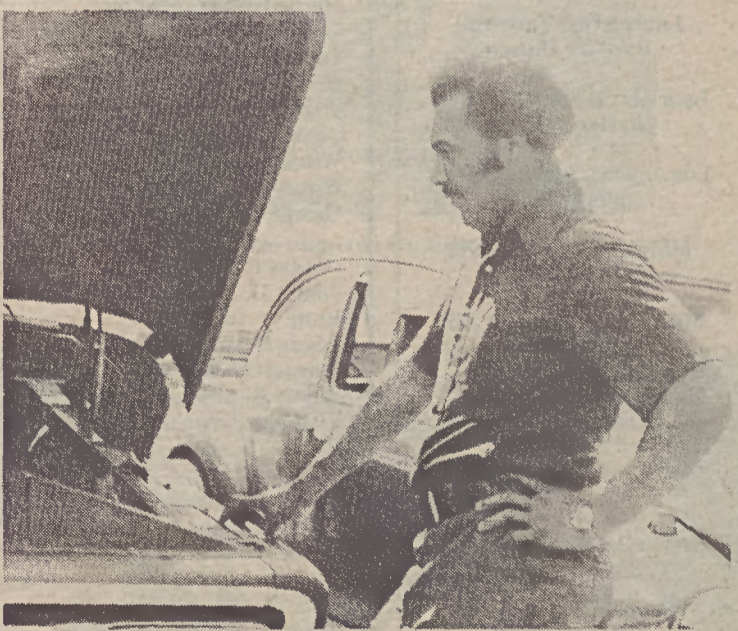
Large numbers of employees already make pledges on a continuing basis and others are urged to take advantage of this arrangement. The United Fund agencies which receive support from the

United Fund are: Girl Scouts, Carolinas United, Red Cross, Boys Club, Boy Scouts, YMCA, Tri-City Rescue Squad, Retarded Children, Salvation Army, 4-H Club, Child Development Center, and contingencies.

Geiberger Draws Crowd

Al Geiberger, 1966 PGA champion and one of the top money-winners on the professional golf circuit, visited Eden September 15 under sponsorship of the Fieldcrest Store. At the store during the morning, he greeted fans who came to meet and talk with him. Some fans came from such distances as Greensboro, Winston-Salem and Martinsville, Danville and Roanoke, Va. Mr. Geiberger also taped several interviews for area radio stations. After a luncheon at Meadow Greens Country Club with local club members and visitors from

out-of-town, Mr. Geiberger conducted a clinic at the 10th hole for approximately 200 golfing enthusiasts. He then played an exhibition match in a "Captain's Choice" arrangement in which two threesomes participated. Playing with Mr. Geiberger were W. P. Groseclose, manager of the Fieldcrest Stores and Casey Mather, a member of the Morehead High School golf team and the son of Walter Mather, of the Fieldcrest Engineering Department. Making up the other threesome were Lennie Barton of Eden, a member of the golf (Continued to Page Three)



Has This Happened To You?

Are car repair bills eating away at your budget more often than they should? George Strange of the Blanket Finishing Print Shop illustrates the frustration of continual automobile breakdowns. See pages four and five.