



THE MILL WHISTLE

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Observing operation of new rug chemical treatment range at Karastan are, from left, John Cunningham, plant manager; George Hairston, (hidden in center); and James Robertson.

Conservation Week Will Be Observed

With winter almost upon us again, Fieldcresters like everyone else are concerned about the predictions of natural gas shortages and limited fuel reserves not to mention the high price of keeping one's family warm, fed and mobile.

Governor James E. Holshouser, Jr. has announced that the week of November 2-8 has been set aside as Energy Conservation Week in North Carolina. In making the proclamation the governor noted that North Carolinians must recognize that they are faced with a long-term energy problem. The best solution, he said, is to cut back consumption of energy through conservation measures.

Energy Conservation Week emphasizes that conserving energy must be a major priority in the lives of all North Carolinians and that it is the responsibility of each individual to do whatever possible to cut back on energy consumption.

Fieldcrest employees, no matter in which state they live and work, must accept this

responsibility also since the energy problem is not confined to North Carolina alone but affects every American in every state.

The United States today imports approximately 35 percent of its petroleum products. With 23 percent of that tied up in the unstable politics of the Middle East, the United States could be cut off from its energy supplies or be forced into paying exorbitant prices at any moment.

While it is not true that energy conservation means complete sacrifice of the luxuries Americans enjoy, it does mean that those luxuries must be used more sensibly because it is going to cost even more to use them.

The most important element of conserving energy is planning which will be necessary until conservation procedures become automatic.

Studies reported on family trips in passenger cars provide a good example of how planning can reduce energy consumption

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Chemical Range Installed

In a \$400,000 project designed to bring greater efficiency and improved quality to the Karastan Washing Department, the old wooden "washer," or rug chemical treatment range, has been replaced by a new machine of all stainless-steel construction. The old machine had been in use since 1933.

installed in parts over a period of 18 months. The old machine was torn out a section at a time and the new section installed and started up. The procedure was repeated until the entire 85-foot range was in place and in operation.

The range is used for the chemical treatment of all pattern rugs. It can process 12-foot widths whereas the former

unit was limited to 10 feet. The new machine has the potential for faster operation and for usage of decreased amounts of water and chemicals. Also, the range is made of materials that should last indefinitely, mill officials said.

Specifications for the new range were drawn by the Fieldcrest Engineering Department. The machine was built by Greenville Steel, Inc., Greenville, S.C., and the hydraulic drive by Jett Engineering Co., Charlotte. The installation was by local contractors under the direction of Fieldcrest engineers.

Fieldcrest Continues To Conserve Energy

N. C. Energy Conservation Commission finds Fieldcrest as a company continuing strenuous conservation measures which were started two or three years ago.

threatened shortage, Fieldcrest also has arranged for standby fuels wherever possible. Oil and coal are available now for boilers but could be in short supply before the winter is over.

It is expected, too, that whatever energy or fuel is available this winter, it will be more expensive. Even without a shortage it would be desirable to conserve energy because of the cost involved.

Electricity, while available, has continued to rise in cost. As every householder knows, through rate increases and the "fuel adjustment allowance" the cost of electricity has risen sharply. Because Fieldcrest uses such enormous quantities of

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Earnings Up

Fieldcrest Mills' sales and net earnings for the third quarter posted significant increases over a like period in 1974, President William C. Battle reported October 27.

Net earnings of \$3,355,000 (\$.93 per share) constitute a record amount for the third quarter, and a substantial increase over the \$734,000 (\$.21 per share) reported for the same period last year.

Last year's earnings have been restated to reflect the LIFO method of inventory valuation. Sales were \$84,784,000, which represented an increase of 13

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Special Rug, Carpet Sale Planned For Employees

Employees and retired employees will be able to buy carpet and rugs at special sale prices in a "warehouse sale" to be held at the Karastan Service Center at Eden and the Laurelcrest Service Center at Laurel Hill Saturday, November 8, from 9 a.m. until 6 p.m.

For this sale only, carpet and rugs will be offered to employees and retirees on a cash-and-carry basis at unusually attractive prices. The same assortment of products will be available at both locations.

Admission to the warehouse will be for employees with a permanent Fieldcrest identification pass. Employees' wives and husbands may accompany them. Temporary identification passes will not be honored. Retirees may use their Fieldcrest Store cards for identification.

The Security Department will check all identification

cards before the employee or retiree is admitted to the warehouse. Merchandise purchased must be for personal use only.

Joseph L. Connolly, Karastan's manager of customer services and warehousing, said the merchandise being offered will be in limited qualities and styles but will be very attractively priced.

"Certain of these items, such as discontinued styles, previously were disposed of through other distribution channels," Mr. Connolly said. "We are pleased that through this sale company employees will have the first opportunity to purchase them."

Mr. Connolly emphasized that the sale is for employees and retirees only and that identification will be required. However, an "Authorization for Rug or Carpet Purchase" (Form FCO-13) will not be necessary.