



Fieldcrest
Mills, Inc.

Vol. 34

THE MILL WHISTLE

Eden, N. C., June 14, 1976

No. 24

Plants Are Recognized For Safety Records

Fieldcrest Mills, Inc. has again received recognition for a number of the plants' outstanding safety performance during the year 1975.

This recognition was in the form of awards presented by the North Carolina Department of Labor and the National Safety Council.

The North Carolina Department of Labor, during the past several weeks, has held awards presentations, luncheons and dinners throughout the state. Fieldcrest Mills, Inc. personnel have been present at these gatherings to receive the awards for their plants' performance.

The following mills have been recognized by North Carolina Commissioner of Labor, T. Avery Nye: Sheet Finishing, Karastan Rug, Whiteville Carpet, Blanket Greige, Mt. Spinning, Automatic Blanket, Alexander Sheeting, Foremost Screen Print, Laurelcrest Carpet, Non-Woven Blanket Mill, Bedspread Finishing, and Sheeting Greige. The awards were for one continuous safety per-

formance up to the seven years for Karastan Rug Mill and 11 years for Sheet Finishing Mill's continuous outstanding safety performance.

These awards are presented only if a plant meets one of the following three criteria: Operate the entire calendar year without a recordable disabling injury; operate the calendar year with a 40 percent better performance than the industry average; or operate the calendar year with a 50 percent improvement over the plant's prior year performance.

In addition to the North Carolina Department of Labor safety awards a number of the plants qualified for National Safety Council's safety awards.

These plants include: Karastan, the Award of Merit; Phenix City Towel Finishing, the Certificate of Commendation; Foremost Screen Print, the Certificate of Commendation; and the Laurelcrest Service Center, Non-Woven Blanket Mill, and Whiteville Carpet Mill, the President's Letter.

The requirements to qualify for the National Safety Council's



T. Avery Nye, second from left, North Carolina Commissioner of Labor, presents Safety Achievement Award to W. C. Flake, left, plant manager, Laurelcrest Carpet Mill; R. B. Hunter, personnel manager, Laurelcrest division, second from

awards are much more stringent than those for the North Carolina Department of Labor award.

Kenneth R. Baggett, director of safety and Workmen's Compensation, "extends the

right; and Luby Skinner, plant manager, Laurelcrest Yarn Mill. Not present for picture was E. J. Allard, plant manager, Laurelcrest Service Center.

company's gratitude and appreciation to all the above
(Continued to Page Seven)

Old Fashioned Fourth Is Set

The "Old Fashioned Fourth of July" celebration at Eden, North Carolina, is scheduled as an official centennial event by the American Revolution Bicentennial Administration, will be a highlight of the Bicentennial

observance in the county.

Since Independence Day falls on Sunday this year, the patriotic celebration will be held on Monday, July 5, in the Morehead High School stadium. The event will be sponsored by

the Jaycees of the county with Arlyn Bunch, of the Eden Jaycees, as general chairman.

"This being the 200th birthday of the United States, the Eden, Madison, Mayodan and Stoneville Jaycees have joined together to make this year's celebration the biggest and best in history," Mr. Bunch said.

The activities will begin at 12 o'clock noon and conclude at 9 p.m. with an elaborate fireworks display. There will be no charge for admission.

The fireworks display, to be one of the finest and largest in the Carolina-Virginia area, will climax an hours-long program of games, stunts, contests, kiddie rides and music.

Included will be bingo, horse shoe pitching, checkers, sack races, etc. Contests will include the traditional greasy pole climb and greasy pig race. Prizes are to be awarded all winners.

A number of valuable gate prizes also are to be awarded. Tickets will be given out at the gate and drawings will be conducted throughout the day.

The grand prize will be a free trip to Hawaii for two and tickets for the grand prize drawing may

(Continued on Page Two)

Fieldcrest Marketing Holds Sales Meeting In New York

The semi-annual sales meeting of the Fieldcrest Marketing Division was held in New York City on May 13, 14 and 15.

The meetings, national in scope, were attended by over 150

sales and merchandising personnel from Fieldcrest's five sales offices and New York offices, as well as by key manufacturing executives.

The opening sessions were held at the Skytop Lounge area of New York City's famous World Trade Center Tower, located at the southern tip of Manhattan.

Following opening remarks by O. G. Grubbs, vice president and director of sales, William C. Battle, president of Fieldcrest Mills, Inc., addressed the group. He congratulated them for their superior performance in producing a record year in 1975.

In commenting on overall company performance, Mr. Battle gave an optimistic report on the outlook for the future, citing areas of planned capital expansion as offering tremendous and exciting opportunities for Fieldcrest's growth.

David M. Tracy, president of the Fieldcrest Marketing Division, expressed his pride in the efforts and achievements of

(Continued To Page Three)

CU Members To Get 7% Dividend

The Fieldcrest Mills Credit Union announces that it will again pay one of the highest dividends of any savings institution.

The Credit Union's board of directors approved the 7 percent per annum dividend to be calculated and paid on June 30, 1976, to employees who are members.

Those who need money immediately could be better off if they obtained a short-term loan instead of withdrawing their savings.

If savings are withdrawn before June 30, the dividends that have been accruing since January 1 will be lost.

