

56 Grants Awarded By Foundation

Fifty-six educational Grants-In-Aid have been awarded to sons and daughters of Fieldcrest employees for the 1977-78 school year.

In addition, 64 grants were renewed, making a total of 120 enrolled and receiving grants this year. The value of the grants ranges upward to \$1,000 per year.

The most recent grants awarded by the Foundation, together with 250 awarded previously make a total of 406 that have been awarded to help the children of employees obtain education beyond high school.

The names of the newest recipients and brief information about each follows:

Sharon Annette Artis, daughter of Mr. and Mrs. Leroy Artis, plans to study home economics, fashion design and early childhood education at Barber Scotia College. Her mother, Roxie, is employed at the Karastan Rug Mill.

Shedria Artis, daughter of Mr. and Mrs. Edward Artis, plans to attend North Carolina Central University where she will study early childhood education. Her father is employed at the Karastan Rug Mill.

Joan Marie Barker, will be a freshman at Rockingham Community College where she will study early childhood assisting. Her mother, Mary Carter, is a magazine

filler at the Bedspread Mill.

Cheryl Bartee, is the daughter of Mr. and Mrs. Ryland A. Bartee. She plans to attend Danville Community College where she will study accounting. Her father is a weaver at the Draper Sheeting Mill. Her mother, Shelby, is also a weaver at that mill.

Myra J. Bartell, daughter of Mr. and Mrs. Stanley E. Bartell, plans to attend Richmond Technical Institute where she will study general education. Her father is a vending service man at the Laurel Hill Plants. Her mother, Jeannette, is an office clerk at Laurel Hill.

Curtis B. Boyd is the son of Mr. and Mrs. Curtis G. Boyd. He plans to

attend Virginia Polytechnic Institute and State University where he will study engineering. His mother, Christine, is an inspector at the Fieldale Towel Mill.

Franklin Lee Brady, whose stepfather, Wade H. Caudle, is employed as a mechanical at North Carolina Finishing Company; plans to attend Wofford College.

Carla Brame will attend Appalachian State University where she will major in art. Her mother, Joy, is reservations clerk at the General Offices.

Darlene Marie Cox is the daughter of Mr. and Mrs. Piper Cox, Jr. She plans to attend Ferrum College

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THE MILL WHISTLE



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Energy Conservation Program Integral Part Of Operations

A reduction in energy usage of 22 percent by 1980 is the goal set by the Federal Energy Administration for the Textile Industry.

Can Fieldcrest meet that goal? Yes. The company not only can but must do so, according to Robert Wilkerson, Fieldcrest corporate energy conservation coordinator. "The conservation of all forms of energy is no longer an elective. It is

now mandatory, not only because of the continually escalating cost of energy, but also because of dwindling supplies." Wilkerson said.

For the year 1975, Fieldcrest spent approximately \$13,000,000 for all forms of energy. Obviously this cost escalated drastically during 1976 and will continue to do so.

The company's energy conservation program was begun in the

winter of 1973. After achieving initial energy reduction goals by sealing heat and steam leaks, lowering thermostats in office locations during the winter and raising them in summer, etc., it became clear to Fieldcrest's management that further measures would be necessary.

During the critical natural gas shortage in 1976, alternate fuels were put to use wherever possible. Also, coal was substituted for oil wherever feasible because of the rapidly escalating oil prices.

After another thorough assessment of the increasing cost of energy and the apparently dwindling supplies of energy producing fuels, it was decided by management that still further efforts would be required to increase the company's energy efficiency, if the company was to be able to remain competitive in the marketplace and thereby continue to provide some 11,500 jobs.

Now, in the second half of 1977, each mill or location has an energy conservation committee with the plant manager as chairman. Each committee is expected to research and come up with energy saving ideas and to conduct surveys throughout the plant, tracing out the energy streams to identify where energy is used so that energy waste can be reduced or eliminated.

Each committee must then submit

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Ray Hunt, right, with son, Billy.

Hunt Saves Son's Life

Ray Hunt, a supervisor at N. C. Finishing, saved his son's life by applying the Heimlich Maneuver which he learned in Fieldcrest first aid training.

It happened on Sunday, July 17, just after church. Ray and his family had stopped for some take-home hamburgers, and upon arrival at home, Billy Ray, the Hunt's fourteen-year-old son, waded into his hamburger with usual teen gusto.

Hunt noticed Billy Ray acting strangely: mouth open, turning blue, couldn't talk, frightened look. The boy was choking. Hunt remembered the Heimlich Maneuver that he had been taught in a first aid class at NCF. He grabbed Billy Ray around the middle as he had been taught and applied the abdominal thrust — a second time — a third; and out

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Company Has Record Earnings

Fieldcrest Mills, Inc. has announced record second quarter earnings of \$4,060,000 or \$1.10 per primary share.

This is the second consecutive year that a new high has been established for that three month period and is an increase of 36 percent over the second quarter of 1976.

Announcement of the results was made by William C. Battle, president and chief executive officer, who also reported record six-month earnings of \$6,809,000 or \$1.84 per primary share. The 1977 figures compared with \$2,977,000 or 83 cents per share for the second quarter of 1976 and \$5,210,000 or \$1.42 per share for the first six months of 1977.

We are optimistic over the prospects for a strong performance

during the second half of 1977," Battle said. "Moderation of inflationary pressures and stable interest rates indicate favorable business conditions for the remainder of the year."

Second quarter earnings were achieved on sales of \$99,012,000, an increase of 22 percent over sales of \$80,898,000 last year. Sales for the six months this year increased to \$182,100,000, 19 percent over \$153,222,000 in sales for the same period last year.

Battle also announced that final negotiations are nearing completion concerning Fieldcrest's joint venture with P. J. Carroll company, whose principal products are tobacco, pharmaceuticals, paper and packaging, and the Bank of Ireland to construct a terry towel

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