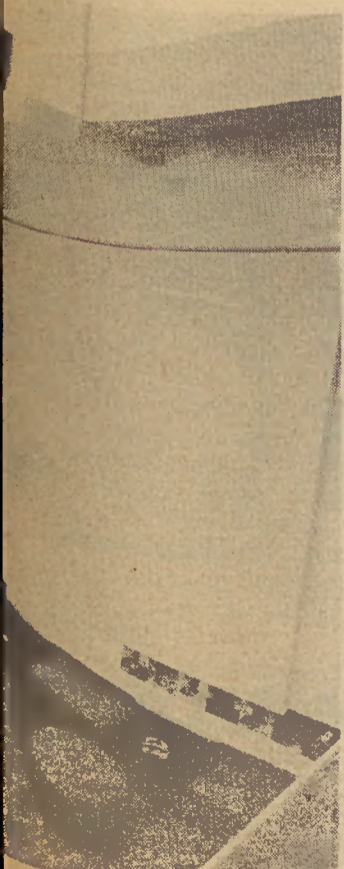


# uced

Karastan launching will be tied in with introductions for Fieldcrest. The program is a specially-made "Home with Halston" which was the first time at the Sales Meeting. At Halston's spectacular townhouse the film stars the famous designer as viewer on a tour of his home which lasted throughout with the new Halston Karastan. Produced for consumer audiences, has to be entertaining while exposing the product in detail. Also presented a television commercial for Halston which will be shown nationally on such programs as the "Mike Douglas Show," "The CBS Morning News" and on other broadcasts. Merchandising details on Karastan's products were presented by Robert V. Dale, Director of Styling and Design; Ben W. Binsinger, Director of Merchandising; Richard C. Stuckel, Manager, Eden, and Bruce Stuckel, Manager, Laurel Hill. Horn, newly-named divisional vice-president and national sales manager for the Karastan Division, conducted the meeting in discussing sales marketing programs in an important position in the important market was related in a discussion with Fred Williamson, national contract manager. He pointed out Karastan's unique design and design versatility in what is a new contract product line.

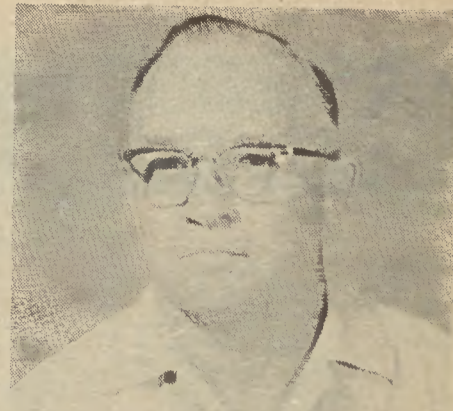
# Collection



for Karastan is used ex-

## Service Anniversaries

- |                          |                          |
|--------------------------|--------------------------|
| <b>Forty Years</b>       |                          |
| James M. Smith           | N. C. Finishing          |
| <b>Thirty Years</b>      |                          |
| William Colston          | Fieldale                 |
| Billy R. Morris          | Bedspread                |
| Hazel L. Kirks           | Blanket Greige           |
| Russell D. Cherry        | Canteen-Eden             |
| <b>Twenty-Five Years</b> |                          |
| Cletus G. Hall           | Bedspread Whse.          |
| Olive W. Baliles         | Blanket Finishing        |
| Thelma Edwards           | Fieldale                 |
| <b>Twenty Years</b>      |                          |
| Bobby G. Dehart          | Karastan                 |
| Virginia G. Wingate      | Fieldale                 |
| Cornile M. Johnson       | Fieldale                 |
| <b>Fifteen Years</b>     |                          |
| Mildred T. Bateman       | Blanket Finishing        |
| Robert W. George         | Fieldale                 |
| Garland M. Stegall       | Fieldale                 |
| David L. Rorrer          | Fieldale                 |
| Thelma S. Dodson         | Fieldale                 |
| David P. Kemp            | Karastan                 |
| Audrey Davis             | Phenix City              |
| William G. Watkins       | Research Karastan        |
| Eldred E. McDaniel       | Karastan                 |
| Joe C. Spradley, Jr.     | Swift Spinning           |
| Milton R. Crouch         | Research                 |
| Mamie B. Davis           | Phenix City              |
| Roy L. Land              | Bedspread Finishing      |
| Ethel J. Pruitt          | Sheet Finishing          |
| Willie E. Gunter         | Columbus                 |
| William K. Cannon        | Fieldale Mill Accounting |
| <b>Ten Years</b>         |                          |
| Leroy L. Page            | Fieldcrest Sales         |
| <b>Mill Accounting</b>   |                          |
| Marjorie Strickland      | Karastan Spinning        |
| M. Fay Culverhouse       | Phenix City              |
| Carolyn L. McDowell      | Swift Spinning           |
| Diane B. Richardson      | Laurel Hill              |
| <b>Fieldcrest Sales</b>  |                          |
| Delores J. Griggs        | Bedspread                |
| Peggy S. Worsham         | Fieldale                 |
| Verris Cole              | Foremost                 |
| Bessie M. Hamilton       | Alexander                |
| Barbara M. Redd          | Fieldale                 |
| Jan Sutton               | Automatic Blanket        |
| Marian A. Wilson         | Blanket Finishing        |
| Frieda M. Monohon        | Blanket Greige           |
| Herbert G. Rosenthal     | Blanket Whse.            |



JAMES SMITH

## Smith Achieves 40-Year Service

James M. Smith, a drug room operator at North Carolina Finishing Company, has achieved an outstanding record of 40 years of service with the company. He has been honored by management with receipt of the Fieldcrest 40-year service emblem, a \$40 gift certificate for company merchandise and a letter of commendation from William C. Battle, president of Fieldcrest Mills, Inc.

Smith began employment in 1937 as jig operator in the Dye Room at NCF. Other jobs he has held during his 40 years in that department at NCF include jig utility man, flat, drug room man, loader unloader beck and jig operator narrow.

## Top Weavers And Fixers

### COLUMBUS TOWEL MILL

**Weavers W/E June 26**  
 Jacquard.....Thomas Miller  
 Plain and Dobby.....Bobbie Walker, Deborah Brooks, Sara Grafols

**Fixers W/E June 26**  
 Jacquard.....Fletcher Boulware  
 Plain and Dobby.....Charles Bozeman

**Weavers W/E June 19**  
 Jacquard.....Thomas Miller  
 Plain and Dobby.....Nancy Gray

**Fixers W/E June 19**  
 Jacquard.....Roy Troubough  
 Plain and Dobby.....Hollis Daniel

### FIELDALE TOWEL MILL

**Weavers W/E June 26**  
 Dobby Terry.....Mattie Lackey  
 Jacquard Terry.....Cecil Hylton

**Fixers W/E June 26**  
 Dobby Terry.....Richard Turner  
 Jacquard Terry.....Larry Martin

**Weavers W/E June 17**  
 Dobby Terry.....Stafford Hayes  
 Jacquard Terry.....Lauren Via

**Fixers W/E June 17**  
 Dobby Terry.....Richard Turner  
 Jacquard Terry.....Wilford Jones

## Energy Conservation

(Continued From Page One)

a monthly report and check list for energy conservation to the corporate energy conservation coordinator. In addition, each committee is expected to compile a list of energy conservation projects, their costs and benefits, and to submit the list to the coordinator.

All of the energy conservation committee reports are then compiled into a quarterly corporate energy comparison report by deputy energy conservation coordinator John Thomas. This company-wide report is sent to all mill managers and to executive management for review.

Since 1973, a number of engineering modifications have been made at various locations which have greatly reduced the company's energy usage.

At the Laurel Hill Carpet Plant, modifications in the duct work in the latex curing oven have significantly reduced heat exhausts into the atmosphere with a resulting 25 percent reduction in natural gas usage.

At the Blanket Finishing Mill, a heat recovery unit is begin installed on new equipment in the dyeing process. The unit will collect heat from waste water and use that heat for new water needed in the dyeing process. All steam will be condensed and returned to the boilers which will result in both heat and water savings.

When the project is completed in early 1978, it will take only six pounds of water to dye one pound of cloth. Formerly, it took 20 pounds of water for each pound of cloth.

The project at the Blanket Finishing Mill represents the final step in the installation of heat recovery units in dyeing areas. All other major dyeing areas are already equipped with them.

"Almost every manufacturing area in the company has now been equipped with whatever energy saving equipment is economically

feasible," Wilkerson said.

But engineering modifications, energy conservation committees, and substitution of alternate fuels don't tell the whole story of Fieldcrest's energy conservation efforts.

Long before the energy crisis, the company's Research Department was involved in a number of projects which, when fully developed, will save substantial amounts of energy.

Current projects include the development of new and better chemicals which require less energy in the manufacturing processes. An example is the continuing search for low temperature cure resins.

Energy conservation has become an integral part of Fieldcrest's operations and will become even more important in the future, Wilkerson said.

"In every location, at every level of our operations, by every employee in one way or another, energy conservation must become as much a part of our jobs as safety or productivity. It's that important," he concluded.

## Buy...Sell...Swap

(Continued From Page Three)

**WANTED:** Job keeping two small children in their home or mine or job caring for sick or elderly person. Call 623-3085.

**FOR SALE:** 1974 Honda Supreme 360, \$600 or best offer. Call 635-1779 before 2 p. m.

**FOR SALE:** Siegler heater, new firepot, heats five rooms, \$100. Call (804) 685-7778 (Axton, Va.)

**FOR SALE:** 1976 model Honda Z-50 (50 cc) trailbike with matching helmet, excellent condition, \$250; 24" ladies regular bicycle, good condition, \$35; 26" men's regular bicycle, good condition, \$35; Vito clarinet with case, excellent condition, \$100. Call 623-6639 or can be seen at 106 Devonway Stret, Eden.