



**WOMEN AT FIELDCREST**— Margle Hall, a tie-in operator at the Bedstead Greige Mill, helps represent the potential of the female workforce. (See story and pictures on pages four and five).

## "Fieldcrest Entertains" With Fall Store Event

For those hostesses running out of creative ideas for home entertaining, help is on the way. Fieldcrest's Store Event for Fall, 1977 will send a Fieldcrest hostess to several major cities throughout the United States beginning in September.

The event, billed as "Fieldcrest Entertains," will feature six different times of day and the how-to's of entertaining during each of the time periods. Fieldcrest will supply the hostess who will show customers how to get more mileage out of their sheets and towels.

Also, Sean Driscoll and Christopher Idone of New York's Glorious Food, a highly acclaimed catering service, will be on hand to share tips on food and how to entertain creatively from morning until midnight.

The six times of day will be featured against a backdrop of an oversized clock. The 45-minute program will begin with breakfast in a bed adorned with Halston's Rose pattern. In addition to the menu for that meal, Fieldcrest will feature such how-to ideas as a tray liner, napkins, a bedside tablecloth, tea cozy, and a headboard made from the same pattern as the sheet.

The next vignette will show a luncheon featuring a circular table covered with Halston's Stripe pattern in blue. Following that will be some great ideas for a picnic on the new Missoni Festive Spirit comforter, with props fashioned from the same collection.

Tea-time will be next on the clock. For this, Glorious Food will create tiny sandwiches and bite-sized goodies as the Fieldcrest hostess gives the audience more quick-and-easy decorating tips to go along with the recipes.

Evening will be the setting for the final two meals. A cocktail party will be built around a long table with tablecloth and napkins made from the Classic Chromatics collection. The final scene will be a table laid for an elegant dinner for two with candles, flowers and beautiful china. As the show opened, so it will close — with Halston's Rose pattern.

All the Fieldcrest decorating ideas and Glorious Food recipes will be put together in a booklet which will be distributed at each show so that the audience may take home the ideas discussed during the show.

The exciting event is scheduled to open in Detroit at J. L. Hudson's on September 15.

## Fieldcrest Retirees Celebrate Golden Wedding Anniversary

On August 2, 1927, W. Leslie Hall and Emma Denny, both of Eden, were married.

After 50 years of marriage, the retired Fieldcrest employees recently observed their golden wedding anniversary. They were honored at a quiet dinner party, attended by their immediate family, on July 31. The dinner was given by their daughter and son-in-law, Mr. Sam Rodgers of Chesboro, Va., and their son,

Edward L. Hall of Charlotte. W. Leslie Hall retired from Fieldcrest in 1972 as a shift foreman in the Carding Department at the Blanket Greige Mill with 43 years of continuous service.

Mrs. Hall was an inspector in the Cloth Room at the Blanket Greige Mill before she took early retirement in 1967.

The couple have five grandchildren and five great-grandchildren.



MR. AND MRS. W. L. HALL