



THE MILL WHISTLE

Vol. 36

Eden, N. C. January 23, 1978

No. 13

50-Yr. Club Welcomes F. R. Fulcher

An unusually lively group of Fieldcrest's 50-Year Club members gathered on January 5 to welcome the club's newest member, Franklin R. Fulcher of the Fieldale Towel Mill.

The luncheon meeting was held at Meadow Greens Country Club, Eden. Attending from Fieldcrest management were A. L. Jackson, senior vice president; K. W. Fraser, senior vice president - Finance and Treasurer; L. H. Hance, senior vice president-Research and Engineering; H. H. Newton, vice president - Industrial Relations; C. L. Kametches, division group vice president - Bath Fashions Manufacturing; C. H. Wiggonton, division vice president and general manager, Fieldale Towel Manufacturing; G. C. Jolley, plant manager, Fieldale Towel Mill; C. C. Wilson, director - Employee Benefits and Services; S. R. Culligan, area personnel manager, Fieldale Towel Mill; and E. M. Hodges, superintendent of Weaving, Fieldale Towel Mill.

In addition to Mr. Fulcher, 50-Year Club members present were A. D. Weaver, Hugh T. Lee, Betty H. Ratliff, G. Josie Taylor, Terrell M. Fulcher, Glenn H. Simpson, Allie M. Hutchins, and Lonnie T. Hankins. Each member was recognized by H. H. Newton.

Toastmaster was C. L. Kametches. S. R. Culligan gave the invocation. The door prize was won by Lonnie Hankins.

Presentation of the 50-year pin, letter and gifts to Mr. Fulcher was made by A. L. Jackson who also read a telegram from W. C. Battle, president of Fieldcrest Mills, Inc., congratulating Mr. Fulcher and expressing regret at being unable to attend the meeting.

Mr. Fulcher responded with brief remarks during which he said, "It's been a joy and I would do it all over again."

In a departure from the traditional format of the club's meetings, Allie

(Continued On Page Three)



SENIOR VICE PRESIDENT A. L. Jackson (left) congratulates F. R. Fulcher (right) on achieving 50 years of service to the company as E. M. Hodges, Weaving superintendent at Fieldale and T. M. Fulcher, 50-Year Club member, look on.

Fall Market Introductions

The Fieldcrest Fall Market Introductions are highlighted by three important and timely collections. The Glory of the Maya, a collection inspired by a distinguished group of Guatemalan textiles, is perhaps one of the most colorful that showroom designers Bill and Erika Shank have ever had from which to create the New York show floor. Using the Mayan Temple as a guideline they constructed Fieldcrest's own mini-temple where two Guatemalan patterns are featured.

Both PRIMITIVO, a blue and green geometric pattern, and TEMPLE STRIPE, a boldly striped red and white design, have been adapted from Mayan huipils (pronounced weepils) the traditional over-blouse garment. The Primitivo design was adapted from the village of Cotzol, and the two patterns that comprise Temple Stripe are derived from the tribal costume of men in a remote Guatemalan village, Todos Santos, home of the Mam tribe of Mayan Indians.

Complimenting these two colorful collections is the handsome selection of bath towels, Primitivo, Mayan Stripe, Earth and Sky, and the Dancing Lion, all symbols of this glorious ancient culture.

This year Gustav Zumsteg will extend his highly success-

(Continued On Page Four)

Scholarship Applications Being Taken

March 1 is the deadline for submitting an application for a Fieldcrest Scholarship.

The applications being accepted now are only for scholarships leading to a undergraduate degree at a four-year college or university. Each scholarship is worth \$4,800 over the four years of college attendance.

Those who wish to apply for a scholarship should obtain an application from their area personnel manager or personnel office or call the Employment Office of Fieldcrest Mills, Inc. in the General Offices building, Eden, or write to Mr. M. B. Franklin, Industrial Relations Department, Fieldcrest Mills, Inc., Eden.

Applications are taken only once a (Continued On Page Five)