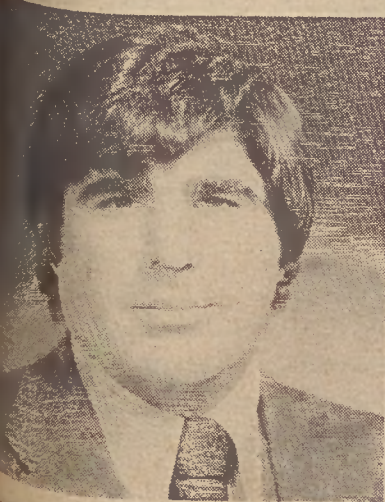


THE MILL WHISTLE

Laino Is Division VP

Richard D. Laino has been named a division vice president in the Karastan Carpet and Rug Division.



RICHARD LAINO

The announcement was made in New York by Francis X. Larkin, president of that division.

Laino was promoted to the newly-created position of division vice-president of the Eden and Whiteville Carpet and Rug Department which entails the woven and Kara-Crest carpet operations for Karastan.

He had been merchandising manager of the Woven Carpet and Rug Department for Karastan since February of this year. He will continue to report to Ben W. Binford, division group vice president and director of merchandising.

Laino, who joined Karastan in 1970 as an administrative assistant, will continue to headquarter at Karastan's marketing offices in New York's Carpet Center. A graduate of Queens College, Laino and his wife reside in Manhattan.



THEIR PRIDE AND JOY — Whiteville Plant employees Grover Canady, left, and Bill Gardner, hold the Hushpuppy rug made for the Wolverine Company. This is only one of a number of beautiful and unique rugs made at Whiteville.

Commissioner Graham To Speak At NCF's 25-Year Club Banquet

The Honorable James (Jim) A. Graham, North Carolina Commissioner of Agriculture, will be the guest speaker at the N. C. Finishing Company 25-Year Club banquet to be held Saturday, March 18 in the Crystal Lounge of the Catawba College Community Centre.

Commissioner Graham, a native of Rowan County, was elected Com-

missioner of Agriculture in 1964 and re-elected in 1968 and 1972. By legislation he is the chairman of the N. C. Board of Agriculture. He serves on numerous boards and committees, and has always been in the forefront of efforts to help the producer and the consumer alike.

Graham and his wife, Helen, operate a farm in Rowan County where he maintains a cow-calf beef operation. His entire life has been devoted to the industry of agriculture in N. C.

This will be the 31st annual meeting of the 25-Year Club, which honors employees with 25 years or more service with the company. Retired employees, active employees, management, and other invited guests will be on hand to see nine new members join the club.

The new members are: Lloyd R. Bostian, Sam R. Bradshaw, Richard H. Brinkley, Elizabeth M. Grubb, David L. Huffman, Carl E. Moose, John A. Smith, Joan R. Warford, and Luther M. Welch.



JAMES GRAHAM

Whiteville Employees Make Rugs By Unique Process

Employees at Fieldcrest's smallest plant are making history through an unbeatable combination of teamwork and determination.

The Whiteville Plant, located in Whiteville, N. C., employs a group of very special people who are doing something no one else in the rug and carpet industry can do.

Whiteville employees are making

beautiful patterned area rugs and novelty rugs by a revolutionary and completely unique process originally called the Bondi System.

Fieldcrest purchased the machinery, technology, patents and worldwide rights to the process in 1973 from Societa Impianti

(Continued On Page Four)

Fieldcrest Directors Vote Dividend
Directors of Fieldcrest Mills, Inc. voted on March 2 to pay a quarterly dividend of \$.35 per share on March 31 to holders of record March 17.