



# ALETHEIA

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## Admissions Changes for Future Growth

### — Lance Determined to Recover from Dagley

by Ashley B. Perry

For the past several years, Montreat-Anderson allowed a private consulting firm to handle the admissions process. During the middle of last year, however, M-AC regained its control of the admissions process.

About four years ago, D.H. Dagley and Associates was hired by M-AC to handle the admissions of the school. During that time, the number of students staying for Montreat's four-year programs dropped below expected numbers.

The quality of student also changed during this time. Many of the incoming freshman were not familiar with Montreat's Christian background. Academic standards also dropped slightly.

According to Charles Lance, head of admissions, President Hurt felt that the college "needed to get back to an admissions philosophy that matched the goals of the school."

"We are looking to recruit Alumni, not Freshman," affirmed Lance.

This change, from "generic re-

cruiting" to Christian recruiting, led the college to expect fewer students to attend than in past years. Some students and campus organizations fear this drop in attendance may affect the financial stability of the school.

"Of course there will be less money to go around. President Hurt wants to give the best quality, Christian-oriented, program available with students who are willing and desiring of this type of program... Academic and spiritual motivation is the key here, not necessarily the dollars and cents."

Montreat will never have an enrollment in excess of 650, according to Lance. But this year, Admissions has found almost 5000 prospective students for the fall of 1993, almost twice the number of prospects this time last year.

Lance considers this year's freshman class to be the "best academically-equipped" class in his recollection. Consequently, he feels that the admission process has changed for the better, despite the effects on campus finance.



Photo Courtesy of Tom Hildgers

Christian Alternative Band say-so to visit M-AC on September 24th.

## say-so

### -- Artsy Pop Music Comes to M-AC

by Paul Shockley

The Christian alternative band Say-So is coming to Montreat September 24. The husband-wife duo of Jim and Kim Thomas will be speaking at Chapel Thursday morning and will be performing at 8 p.m. Admission is free to students and members of the community.

Say-So comes "highly recommended" according to Tom Hilgers, Director of Student Affairs. Say-So is based in Nashville and have been active in speaking and

performing for various Christian organizations.

According to say-so: "You have to make choices if you're going to be a Christian in your culture. You choose or refuse God everyday and at every moment.

Their musical style, which is backed up by Bobby Blazier and Matthew Pierson, is one that could be categorized as folk-alternative with a straight and definite Christian message.

## Day Students Seek Recognition, SGA Funds

by David T. Caldwell

Several pleasant surprises greeted commuter students this fall. Effective August 25, the parking area in front of McGregor has been set aside for off-campus students; chapel/convocation requirements have been suspended for those commuters who live over thirty miles away, work more than thirty hours a week or are single parents (subject to individual case approval); and McGregor lobby has been converted into a lounge expressly for use by off-campus students.

Dean Hargrove said that he,



Day Students take time for photo-op last semester

"would like to see two or three major events held in McGregor for the commuter students and their families." Suggestions so far range from a "full on" commuter student party to a cof-

fee house evening featuring Christian folk artists. Whatever activities are finally chosen and approved by the Dean, at least some of the expense may be underwritten by an allotment of student activities' monies distributed by the SGA.

Cary Willcox, the Commuter Student Representative to the SGA presented a petition to the SGA Budget Committee on Tuesday, September 13. This committee makes suggestions as to the manner in which finances are to be dispersed.

The proposal is then passed on to the Executive Committee -- scheduled to meet yesterday -- where individual items are passed or killed.

From there it goes to the Legislative Committee, which will take a final vote on the proposal.

At present, the off-campus student proposal requests five dollars for each individual enrolled full-time. This is proportionately the same allotment as requested by dorm student petitions.

The sudden increase in the off-campus student population may have caught the administration off guard last year. But the college authorities appear to be making needed changes on behalf of the current roster of approximately seventy-five commuters.

Dean Hargrove has held meetings with commuter students the aim of which were to, "assure the off-campus student that he or she should feel like part of the school."