



HAY FEVER

"Hay fever" is actually a medical misnomer since it has nothing to do with either hay or fever. According to a pamphlet issued by Abbott Laboratories, it is quite simply an allergy developed by people with a heightened sensitivity to certain substances called *allergens* that are inhaled, swallowed, touched or injected into the body.



RAGWEED OCCURS IN VARYING DEGREES OF density throughout most of the United States.

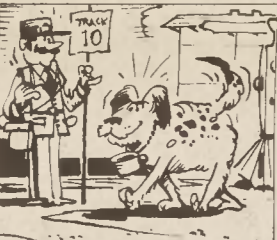
The sneezin' season is no laughing matter to the millions of Americans who suffer from hay fever. These sufferers react to some 250,000 tons of ragweed pollen that nature dumps into the air from late summer through early fall.

Fortunately, there are a number of things the pamphlet suggests you can do if you have hay fever.

1. Ask your doctor about receiving pollen "desensitization" treatment. It may relieve symptoms when pollen starts flying.
2. Ask your doctor if he thinks drugs, such as antihistamines, might help relieve your symptoms.
3. Stay indoors with air conditioning. This helps isolate you from pollen in the air outside.
4. Take a vacation where ragweed is scarce or non-existent.

To obtain a free copy of the pamphlet "Hay Fever Holiday," which lists the best refuges from ragweed in the United States, send a stamped, self-addressed business envelope to "Hay Fever," Dept. 383NA, Abbott Laboratories, Abbott Park, North Chicago, Ill. 60064.

EMCY TAT!



Perhaps the first, if not the only, professional canine fund raiser was a small mongrel named Tim. Between 1892 and 1902, he met all incoming trains in London's Paddington Station carrying a metal cup attached to his collar. His job was to beg for coins for a widows' and orphans' fund.



Dogs suffer from some of the same skin irritations and diseases that affect man. They, too, are subject to chafing and moist skin eczema, itchiness, and dermatitis. If your pet so suffers, he can be treated with Sulfodene Medication for Dogs, a painless skin medicine developed by a veterinarian for canine skin disturbances.

A free booklet, "What Every Dog Owner Should Know," is available by writing Booklet Distributors of America, 201 E. 42nd St., New York, N.Y. 10017.

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Revival Services

Mount Pleasant Baptist Church

March 29 - April 3

7:30 p.m. Each Evening

Guest Speaker - Rev. Marion Rector

Former Pastor, Crestwood Church, Winston, Salem, N.C.

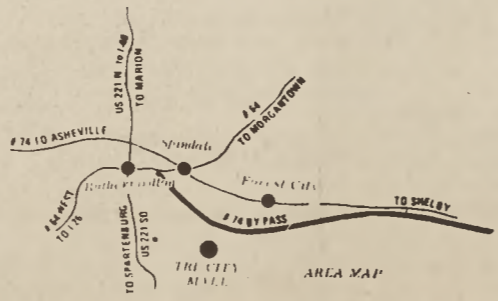
Special Music Each Service

Pastor - Ronald W. McSwain

Music Director - Mrs. Johnny Ramsey

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