

What Bad Weather?



It was good weather for sledding Thursday as these college students enjoyed a day off from school for a ride down Main Street. Snow Wednesday and Thursday covered the state to an average of eight inches, closing public schools in the city and county and delaying registration at Gardner-Webb College. PHOTO COURTESY OF GARLAND DAVIS.

The Foothills View

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Cattlemen Talk Turkey At Extension Program

The Boiling Springs cattle raiser was skeptical. "The best program on 'beef economics'," he said Monday, "will be to tell me how to get out of the business."

How to avoid that outcome was the subject Tuesday of six speakers to approximately 100 cattle raisers at the Southwestern Area Cattlemen's conference in Shelby. Cleveland County's extension service hosted the conference.

"Look nobody else will make it better for us except us," speaker Norm Vincel told the cattle raisers from Rutherford, Burke, Catawba, Gaston, and Cleveland counties. "But we can do it for ourselves by increasing the profit by breeding."

Vincel, who oversees breeding for Select Sires farm of Virginia, urged A.I. techniques and estrus synchronization.

Dr. Bill Toussaint, of N.C. State University, pointed out to the cattlemen in his talk on beef economics that it cost them about \$1.20 per pound operating expenses to raise a cow in a herd of 60.

"I'd Almost Gotten Into The Habit of Reading It"

That's what Don McSwain said when we met in the post office this Thursday, the day he did NOT receive his Foothills View. Snow Wednesday and Thursday delayed the View's going to press until Friday this week. The paper, therefore, carries Friday's date at the top of this page, and will be in the mailboxes of Boiling Springs readers Saturday morning — encouraging Don McSwain in his good and bad habits.

Toussaint, head of the economics and business department at State, listed three ways to reduce that cost: increase calving to 95½; increase the weaning weight; and take advantage of tax laws.

Such measures, Toussaint said, require a strict culling of the herd: "You tend to think, 'That's a mighty nice cow, I think I'll keep her'," Toussaint said. "But you've got to think, 'She didn't breed, she goes to market'."

Toussaint said these measures reduced operating expenses in his herd to 78 cents per pound. That cost is still above the average 48 cents per pound the cattle raisers made in 1981, Toussaint said, but he pointed out that last year was the worse for cattle raisers since 1975, and that market conditions appear better this year.

Break-In Reported

A resident returned home to Woodland Avenue last Monday, found the back door kicked in, and reported a break-in to Boiling Springs police. Nothing was reported stolen. An investigation is continuing.

In an unrelated incident, Boiling Springs police arrested an 18-year-old male Tuesday on a warrant issued by Cleveland County deputies charging him with simple possession of marijuana.

Boiling Springs city fire spent a snowy week in quiet, reporting no calls the last seven days.

College Names New Department

Gifts totaling \$250,000 have been committed to Gardner-Webb College, Boiling Springs, North Carolina, to endow the college's first named academic department. The Broyhill Foundation of Lenoir, North Carolina, made the grants which will result in the formation of the Broyhill School of Management at the 1760 student, Baptist liberal arts college.

In announcing the grant to Gardner-Webb College, Paul H. Broyhill, Chairman of the Board of Broyhill Furniture Industries and President of the Broyhill Foundation stated, "We made our first gift to Gardner-Webb in 1979. We have been most pleased with the way the college has aggressively promoted the cause of independence and individuality, and we are pleased to be associated with the Broyhill School of Management at Gardner-Webb College."

Dr. F.E. Richards, Chairman of the newly established school, stated that the goal of the Broyhill School would be "... to prepare students to function effectively in society, in the business community and in public service." "Special attention will be focused on the development of leadership, management, and supervisory skills," he said. Richards added, "Our program will be continually updated to meet the changing needs of these communities, to promote the understanding of economic institutions, to provide the tools for analysis and solution of problems, and to prepare students for continued professional training."

Broyhill's original grant of \$100,000 to Gardner-Webb College led to the establishment of the Broyhill Academy. The

Academy, under the direction of Dan W. Moore, developed a variety of seminars, workshops and lectures stressing basic economic principles. Included among these programs were economic awareness workshops for public school teachers, workshops for small merchants and farmers, tax seminars, a week-long summer camp for high school students and a speaker's program which has brought to the campus, Congressman Jack Kemp and BF Goodrich President Patrick Ross, and which will host Richard DeVos, President of Amway Corporation, February 3, 1982. The Broyhill Academy will continue its operation with the private support it receives from individuals and corporations throughout the country.

Gardner-Webb College originally attracted the attention of the Broyhill family with its policy of neither seeking nor accepting any form of direct government support. This philosophy has been practiced throughout the college's 76-year history.

The Broyhill School of Management at Gardner-Webb College will be one of the largest departments at the college. Dr. John Drayer, Acting Vice President for Academic Affairs, reported that Religion majors and Business majors are two of the largest groups on campus each year. "The largest varies from year to year," said Drayer. "In 1981-82 the Business majors numbering 505, slightly outnumbered the Religion majors."

Gardner-Webb College, founded in 1905, is a liberal arts college offering an Associate of Arts degree, Bachelor of Arts and Bachelor of Science degrees and will award its first Master of Arts in 1982.