

The "Get The Whole Story" Man

He promised success, talked religion, and knocked Ted Kennedy -- and the audience loved it.

He was Richard DeVos, president of the Amway Corp., the direct-sales company that boasts sales of \$1.4 billion behind the slogan, "get the whole story." DeVos, speaking to an overflow breakfast crowd Wednesday morning at Gardner-Webb College, delivered what one listener called "a real stemwinder."

"Is success sinful?" DeVos asked his audience. The executive seemed sure of his answer: "The admonitions about money are all correct," he said, "but I have never found a poor person yet who could help another person."

Economic self-help and charity, he told his audience, is the result of "being a builder, a creator, a person with our relation to God straight."

Anyone who has ever built a business, DeVos said, has been at that stage. And only builders can help the poor: "We can't share it until we have it," he told his audience.

That led to a partisan blast: "Ted Kennedy doesn't know about building; he's never built anything," said DeVos, finance committee chairman for the National Republican Committee.

DeVos' was applauded several times throughout his speech, and he received a standing ovation at its close.

DeVos, 56, spoke at the campus as a Broyhill Academy lecturer. Afterward he spoke with the *View* about:

Amway's 1978 purchase of the Mutual Broadcasting System: "It was our feeling that the electronic media was not necessarily neutral in its presentation (of the Amway Corp.), and in fact we felt that alot of the networks were pretty well biased to the left." He had also intended to buy a magazine, DeVos said, but is "not necessarily" still in the market for print journalism.

on the Federal Trade Commission (FTC): "they said we had done price fixing. We forgot to put on our price list the word, 'suggested.' Therefore we had price-fixed. We decided that wasn't worth arguing



"We can't share it until we have it."

about." (The FTC in 1979 dismissed charges against Amway of pyramiding franchises and fixing prices, but instructed the company to allow its distributors to discount prices, which previously had been discouraged).

on current sales: "Our sales last year were estimated at retail at \$1.4 billion. Net sales were \$1.1 billion on revenue dollars. We have 7000-plus employees now."

on his giant competitor Proctor & Gamble with \$6 billion in sales: "We don't pay any attention to them. You don't waste your time worrying about it."

The Broyhill Academy lecture series has previously sponsored Republican congressman Jack-Kemp, co-author of the Kemp-Roth tax bill, and Patrick Ross, president of the B.F. Goodrich Tire Company. All lectures are open to the public.

The Foothills View

Second Class Postage Paid In Boiling Springs, N. C. 29017

THURS., FEB. 4, 1982

"We See It Your Way"

\$7.00 Per Year Single Copy 15 cents

Holland Withdraws

Four From Town Run For Board

Half of the eight candidates seeking the two seats on the county school board live or work in Boiling Springs. They are: Tommy Greene, Bill Latham, Lavon Laye, and Lonnie Proctor. A fifth local candidate, Diane Holland, withdrew from the race on day after filing.

"Due to the tremendous response shown in the filings of candidates," Mrs. Holland said, "I feel it is in the best interest of the Cleveland County schools to withdraw my candidacy."

Holland's withdrawal still leaves a filled with familiar faces to Boiling Springs residents. Greene is manager of the Cleveland Sandwich Company; Latham is Boiling Springs postmaster; Laye is personnel director at Ora Mill; and Mrs. Proctor is a professor at Gardner-Webb College.

All seek their first term, although Laye ran in 1980. Incumbent Kenneth Ledford also is running for his second term on one of the two chairs up for election this year.

No Future Park

Boiling Springs will not have a town park any time soon.

The proposed park was tabled indefinitely by the town council at its Tuesday meeting, two and a half years after Boiling Springs received a federal grant for the project in July, 1979. Rising costs since then were among the reasons cited by the council for its action.

Council tabled plans for the park despite an offer of additional funds from a scholarship established by local athletes. John Searight, who represents pro basketball players David Thompson and Artis Gilmore, had offered \$92,000 to the town at December's council meeting toward the cost of a park. Searight repeated his offer Tuesday.

"I think this is a most generous offer," said Mayor Jimmy Greene, "but I personally would rather see the basic services such as water lines are provided, and (that) we deal with the organizations that are already providing recreation."

Greene then made a motion not to continue with the project, and it carried unanimously.

Chances dimmed for the park after council learned in January that the construction costs for the project may have increased 17 percent from the original estimate in 1980 of \$228,607. At that time the town appropriated funds to match the federal grant for a total of \$175,000. The Thompson-Gilmore fund was to make up the difference between that total and the costs -- a donation of about \$92,000.

Greene cited declining tax revenues and uncertain maintenance costs in urging the board to abandon the project. "It's one thing to birth something, it's another thing to rear it and maintain it," Greene said.

Earlier council had asked Thompson and Gilmore to fund maintenance of the park. Tuesday night Searight reported that they had declined.

The fact that the town would forfeit

federal money if it chose another site also vitiated support. Greene said that he had heard citizen dissatisfaction with the site initially proposed, a plot owned by the city off Homestead.

Federal money for the park still will be available to the town until 1983 under the conditions of the grant, according to Iris Rose, chairwoman of the town's recreation committee.

Searight said that the money Thompson and Gilmore would have donated for the park will be returned to their foundation for the distribution as scholarships to students in Cleveland County schools.

In other action, the council discussed cablevision television service with Robert Wall & Associates, who offered to wire Boiling Springs homes to receive up to 18 television stations from his Atlanta-based cable company. Further discussion was scheduled for the March meeting.

heard Jim Marler, director of the Cleveland County Historical Museum, request an annual \$2,500 appropriation in the town's budget: "Lots of your people have been involved with the museum, such as Dr. Wyan Washburn and Mr. Stanley Greene," he told the council. "We're not just a Shelby museum," he said. We're like the college out here, we're an educational institution. Except we teach with 3-dimensional objects, not textbooks."

The council said it will take his request under advisement.

arranged for a meeting between town engineer Marion Packard and the J.M. Pease consulting firm for an estimated cost of repairing the town's pipes.

The council then went into a closed session. Afterward it announced its decision to buy the 1.2 acre tract between town hall and Cary Walker house. No price was given.

Area News

The Cleveland County Cattlemen's Association will have its annual meeting on Monday, February 8th at 7:00 p.m. at the County Office Building. Election of officers for 1982 will be the main business. Annual dues of \$5.00 will be collected. All area cattlemen are invited to attend.

Pianist Ruth Anne Rich will appear on the Gardner-Webb College Artist Series Tuesday, February 9, at 8 p.m. in the O. Max Gardner Recital Hall. The program will include "Sonata" by John Boda, "Variations on a Theme of Handel" by Brahms, and "Preludes, Op. 28" by Chopin.

Young Cleveland County farmers who want to exchange ideas with other young farmers from across North Carolina can do so in Greensboro on Feb. 19-20.

These are the dates for the North Carolina Young Farmers Forum, sponsored by the N.C. Agricultural Extension Service and the N.C. Farm Bureau Federation.

Frank Spencer, Cleveland County agricultural extension chairman, said the forum has been planned with the help of 10 young farmers from across the state.

"We believe the forum will zero in on the needs of people who have most of their farming careers ahead

of them," Spencer said.

Topics will include such things as marketing, money management, energy and computers. Speakers will include John Sledge, president of the N.C. Farm Bureau, and J.E. Legates, dean of the School of Agriculture and Life Sciences at N.C. State University.

Spencer said that persons interested in attending should contact Randy Sweeting at the Cleveland County Extension Office.

The Sports Committee of the Greater Shelby Chamber of Commerce announced today that they are seeking, from the general public, applications for the Sports Hall of Fame. This award is given each year to that person selected as having made the greatest contribution and/or brought recognition to our community in Sports and Recreation.

In making the nominations, the following criteria must be followed:

The person being nominated must be a native of Cleveland County, or must have lived in the county during his or her significant achievements.

The nomination must be submitted to the Chamber of Commerce no later than February 10, 1982, and it must be in writing.

Mail nominations to Chamber of Commerce P.O. Box 879, Shelby, N.C. 28150.