

Good Advertising

It is with regret that we learn that the "exegencies of the service" decrees the suspension of The Caduceus.

We have used its advertising columns almost continuously, to tell the soldier at Camp Greene something of our plans, and occasionally our troubles. In almost every instance we have had the friendly interest of the rank and file, and this attitude has been largely reflected in the attitude of the civilian population of Charlotte.

To those who have been inclined to a spirit of obstruction and destruction, the fairness of the soldiers has been a most pleasing object lesson.

We are delighted to feel that the high esteem in which we hold all those who have been at the camp is reciprocated and that officers and men have at all times striven to cooperate with us to the end that they have had service as good as is possible to render.

Our advertising through the Caduceus has reached the public, directly and through the soldiery, and we feel that our investment in this particular has paid big dividends in a better understanding of our problems and a more ready willingness to cooperate.

Southern
Public
Utilities
Company