

BENSON NEWS

Mr. and Mrs. Fred Allen, of Benson, announce the birth of a daughter, Linda Faye, on Tuesday, July 22, at home. Mrs. Allen is the former Miss Edna Ryals, of Smithfield.

Mr. and Mrs. James Phillips, Jr., of Dunn, announce the birth of a son, Ronald Bruce, on Sunday, July 27 th, at home. Mrs. Phillips was before her marriage Miss Elsie Grimes of Benson.

Mr. and Mrs. Thaddeus Barbour, of Benson, announce the birth of a daughter, on Thursday, July 31, at home. Mrs. Barbour was before marriage Miss Florence Creech of Benson.

Mr. and Mrs. Claude C. Canaday entertained at dinner Monday, honoring their house guests, Mr. and Mrs. Norman Duncan, of Newark, N. J.

Miss Carol Pollock, of Trenton, a member of the Benson school faculty, who is attending summer school at East Carolina Teachers College, Greenville, spent the week end here with her brother-in-law and sister, Mr. and Mrs. Kenneth Johnson.

Mr. and Mrs. Jesse Ryals, of Rocky Mount, spent Saturday and Sunday here with Mr. Ryals' mother and sister, Mrs. Sarah Ryals and Mrs. Mary Farmer.

Mrs. Nell Johnson Smith, of Durham, spent a few days this week here with her parents, Rev. and Mrs. Chas S. Johnson.

Miss Louise Biggs, of Raleigh and Fayetteville, visited friends here this week.

Miss Jacqueline Blackman, daughter of Mr. and Mrs. Clarence M. Blackman of Benson, spent last week with her grandmother, Mrs. Sarah C. Massengill, near Four Oaks.

Mr. and Mrs. Charles Johnson, of Fayetteville, visited their son-in-law and daughter, Mr. and Mrs. Marshall F. Woodall, during the week end.

Misses Ruth Adams of Benson, and Ina Mae Pearce, of Micro, returned this week from an extended visit to Oklahoma, Chicago, New York, and Niagara Falls.

Miss Stella Creech returned Friday from a few days visit with Mr. and Mrs. Hamilton B. Suttle, in Durham.

Mr. and Mrs. Will Woodall are spending the week in New York City.

Miss Dorothy Creech, student nurse at Highsmith Hospital, Fayetteville, spent the week end here with her parents, Mr. and Mrs. Decker Creech.

Miss Annie Lee Denning is on an extended visit to friends in Richmond, Philadelphia, and New York.

Among those who spent a while at Carolina Beach this week were Misses Mildred Benton, Blanche Farmer, Maude Raynor, Vera Stewart, Frances Parrish, John Creech Cagle, C. C. Canaday, Jr., Bill Farmer, Willis Cagle, and Joe Levinson.

Bobby Gossett, of Enfield, is spending some time with his uncle and aunt, Mr. and Mrs. H. M. Cox, near Bentonville.

Mrs. Pat Lee and daughters, Misses Mary Love Lee and Phoebe Gloria Lee, returned Sunday from a visit with Mrs. Lee's son and daughter-in-law, Mr. and Mrs. Billie Lee in Miami, Fla.

Mrs. Claudia Denning and Miss Mable Johnson left Saturday for a several days visit with Mrs. Roy Smith and Mrs. Percy Foote, in Chicago.

Miss Mary Wheeler, of Newberry, S. C., is spending some time here with relatives.

Mrs. Walter Denning, of Newberry, S. C., is visiting Mr. and Mrs. W. R. Denning at their home on the Benson-Dunn highway.

Mr. and Mrs. L. M. Jones, of Durham, spent the week end here with Mr. and Mrs. Dewey Lambert.

Charles Levinson has as his guest Sterling Gates, Jr., of Farmville.

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Joint Hostesses At Traveling Tea

Mrs. Henry Slocumb and Mrs. Milton Allen entertained at a traveling tea Friday afternoon from 4:30 to 5:30 o'clock in compliment to Mrs. Claude Dixon, the former Miss Mary Lee of Benson, whose marriage was solemnized recently. Sharing honors with Mrs. Dixon were Mrs. Marshall Woodall, a recent bride, Miss Inez Glover of Raleigh, house guest of

★ FASHION PREVIEW ★



As a backbone for your college wardrobe, this two-piece suit of gray men's wear flannel is just what you'll need. The August Good Housekeeping points to its long, loose jacket with mammoth pockets, its short skirt and fly front.

Mrs. Allen, and Miss Dessie Allen, of Richmond, Va., and Miss Kay Dunn, of Greenville, sister and friend of Mrs. Slocumb, and her house guests for several days.

Guests, invited to the Woman's Club at 4:30 o'clock, were greeted by Miss Annie Lee Denning, who presented them to Mrs. Slocumb, who made the introductions to the receiving line composed of the honor guests.

The club lounge was attractively decorated with sunburst gladioli, roses, and dahlias. The serving table was centered with an arrangement of mixed flowers.

Misses Mildred Warren, Jo Ann Benton, Bonnie Lynn Morgan, Kay Ryals, and Linda Sue Johnson held trays from which guests served themselves with canapes, pinwheel, ribbon, and package sandwiches and stuffed prunes. Lime punch and salted nuts were served by Mrs. Ed Johnson, Mrs. R. G. Vann, Mrs. Earl Canaday, Mrs. W. R. Denning, Mrs. Charles Johnson, Misses Mable Johnson and Mae Ellen Johnson.

Miss Wilhelmina Utley presented a musical program during the hour.

Mrs. Howard Benton directed the guests to the home of Mrs. Claude Dixon where they were greeted by Mrs. Larry Mood.

The lower floor of the Dixon home was ensuite and colorfully decorated with tall baskets of gladioli and dahlias and urns of vari-colored mixed flowers.

Miss Stella Creech directed guests to the gift rooms and to the bride's book where registration was under the supervision of Mrs. Parlia Hudson.

Mrs. Louis L. Levinson directed the guests to the dining room where Mrs. Moses Peacock, Mrs. Mack Overby, and Mrs. M. Gardner Johnson served iced fruit punch and cake.

The dining room was decorated in traditional bridal colors of green and white. Centering the dining table was a fan-shaped bridal bouquet formed of white gardenias and fern tied with

We Call It Romance

IT'S JUST a can of soup. But during a long lifetime, the man who made it found some way to advertise it. At first, just a sign over his little soup kitchen, a few newspaper ads, a few billboards. But as the advertising grew, so did the business.

Now the business employs thousands of workers, helps to support tens of thousands of retail clerks and transportation men, and gives the housewife a better, cheaper soup than she could prepare at home.

Back of every heavily advertised article is a romantic story of this kind—the kind of romance that built America.

Courtesy Nation's Business

white satin ribbon, immediately in front of which was a miniature bride in wedding gown and veil.

Mrs. Jarvis Bryant, pianist of Benson, presented a program of varied musical numbers during the calling hours.

Mrs. Milton Allen bade good-bye to the 150 guests.

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Mrs. Claude Canaday Honors Special Guests

Mr. and Mrs. C. C. Canaday entertained at a six o'clock dinner Wednesday evening, when they had as special guests Mr. and Mrs. W. E. Mashburn, of New York City, and Mrs. Lula Mashburn, of Rocky Mount.

MICRO NEWS

Miss Jean Bagley Underwood is spending a few days in Goldsboro with her cousin, Joyce Bagley.

Little Pat and Wanda Peacock, of Kenly, are visiting their grandparents this week.

Mrs. C. E. Brown and daughter, of Goldsboro, spent a few days last week with Mrs. W. L. Wall.

Mrs. J. A. Bowden and daughter, Lois, of New Bern, spent Sunday with Mrs. L. C. Davis.

Mr. and Mrs. W. R. Ausley and children, of Clayton, spent several days last week with Mrs. L. M. Ausley.

Melvin Spraggins, who has been working in Washington, D. C., has returned home.

Mrs. R. C. Pearce is spending a few days in Laurinburg with her sister, Mrs. G. Y. Jones.

Miss Lucile Evans, of Raleigh, spent the week end with her parents.

L. T. Pearce, of Greensboro, visited his mother, Mrs. Seanie Pearce, during the week end.

Miss Ruth Mazingo spent Sunday in Kenly with Miss Ruth Alford.

C. B. Hinant spent the week end at Pamlico Beach.

THE POCKETBOOK OF KNOWLEDGE BY TOPPS

Miss Truman Johnson, of Roseboro, spent a few days last week with Misses Hazel Boykin and Estell Batten.

Mr. and Mrs. Carl Creech, of Smithfield, spent the week end with Mrs. Sudie Creech.

Mr. and Mrs. Gurney Pittman, of Durham, visited Mr. and Mrs. J. M. Stancil last week.

Mrs. David Barden and children are spending a couple of weeks at Manteo.

Miss Leah Mildred Ross, of Greenville, visited Miss Ruth Mazingo last week.

Miss Vick Mazingo returned home Tuesday from Johnston County Hospital where she underwent an operation for appendicitis. Friends here wish for her a speedy recovery.

Misses Geraldine Pearce, Gay Batten, Emmaline Creech, Marjorie Jennett and Marie Pate are spending this week at Camp Leach, near Bath, N. C.

Miss Alma Collier and Henry Mazingo attended the 4-H club short course in Raleigh last week.

Mrs. Aaron Fitzgerald, of Washington, D. C., is visiting her parents, Mr. and Mrs. S. P. Aycock.

Miss Margaret Collier, of Raleigh, Mr. and Mrs. Clyde Collier, of Fort Bragg, spent the week end with their parents here.

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Mrs. Carl Gaddy Entertains Ladies Aid

Mesdames Carl Gaddy and W. L. Wall jointly entertained the Ladies Aid of the Free Will Baptist church

GUNPOWDER

A new process for using staple cotton instead of cotton linters in the manufacture of smokeless powder will be given a plant test soon at Hopewell, Virginia.

MORE

Most Cabarrus County poultrymen keeping demonstration flock records will have more pullets to put in their laying houses this fall, reports W. H. Williams, assistant farm agent.

Tuesday evening at the home of Mrs. Gaddy.

In the absence of the president, Mrs. Ed Hatcher presided. "Personal Work for Christ" was the topic for discussion. There were several ladies taking part on the program.

After the business had been transacted the hostesses served a salad course with ice tea, to thirteen members present.

How London's Show Girls Really Dress on Nothing a Week. Mr. Arthur "Bugs" Bear, witty commentator, cheers perceptibly when he sees alluring photographs of how they manage to cling to glamour by making the most of a few beads, feathers and mosquito netting. See the same photographs yourself in The American Weekly with next Sunday's Washington Times-Herald, now on sale.

Watch your label, please.

"EVERYBODY KNOWS WHERE MY STORE IS"

Says A Local Businessman —

"So Why Should I Advertise"

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BUT does everybody who knows where your store is BUY THERE ?

CERTAINLY NOT....

And furthermore it will be impossible to get everybody to trade at this one store.

BUT....

A remarkable increase, more sales, more profit, and a steadier business can be built by the careful usage of advertising at a cost reasonable in comparison to the results obtained.

THE LEAST EXPENSIVE METHOD TO OBTAIN THE DESIRED RESULTS IS BY USING THE COLUMNS OF —

THE JOHNSTONIAN-SUN

Your customers read it and many who are not now customers but can be future customers

— NEWS —
FOR THE READER

— RESULTS —
FOR THE ADVERTISER