Carolina Power & Light Company Plans Rural Expansion

Construction has begun on a \$3,-000,000 rural expansion program call-

President L. V. Sutton stated that the Company anticipates that the rural program will reach 3,000 miles of new lines by the end of 1946. The proposed new lines are scattered throughout the Company's territory, covering a part of both North and

Sutton emphasized the fact that although some construction already has begun, the program will proceed as material and manpower become available. Unless there is delay in obtaining construction material, the Company's present schedule calls for completion of the 2,400 miles of lines

The \$3,000,000 rural program will require 40,000 poles, more than 3, section greeted some of the Neuse 000,000 pounds of wire, and about River personnel with a smile on the 10,000 transformers.

the Company has contracted with did do me a lot of good this year by several engineering firms to assist with line locations and staking and sist with construction and right-ofcipate in addition to the Company's

miles of rural lines, serving about regulations.

12,340 customers. During the period As of Au 12,340 customers. During the period from June, 1935. to the beginning of the war, however, all types of Company customers increased rapidly, the Power and Light Company was serving approximately 41,765 rural cuspany customers increased rapidly, the tomers over 6,540 miles of rural lines.

Conservation Farming State College Hints News

By C. W. WARRICK Mr. Swade Barbour, of Clayton. seems very much pleased with his sericea lespedesa. Mr. Barbour has for service, according to an announcement by the Carolina Power and Light Company in which the Company's postwar rural program was the yield would be more at a pany's postwar rural program was the yield would be more at a pany's postwar rural program was two third cutting and a ton innutes equal parts of sugar and was the size before hemming. Sheets which are too short like blankets which are too short are uncomforted able and are necessarily subject to fillings, and nuddings. It brings out other two cuttings. He states that he fillings, and puddings. It brings out more strain than those which are would cut it the third time, but is ada grazing crop, and is doing alternate grazing with about fifty head of

for the pond.

Mr. Fletcher Bagley of the Micro

residential, commercial, and induswith a number of other firms to as- trial customers almost doubling. During this time, an additional 4,500 serving 28,524 new rural customers.

Since September, 1941, when Gov-The present rural program is one ernment restrictions on construction of the most extensive ever undertak- material were issued, the Company en by the Carolina Power and Light has built only 160 miles of rural lines Company. Prior to 1935, the Company adding about 900 new customers, this had constructed approximately 1,880 being completed under Government

Ist prize, \$50.00 War Bond;

9x12 LINOLEUM RUGS \$4.95

Ladies' SUITS and COATS \$14.90-\$24.95

BIG LINE HORSMAN DOLLS

"The Store Bargains Built"

SELMA, N. C.

By RUTH CURRENT, N. C. State College

o00,000 rural expansion program calling for approximately 2,400 miles of new lines to serve about 11,000 new customers and others who may apply customers are customers are customers are customers are customers.

Mr. W. P. Narron of the Emit sec- fish pond with his bull-dozer. He is make for a soft fluffy towel, but for tion had the assistance of the District now building a two acre fish pond good wear too long loops are not adrecently in dynamiting a foundation that the District personnel recently visable. Loops about one-eight inch for his fish pond dam, and drainage staked out for W. P. Narron of the lag are considered a desirable

te sweet. To Farm Homemakers nuts, moisten with new or layer sirup, and use as a filling for layer cakes. Use strained honey or maple sirup and chopped nuts as an ice

When you do find sheets for sale Keep sugar sirup on hand for don't be stampeded by the mere sight

long enough to tuck in firmly. vised by the Neuse River District helping me reterrace that thirty acre A good bath towel is one that abpersonnel that he might injure the field of mine. Not a single terrace sorbs moisture quickly, and doesn't sericea with the third cutting. There-fore, he plans to leave it until frost water, and the water walks off inand save a valuable crop of seed. Mr. stead of running. Those terraces are point, and a very sound one. But Barbour also says he has ten other simply fine and I want you to help there are also other factors to be acres of sericia that he is using for me finish reterracing all of my fields considered when you shop for towels. Absorbency depends on the amount of pile or looped surface a towel has. Mr. Chadwick Narron of the Emit The more pile yarns to the inch the section has completed building his greater the drying power. Long loops

STATE GENT State Automobile Mutual Insurance Company

opening day of the Smithfield tobacco
So extensive is the program that market. Mr. Bagley said, "you surely CONDITION DECEMBER 31, 1944, AS SHOWN BY STATEMENT FILED.

Amount Ledger Assets Dec. 31st previous year \$11,173,190.45; Increase of Capital during year \$....., - Total, \$11,173,190.45 Income—From Policyholders, \$4,971,113.12; \$ 268,701.18; way clearing. These firms will partilines of rural lines were constructed, Disbursements-To Policyholders, \$1,772,708.92; \$2,456,962.97; . . Total, 4,229,670.99 Value of Real Estate . Mortgage Loans on Real Estate ... 345,697.11 Value of Bonds and Stocks 9,369,591.51 Cash in Company's Office Deposits in Trust Companies and Banks on interest
Premiums in course of Collection 1,317,027.57

45,679.82 All other Assets, as detailed in statement. 13,405.99 12,229,013.58 Less Assets not admitted Total admitted Assets LIABILITIES 45,000.00

Expense, Investigation, and Adjustment of Claims Unearned Premiums 2,350,665.90 Commission, Brokerage, and other charges due 45,000.00 Salaries, rents, expenses, bills, accounts, fees, due or accrued 10,488.21 Estimated amount Federal, State, county, and municipal taxes 200,000.00 All other Liabilities, as detailed in statement 6,254,858.73 Total amount of all Liabilities except Capital . Surplus par all Liabilities \$2,665,049.66

Meanwhile Men worked and slept on the beach try to itself take the lead in recontribution and Secretary—Role S. Pein;

Treasurer-Paul R. Gingher

Home Office-518 E. Broad St., Columbus, O. Attorney for service: WM. P. HODGES, Commissioner of Insurance,

INSURANCE DEPARTMENT, I, WM. P. HODGES, Commissioner of Insurance, do hereby certify that the above is a true and correct abstract of the statement of the State Automobile Mutual Insurance Company, of Columbus, O., filed with this Department, showing the condition of said Company on the 31st day of

STATE OF NORTH CAROLINA,

Witness my hand and official seal, the day and date above written. WM. P. HODGES, Commissioner of Insurance

THE THE THE PARTY OF THE PARTY

December, 1944.

We have the following fall goods in stock for immediate sale:

- 11-34-121-2 Guage Field Fencing and all other heights
- All types and sizes of Electric Fence Controlers
- Water Pumps that carry a written guarantee
- Genuine Hardy & Newsome Bean Picker Repairs
- New Hardy & Newsome Bean Pickers
- White Enameled Cooking Ranges Laundry Heaters of well known makes

Watch For Other Items That Are Essential to Farmers and the General Public

SEEDS, FEEDS, HARDWARE

INTERNATIONAL HARVESTER DEALER

FLOYD C. PRICE & SONS

Phone 48

Selma, N. C.

WE CLOSE SATURDAYS AT 7 P. M. DACK TO CHOOL CLOTHES! ALL THE smart, sturdy clothes young America needs for back to school! Clothes they like and look best in. Bring them in-we'll tog

Sweaters and Skirts

BELOVED

For Both Children and Misses

Sweaters in cardigan, button and slipover styles. Short and long sleeve. New fall colors. Skirts in solids and plaids. Pleated and gored.

2.98 8.95



Crispy-fresh cot tons-first for back to school. Adorable styles in colorbright materials. Solids. Children's

solid and tweeds. Box and fitted Some re-

All weather coats and rain capes. Water repellent. Coats 4.68—5.95

"Johnston County's Largest Department Store" SMITHFIELD, N. C.