

New York World's Fair

Theme: "Peace Through Understanding"

The New York World's Fair officially will be opening to the public at 10 a.m., Wednesday, April 22, 1964, and run daily (including Sundays and holidays) through October 18th. It will reopen for another season from April to October in 1965, both seasons totaling 360 days!

The greatest Fair of all, it will cover 646 acres (1 square mile) of land at Flushing Meadow, Long Island, N. Y. . . . a showplace 9 times as big as the Seattle Fair of 1962! Some 175 separate pavilions and structures, bold and startling towers, domes, buttresses, pylons and other architectural fantasies will be featured. A MILLION cubic yards of earth have been moved about and the ground has been laced with some 50 miles of pipe and 500 miles of cable. The complexity and enormity of the Fair cannot possibly be comprehended, sight unseen . . . but for those who might wish to see EVERYTHING, you can do it by devoting 5 hours a day, and emerge from the last display 30 days later!

The official "symbol" of the Fair, is a replica of United States Steel's 12-story tall Unisphere . . . which will mark the center of the fairgrounds, and remain as a permanent structure when the Fair is gone and the area transformed into a new city park for New York. The Fair is divided into five separate sections: Industrial, International, Federal & State, Transportation, and Lake Amusement areas. Accommodations have been planned for 20,000 automobile parking spaces, 7,000 public telephones, scores of shops and souvenir stations, over 75 restaurants serving virtually any dish or sandwich ever invented, countless restrooms and first-aid stations . . . and no wonder! . . . 194,000 people PER DAY will tour the Fair . . . and 70 MILLION will see this "greatest show on earth" during the 360 days it will be opened.

Of Special Interest To Women

Exhibits from all parts of the world will be gathered for your delight. You'll visit gleaming pavilions . . . wander through exotic temples and serene gardens . . . tour towering fantasies of glass and steel. You'll stroll picturesque promenades . . . view colorful fountains . . . sample foods from every corner of the globe. You'll wonder at predictions of things to come . . . gaze at recreations of things past. You'll see water shows . . . theater productions . . . circuses . . . sports events . . . fireworks . . . hear symphonies and brass bands.

There will be an official **Women's Hospitality Center** located atop the Better Living Building in the exposition's industrial Area. It will be a Fair Showcase for information and relaxation, and headquarters for more than 265 major women's organizations, representing some 25 million women both here and abroad.

The **Better Living Building** will show home equipment, from backyard barbecue broilers to "Dorothy Draper's 1970 Dream House." **The Pavilion of American Interiors, Inc.** will contain hundreds of ideas for interior decorating of every kind, size and type of home, or office. The **Formica Corporation Exhibit** will be another "house of the future," equipped with the latest in gadgetry, and will stand on the only hill site in the fairgrounds. **New York State's "County Fair of the Future"** will feature a 200-foot tower that is the highest point of the World's Fair. The **Simmons Company** will display every kind of bed "ever dreamed of" . . . and for 50c you can rent one for a half-hour's rest yourself! **Florida** will have a porpoise show, a citrus tower (with a huge orange on top) and two model homes ready for vacation living. By **Monorail**, you can circle above other attractions, like the Amphitheater with its million-dollar musical.

There will be a number of exhibits sponsored by religious organizations. **Billy Graham** has a pavilion, and may appear from time to time at **Shea Stadium** (which seats 55,000 persons), the new home of N. Y.'s football "Jets" and baseball "Mets." There will be a **Mormon Exhibit**, a **Protestant Center**, a **Christian Science** pavilion, and a **Russian Orthodox** pavilion.

Designed in handy pocket size, the **OFFICIAL WORLD'S FAIR GUIDE BOOK** will have information vital to Fair visitors. It contains maps of the fairgrounds, descriptions of exhibits, schedules of special events, information on admissions, parking, buses, subways, restaurants. Time, Inc. prepared the Guidebook, and as a bonus to out-of-town Fair-goers, it will include information about New York City in general: schedules of sporting events, museum exhibitions, theater and concert programs, events at Lincoln Center.

For your copy, send \$1.00 to: **William S. Boal, Time & Life Bldg., Room 44-08, Rockefeller Center, N. Y., N. Y. (10020).**

Failed and/Fooled

Editorial from the Raleigh News & Observer

New York's experience in its efforts to hire Negro college graduates from the South for responsible state government jobs points to the great tragedy of the South today. Too many of this region's people, and not just its colored people, are simply not qualified by education or training to take advantage of employment opportunities already available and which will become available in the future. And this is an indictment not so much of people as of the schools and colleges in North Carolina and other Southern states.

New York's ill-fated recruitment program brings the dilemma dramatically and forcefully home to this State and region. New York set out in a well-planned program to fill administrative and technical positions in its government with graduates of Southern colleges for Negroes. It announced yesterday, that the program was a failure, that it was being abandoned because too few of the graduates could pass the qualifying examinations. Of 385 who took the exams last year, only nine passed and none placed high in the rankings.

The message in this highly disturbing situation is clear: North Carolina and other states are going to have to lift the standards of their schools and colleges even if those who attend and graduate from them are to obtain the qualifications they must have to compete for job opportunities, not to mention the tragedy of the many thousands who drop out of the schools and never go to a college.

"It appears that few of the graduates of Southern Negro colleges were able to compete successfully with the graduates of other colleges and universities," a spokesman for New York's Civil Service Commission said.

The problem is not just in the colleges, though. It goes all up and down the line of the educational process, from first grade through college. In a true and tragic sense, North Carolina and the rest of the South failed and fooled these college graduates. These states will continue to fail not only the graduates of Negro colleges but all the people of the South unless the standards of public education are raised from top to bottom.

SKETCH

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She was a delegate to the International Congress of Women at Berlin in 1904.

In 1919 she represented the Women's International League for Peace and Freedom meeting at Zurich, Germany.

As late as 1937 she addressed the World Fellowship of Faith in London.

Miss Terrell was a Republican and served on the National Committee as supervisor of work among colored women in the eastern states from 1920 to 1936.

Mrs. Terrell helped also in founding the N.A.A.C.P.

She has been called the First Negro Woman leader in the Civil Rights movement, for she waged many campaigns. One that broke racial barriers denying her membership in the Washington Chapter of the American Association of University Women.

Her efforts in the woman suffrage movement tied her to her people and invited the admiration and support of other people.

During the late 40's and early 50's when she was in her eighties, she picketed the then segregated hotels, restaurants, and theaters of Washington, D. C. She also provided leadership in desegregation of public schools in Washington, D. C.

This great leader for equal rights lived to see the day of the Supreme Court's decision outlawing public school segregation and the end of discrimination in public places in the District of Columbia.

In life she received many awards and citations, including those from Oberlin, Wilberforce and Howard.

In 1929 Oberlin selected her as one of its 100 most distinguished alumni.

She died in 1954, at the age of 90 years.

She made our world better for having lived here.

SOUTHEASTERN

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leadership of Mrs. M. F. Crow of Dunn, N. C., Junior Advisor of Southeastern District and Mrs. Jessie Powell of Wade, N. C., Assistant.

On June 23, the Program Committee will meet at the home of Mrs. T. O. Satterwhite of Dunn, N. C., to make plans for Founder's Day to be held September 12, 1964, at the Second Baptist Church, Fayetteville, N. C. At this meeting, the portrait of the late Mrs. Edna B. Taylor will be unveiled.

EMPHASIS

(From Page 2)

the life of Ray Palmer, and might have remained "a hidden blessing in a notebook" had it not been for a chance meeting with a friend on a Boston Street one day in 1832.

All over the entire world today, this hymn is sung to the air of one of Mason's loveliest melodies, OLIVET, for it is widely included in hymnbooks of all faiths and is translated into many foreign languages.