The thought behind the move

was solid. Pool attendants, seeing

him walk into the bathhouse in trunks, figured he was returning



Parents today are called upon invest far more money in birthday gasted when she had a party in presents for kid than their mothers and fathers before them.

Once a dime would do the trick, and entitle the freshly scrubbed squealed with delight. gift bearer to ice cream and cake. Now a child is embarrassed to wrap up an item that doesn't cost the time the last gift had been unin the neighborhood of a dollar.

of trying to keep up with the Jones family, and where it will domestic nature, but 17 tea sets nor permanent. Worse than that, few of them are actually appreciated and enjoyed by the recipient.



WORTH REMEMBERING

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One little girl here was flabberobservance of her fourth birthday. The first guest to show up brought her a tea set, and the tiny hostess

Her second squeal for a second tea set was less enthusiastic. By wrapped, she was all but hidden by It's all part of the vicious habit 17 tea sets in fine array. It's negative to keep up with the Now this little girl was of a

end nobody knows. Despite the in- was much too much, and she discreased outlay of funds, most of played her disgust for all to see. the presents are neither practical | Maybe it was rude, yet you'll have to agree that she had plenty of provocation.

It had a happy ending for her mother, however. "I didn't have to buy any birthday presents for other little girls for quite a while," she confided to friends later. "It took me two years to give those tea sets back, but I finally did it." The moral of this true story is to shop wisely when you buy gifts for children. Don't buy the first thing you see. Too many folks will be doing the same thing before you ever reach the store.

MOON SHOT TRY

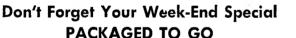
Cape Canaveral, Fla.-The second United States attempt to shoot for the moon probably will not come until October.

The Defense[•] Department says that no date has been set for the next try to launch a satellite around the moon,

Thus. theoretically at least, Rus-

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Safety Scores At the Half By Jeanne Smith, **Dodge Safety Consultant**

TRAFFIC SAFETY is receiv-g "the old college try" these ing days at many campuses throughout the country.

Students at Loras College in Dubuque, Iowa, for instance, have staged several safety demonstrations dur-ing football games when, as one campus leader put it, 'We have a



captive audience." At one game last season, three police squad cars lined up at the goal post during half time to at-

tract the attention of spectators. An announcement over the loudspeaker informed students that they were about to see the distance it takes to stop a car at various speeds.

When a siren sounded teams of students picked up the ends of eight - foot - wide canvas strips piled in front of each car and went into action.

For a stopping distance at 20 miles per hour, one strip was pulled out 15 yards—for 40 mph, a strip was pulled to the 50 yard line (150 feet) and for 60 mph, the third strip was pulled the full length of the football field.

During another game, fans were surprised to learn at half-time that tires, glass area, sideview mirrors, etc., on their cars had been safety checked by a team of students during the first half . . . more than 200 cars were inspected in the stadium parking lot.

TIME

the vegetable crops. If you have afternoon," he said. "Then I can walk across the field to the city been successful, then I would not swimming pool and go in free." want to influence you one way or the other, but you are taking a

chance of getting in trouble. I would prefer to buy fresh seed each year from a reputable seeds-man because of the protection you are assured. Every now and then your seedsman may get a bad lot of where candy bars and soft drinks seed, as in the case we have dis- are sold. cussed, but he can pass this back to the producer of the seed and at the same time protect you on your purchase. Buy the best, as cheap seed is always the most expensive.

USING HIS HEAD

Rocky Ford, Colo.-There they lay on the ditch bank, a little pile of small boy's clothing.

Officers began looking up and down the ditch, fearing the worst. Soon they met a small boy in swimming trunks. Sure, the clothing was his. "I undress here every

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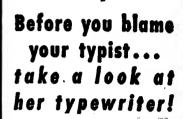
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