

FROZEN BEAUTY—New Bern's First Presbyterian church, in its gleaming whiteness, looks for all the world like a place of worship modeled from the snow that surrounds it. No artist could fashion a more appealing scene to emphasize the sacredness of Christmas.—Photo by Florence Hanff.

Here's to Christmas

Here's to your Christmas,
May the day's returning
Find your home as gay and bright



A Bright
And Glowing
Christmas to all!

James L. Cayton
PLUMBING

As candles burning.
May you feast on festive foods
The joyful Yuletide through;
May you share old friendships,
And drink a toast or two .
May you shed your worries,
All secret inner grief;
May it be a happy time,
Far beyond belief.

Tiny Tim Expressed It

As Dickens' Tiny Tim would say,
If he were in your home this day,
"Merry Christmas—God bless everyone!"
For all of us are well aware
That nothing else can quite compare
With warm and cheerful, hearty
Yuletide fun.
Get the spirit in your bones,
Sing out in your strongest tones,
Lift your laughter, 'til it shakes the ceiling;
If you're eight, eighteen or eighty,
Small fry, gent or gracious lady,
May you know that grand old
Christmas feeling.

The fellow with money to burn
seldom sits by the fire.

Christmas Bells

Sweetly pealing Christmas bells
Bring a message, each one tells
How a stable housed a new-born
King;
Sleepy cattle, softly lowing,
Stood and watched a manger
glowing,
And 'tis said they kneeled, a
wondrous thing.
We hope here in New Bern, right
where you are,
Your heart will be reached by
Bethlehem's star;
And that, with faith and
appreciation,
You too will kneel in adoration.

Glory to God

Glory to God in the highest,
Again the angel song
Is echoing down thru the ages,
Its notes are clear and strong.
In this old town of ours, may we
Open our hearts and therein see
A star so wondrous and so bright
That Time can never dim its
light.



May you find in Christmas
the wonder known to the
shepherds at His Birth.

KIMBRELLS
Outboard Service

Bethlehem's Jewel

The brilliance of even the rarest
gem
Is dimmed by the star of
Bethlehem;
And precious platinum or glittering
gold
Can't challenge the halo that all
behold.
With such treasure we're
wonderfully blessed,
As we worship the Child at
Mary's breast;
A Holy Babe, Whose Heaven-sent
charms
Found haven in a Virgin's arms.

A Christmas Wish

We wish for you the simple faith
Of little girls and boys
Who, toddling off to trundle beds,
Soon dream of dolls and toys.
Doubts that plague a man-made
world
Have no place in their thoughts;
Santa Claus, and fairies too,
You'll find in youthful hearts.
So the very nicest wish
That oldsters can convey
Is wishing childhood's blessings
For their grown-up friends today.
"Joy to the world, the Lord is
come."

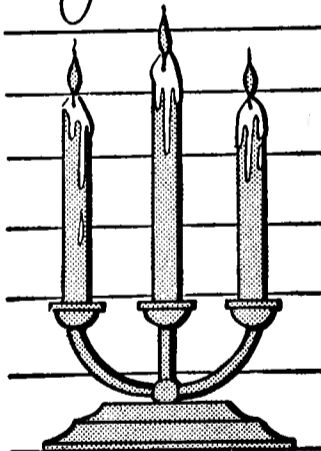


YULETIDE GREETINGS!

Joseph E. Zaytoun
Special Agent

John Hancock
MUTUAL LIFE INSURANCE COMPANY
BOSTON, MASSACHUSETTS

*Seasons
Greetings*



**Craven County
Gas Co.**



Merry Christmas
IDEAL SHOE SHOP

Joe Hatem, Prop. 903 Broad Street ME 7-5011



Ottinger Bros., Inc.



**New Bern
Savings & Loan
Association**

319 Craven Street

Member Federal Savings & Loan
Insurance Corporation