

Dairying and Dairy Products to Get Spotlight of June Farm Activities

By T. C. BLALOCK
In Charge, Dairy Extension,
N. C. Agricultural Extension
Service

Down through the ages most people have associated the month of June with romance and marriage. Since 1938, however, many people have also come to associate it with June Dairy Month for each year since then dairy people and people in related industries have joined to tell everyone about this

tremendous dairy industry of ours. It has now become the largest single food promotion event of the entire year.

This we feel is fitting because dairying is the largest single farm enterprise in the United States, accounting for just under 20 per cent of the total farm income.

Dairying is a big business and one that has made tremendous strides in the past few years. For example, think of the improvement in quality and safety that has been made in milk in the last decade.

The chances are the last time you drank a glass of milk or ate a cone of ice cream you were too busy enjoying its wonderful flavor to give a thought to whether or not it was safe. This kind of situation didn't just happen. A lot of hard work and expensive changes have been made by our dairy industry to make this possible.

The average dairy farmer in North Carolina has today approximately \$40,000 invested in his operation in order to bring you this safe, wholesome supply of milk and dairy products. Much of the milk you drink never touches human hands or is exposed to the air from the time it leaves the cow until it is delivered safe and fresh to your doorsteps.

This has been made possible through the installation of either stainless steel or pyrex glass pipelines that take the milk directly from the cow into a stainless steel refrigerated container where it is almost instantly cooled to preserve the fresh wholesome flavor. From this stainless steel refrigerated tank on the farm it is pumped into a similar tank truck for delivery to the processing plant.

The slogan for this year's celebration is "June's Best Meal Ideas Begin with Dairy Foods," and this is certainly true. For relatively speaking they are cheaper today than ever before. For example, in 1940 it took an average wage earner in North Carolina 20 minutes to earn enough to pay for a quart of milk. This same worker today needs less than 11 minutes to buy not the same quart of milk but one that is actually better nutritionally

as well as tasting better. This has been made possible through tremendous improvements in efficiency by our dairy farmers and processors and fortunately for you as a consumer most of the savings that have been realized have been passed on to you. So during June consume lots of milk and dairy products, for remember, "YOU NEVER OUTGROW YOUR NEED FOR MILK."

News for Veterans

A promising new surgical technique to create an artificial urinary bladder within the body was reported by the Veterans Administration.

Devised by Dr. Charles L. Reynolds of the Dallas, Tex., VA hospital, the operation uses a segment of the small intestine as a bladder for patients with cancer or other disease necessitating bladder removal.

This new bladder, made of small intestine, conveys urine to the outside through the normal channel in the normal manner, with full control of urination.

The first patient, a 38-year-old veteran, volunteered for the operation at the Dallas VA hospital 18

months ago, after suffering more than 10 years with a bladder diseased by a pre-cancerous lesion.

The surgery was successful and the man's postoperative condition has been good, Dr. Reynolds said.

The second operation, also at the Dallas VA hospital, was performed on a veteran last December. Dr. Reynolds said all indications are that it also will prove successful, although not enough time has elapsed to permit a definite conclusion.

The new technique involves removing the bladder completely. Then a segment of the small intestine, about 8 to 10 inches long, is cut out and left loosely attached to blood supply within the body. The bowel is rejoined.

Then the segment is swung down in the abdomen and attached to the urethra at about a mid-way point in an approximate T-shape, and one end of the segment is closed. The

ureters, or tubes from the kidney, are then attached to the segment. The open end of the segment is attached to the skin to drain outside the body. This is the first stage of the operation.

About five to six weeks later, the open end of the segment is tied off and the artificial bladder is then enclosed in the body.

EDWARDS RADIATOR SERVICE

Route 5 — Highway 17 South

Promptness and Experience in Cleaning and Repairing Radiators

COASTAL CAB
ME 7-6131

For Top Tunes by Your Favorite Recording Stars

YOUR TEEN-AGE MUSIC CENTER IS

HAWKS

Radio & Appliance Co.
327 Middle St.

\$50.00

Allowance for Your Old Range
Regardless of Age or Condition
on a New

COMPLETELY AUTOMATIC
PYROFAX

GAS RANGE

Low Down Payment
Easy Terms

Pyrofax
Quality Controlled
BOTTLED GAS SERVICE



Craven
County
Gas Co.

Three Bedroom Home
Newly Painted. In
Green Park. Easily Fi-
anced. \$10,500.

Roy O. Fagan

308 Broad Street

Wherever thirsty
people are...



If Jesus Came to Your House

If Jesus came to your house to spend a day or two
If He came unexpectedly, I wonder what you'd do.
Oh, I know you'd give your nicest room to such an honored guest.
And all the food you'd serve to Him would be the very best
And you would keep assuring Him you're glad to have Him there—
That serving Him in your own home is joy beyond compare.
But—when you saw Him coming, would you meet Him at the door
With arms outstretched in welcome to your Heav'nly Visitor?
Or would you have to change clothes before you let Him in,
Or hide some magazine and put the Bible where they'd been?
Would you turn off the radio and hope He hadn't heard,
And wished you hadn't uttered that last, loud, hasty word?
Would you hide your worldly music and put some hymn books out,
Could you let Jesus walk right in, or would you rush about?
And I wonder—if the Saviour spent a day or two with you,
Would you go right on doing the things you always do?
Would you keep right on saying the things you always say?
Would life for you continue as it does from day to day?
Would your family conversation keep up its usual pace,
And would you find it hard each meal to say a table grace?
Would you sing the songs you always sing and read the books you read
And let Him know the things on which your mind and spirit feed?
Would you take Jesus with you everywhere you'd planned to go?
Or would you maybe change your plans for just a day or so?
Would you have Him meet you very closest friends,
Or would you hope they'd stay away until His visit ends?
Would you be glad to have Him stay forever on and on,
Or would you sigh with great relief when He at last was gone?
It might be interesting to know the things that you would do
If Jesus Christ in person came to spend some time with you.

OETTINGER BROS., INC.
Good Furniture for Good Homes



Take the Bull by the
Horns, and Solve
that Financing
Problem!

Your Application for a
Loan Will Be Given
Prompt and
Courteous Attention

Branch Banking
& Trust Co.

Established 1872

Member Federal Insurance Deposit Corp.

The
Light
refreshment



PEPSI-COLA BOTTLING CO. OF NEW BERN

Under Appointment from Pepsi-Cola Company, New York