

What's Cooking

Up until now, we've always thought that blueberries and huckleberries were one and the same thing. And, to tell the truth, a lot of other New Bernians have probably shared our ignorance.

The chief difference, we figured, was the fact that huckleberries used to grow wild rather abundantly in these parts, while blueberries in recent years have been grown commercially. In other words, according to our notion, a blueberry was a tame huckleberry.

People in Maine, where blueberries are eaten three times a day, know better. They grow so many in the New England state that an army of extra pickers is brought in from Canada during a six-week season that reaches its climax in August. Confuse a huckleberry with a blueberry in Maine, and the natives will get you told in a hurry.

To give you an idea of the blueberry's popularity there, they even put the things in their flapjacks. With so much maple syrup around — down here the pure stuff costs a fortune — it would never have occurred to us that a New England pancake needs further glamour.

New Bernians seldom take the trouble to prepare them, but they like corn muffins for breakfast. In Maine, they prefer muffins at breakfast too, but their choice is blueberry muffins, eaten along with eggs and bacon.

Here is the Maine recipe: You'll need two tablespoons of melted

Starts Sunday at Tryon



Richard Beymer achieves full stardom as "Nick Adams," Ernest Hemingway's most famous fictional character, in the 20th Century-Fox, CinemaScope-DeLuxe Color production, "Hemingway's Adventures of a Young Man," due Sunday at the Tryon Theatre. Starred with Beymer are Paul Newman, Diane Baker, Corinne Calvert, Fred Clark, Dan Dailey, James Dunn, Juano Hernandez, Arthur Kennedy, Ricardo Montalban, Susan Strasberg, Jessica Tandy and Eli Wallach.

butter; one-fourth cup of sugar; one beaten egg; one pint of flour into which has been added two teaspoons of baking powder, one-fourth teaspoon of salt, one cup of milk, and one cup of floured berries. The first three ingredients should be creamed together before the addition of the other ingredients. Bake in a very hot oven.

Call it treason if you want to, but you may end up liking these Yankee muffins even more than the corn-meal muffins that are dear to the heart of almost every real Southerner.

The Looking Glass—

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ality or dampen his spirit. In this day and time, he would have had to make an appointment with a doctor, wait in the doctor's office two or three hours, and get needed full of some kind of miracle drug.

As it turned out, he not only had the distinction of being a Tar Heel by birth but a Tar Head by virtue of juvenile ingenuity. Having just one horn didn't give him an inferiority complex, and until death finally caught up with him he continued to make small boys happy.

Growth of Grain Has Pointed to New Need

The grain business in North Carolina is booming.

During the past 10 years the number of commercial grain firms operating in the state has increased from 270 to 430.

This increase has accounted for the storage capacity for grain shooting up from a total of 7.5 million bushels in 1951 to 24 million bushels in 1961.

William E. Lane, head of the grain marketing section of the N. C. Department of Agriculture's market division, says that the demands on his section for management know-how from operators of grain elevators and other facilities has more than tripled.

So much has the demand for information in assistance and planning in grain facilities management increased that Lane has put into action a complete program including specialized assistance in that growing phase of the industry.

William G. Parham, grain marketing specialist, is in charge of the management program under Lane's direction.

The previous program of assistance in the field of management was divided among other specialists in the section and added to their grain work.

The new comprehensive program permits better application of the grain section's resources in a more effective manner toward assistance in commercial storage and handling management, Lane said.

The new program includes plans for expansion of services so that a complete study can be made of the management programs currently being used in elevators and feed mills in North Carolina.

This plant study will permit analysis and evaluation of the various programs pointing to recommended changes in personnel, traffic management, grain flow patterns, handling equipment, farmer relationships, and storage and merchandizing programs.

Assistance in these areas of the state's very important "agribusiness" in grain have already begun, for Parham is already working with five firms requesting aid in this first month's operation of the management program, Lane said.

Another feature of the new program includes training of new managers of grain and feed facilities in problems relating to all phases of the grain handling and merchandizing business through schools and short courses.

Sometimes management problems are built into new facilities at the start. Provisions of the new program call for planning assist-

ance where proposals and plans can be reviewed to aid in preventing management problems in such areas as inadequate equipment and improper flow-pattern arrangements.

On-the-job assistance is given for grain elevator and feed mill operators to help improve all phases of plant management, too, Lane added.

In explaining the relatively rapid build-up of the grain trade, requiring expanded services of the grain section, Lane said several elements were responsible.

For many years the state had been far behind in providing adequate storage for the increasingly shortened harvest periods when the bulk of grain flows onto the market. Too, cattle, hogs, and poultry have greatly increased over the past 10 years, requiring greater quantities of grain feeds. These facts, plus an increasing consciousness of needs for better and more adequate storage to prevent loss from insects and deterioration, and to provide less expensive in-state locations for the entire year's feeding and milling grain supplies, have given impetus to the increase and expansion of facilities, he said.

The new program in management helps eliminate deficits in efficiency in operations of grain facilities,

and will go a long way toward preventing problems from occurring in new operations, Lane said.

In speaking of the management program, John A. Winfield, markets division head said, "It seems to me that in grains especially, the application of business-like methods, or application of the 'agribusiness' feature as it is called, is most important. This program will help insure that those methods are applied."

"Unlike many other agricultural products, grain can follow many paths before its values are realized in final consumption. Its elements may wind up in beverages, plastics, medicines, breads or other items, or it may take the long way around and land on the dinner table as a sizzling steak. It is a most essential element in the agricultural, and consequently the over-all, economy of this basically agrarian state, and it is only natural that it should receive the best in attention in our state's farm program," Winfield added.

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