

OPEN HOUSE

Of Our Enlarged and Newly Remodeled New Bern Store Starting Friday, March 22nd

come see — our new departments, "The Saxon Shop" and "Junior Miss" Department! Come see — our expanded departments with bigger and better selections of Belk's certified better values! Come — register for General Electric portable television to be given away! Come see the many specials for our Open House

- OPEN HOUSE SPECIALS -

SPAGHETTI COOKER STEAMER, BLANCHER

Cooks to tender goodness in perforated basket, then drains into pan below. Can't stick or burn to bottom of pan. Can be used as seafood steamer. 6-qt. capacity. Regularly \$4.65

Special \$2.75

CORNING WARE SAUCE PAN SET

1, 1 1/2, 1 3/4 qt. sauce pans. 3 covers, 1 handle, 1 cradle. Freeze, cook and serve all in one dish — almost washes itself. Pyroceram space-age ceramic. No breakage from temperature extremes. Save \$2.07. Special price for set

\$12.88

100% ACETATE UMBRELLA

10 and 16 rib styles. Choice of solids, plaids or florals.

Special \$2.65 ea.

PRINTED FIBERGLASS DRAPES

Easy to care for — easy to hang. Choice of $50 \times 63^{\circ}$ or $50 \times 84^{\circ}$. Open House price

\$5.75 pr.

GAUZE DIAPERS

Pre-folded, slightly irregular. Styled to fit all size babies. More absorbing — less bulk. Special price

\$2.75 doz.

FOAM LATEX PILLOWS

Allergy free — never lose shape. Wonderful sleeping comfort. Buoyant. Regularly \$3.99 each. Special Open House price

2 for \$6.75

BOY'S SLACKS

100% cotton chevron weave, wash and wear. Preferred colors. Sizes 6-20. Regularly \$3.99. Special for this event only

\$2.75

BOY'S SLACKS

Automatic wash and wear English poplin (65% cotton, 35% dacron). Sizes 8-20. Preferred colors. Regularly \$5.99. Specially priced for this event

\$3.75

SUPERFINE DENIM

100% cotton-crease resistant wash and wear. Sanforized. Recommended for dresses, skirts and sportswear. Regularly 99c a yard. Special for this event

85¢ a yard

'PARFAIT' RUG

Our own "State Pride." Sculptured. Red-grip back. Easy to wash. Size 24 x 36. Regularly \$3.99 Special Open House price

2 for \$6.75

UNIVERSITY STRIPES

in Oxfords and matching Oxford solid cloth. 100% combed cotton. Little or no ironing necessary. Wash and wear. Recommended for dresses, skirts, blouses, suits. Regularly 99c yard. Special

85¢ a yard

BUN WARMERS

Restore oven freshness — simple to clean. Made of long lasting aluminum. Good for toast croquettes, waffles, French fries, griddle

Special, \$1.57

IRONING BOARDS

Easy fold. Extra sturdy, easily adjustable. Tapered nose for small garments. Full size top 15 x 54". Special price for this event

\$4.75

CANNON TOWELS

Open House special on big thirsty "Garden Poppy" floral towels in seconds. Beautiful. Size 25 x 45.

Special -.-.-\$1.00

Matching Wash Cloth 37c

BOXED PILLOW CASES

Embroidered florais and His & Hers. 42 x 36

Special \$1.47 pr.

Belk's Dept. Store -- New Bern, N. C.