

THE NEW BERN MIRROR

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THEY'RE RIGHT

We have no crow to pick with Carolina Telephone over its successful efforts to ban the use of telephone directory covers containing advertising. We're glad an injunction issued in one of North Carolina's Federal Courts against a distributor of such covers is now in effect.

According to the injunction, prohibiting specifically a Florida concern from sending the covers to subscribers of Citizens Telephone Company in Brevard, "a telephone directory is such an integral part of telephone service that the telephone company and the public have a proper and remedial interest in controlling its use."

In citing the injunction, D. F. Holliday, local manager for Carolina Telephone, said, "The court's decision is significant in that it upholds and gives legal basis to the position long maintained by our company." The company, it was admitted with commendable frankness, opposed the covers not only because they obscure instructions printed on the directory's cover itself, but because they detract from the effectiveness of yellow page advertising.

That Carolina Telephone goes all out, along with other telephone companies, to sell advertising in its directories is quite apparent. Since The Mirror, to some extent, is competing for those advertising dollars, no one can doubt our sincerity when we agree that Carolina Telephone ought to be protected from the sort of thing referred to by the Federal injunction.

Understandably, the folks who sell advertising on these covers realize it is an opportunity to exploit something they have made no contribution to. Trying to get something for nothing is as old as time, and so is the resentment it creates when the prospective victim recognizes it.

In each of Carolina Telephone's directories it is stated that "Subscribers shall not attach or permit attachment of covers of any sort or description without written permission of the company." The Federal Court has ruled that this prohibition is part of every contract between the company and its subscribers, and that use of the covers is a violation of the contract.

DWINDLING AWAY

There are fewer and fewer farmers in Craven county with each passing year. The man who once walked behind a plow, and the mule that pulled it, are fast becoming vanished Americans.

Mechanized equipment, more than anything else, has fostered the transformation. The little fellow, who lived by the sweat of his brow and the strength of his arms and legs, is being pushed into town, where the unskilled and uneducated find lean pickings.

What is happening in Craven is happening throughout this nation of plenty. As recently as 1940, 23 percent of the population in the United States lived on farms, compared with the 60 percent a century ago. Today less than 8 percent of our 180 million citizens are farm residents.

The reason is clear, and ironic. A farm worker now produces four times as much as his grandparents did in 1900. Or, to put it another way, 15 million men, women and children living on farms — in fact, less than that number — provide all of the food and other crops that 188 million Americans need.

They not only produce enough for this horde, but enough for surpluses and for exports. The farmer isn't losing out because he is inefficient at his calling, but rather because he is too efficient. It's a situation beyond his control, and Uncle Sam, as of now, doesn't have a satisfactory solution either.

Filling silos and storage bins to overflowing with government purchased crops hardly seems to be the cure. Tons of rancid butter, and mountains of unwanted grain, are a ridiculous reminder of the nation's agricultural frustration. Only a few individuals — Billy Sol Estes for one — have managed to cash in on this Federal outlay of money.

Historical Gleanings

—By—
ELIZABETH MOORE

PETITIONS TO BUILD MILLS IN CRAVEN COUNTY

North Carolina, Craven County, March 14, 1775. Petition to build a grist mill, say they own land on both sides of the Creek. Signed by Benjamin Williams, James Conway, George Carpenter.

March Court 1775. Petition of William Blount and John Gray Blount, say they are possessed of land on both sides of Palmetto Swamp. Desire to build a public water grist mill.

June 11, 1783. Petition of Richard Dobbs Spaight, says he owns land on both sides of Goose Creek, desires to erect a public water grist mill.

March Court 1783. John Tillman shows he owns land on the South side of the South prong of Bay River, a very convenient place for a public water grist mill, and that Thomas Clayton owns land on the opposite side. Prays for summons to issue for Commissioners to value the land &c.

June 13, 1780. Petition of Isaac Bryan. Says he owns land on both sides of Moseley's Creek, desires to build a grist mill on said creek.

March Term 1783. Petition of Levi Hill and Richard Hill that they own land on both sides of the branch near Longfield's Ferry and wish to build a water grist mill.

October, 1783. Benjamin Whitaker made protest that Joseph Tingle's mill will overflow his land, &c.

June Term 1784. William Martin Herritage desires to build a mill on a convenient seat on Half Moon Branch, where Cooper's Mill was formerly erected.

March Term 1782. William Rountree prays for order for building a mill on Little Contentney on land he purchased from John Dew.

Sept. 15, 1784. John Gatlin, Junior, says he owns land on both sides of A Branch of Swift Creek, prays for leave to build a mill.

September 13, 1784. Reuben Reundtree desires to build a water grist mill on Poplar Branch of Swift Creek, on land on the north side of it, being property of petitioner, the land owned on the south side by Mrs. Hannah Kemp in her own right, as her son is a minor, and she is the guardian of John Kemp.

March 19, 1787. Walter Allen petitions that he owns land on both sides of Mount Pleasant, and desires to build a water grist mill, and a saw

Village Verses

LINES TO A MOTH

With so many elegant clothes to eat,
In many a house on many a street,
Why did my closet have such appeal?—
You've pulled a rather shabby deal.
Shabby as my garments chewed apart,
Convincing me that moths ain't smart.

—JGMCD.

mill.

March Court 1786. Richard Dobbs Spaight, Esq. petitions for leave to build a mill across the SW branch of Solcomb's Creek, where he owns land, ordered that Adam Tooley, Esq., Jacob Sikes, Peter Physloc, and John Taylor, lay off one acre of land on both sides of said Stream, &c. William Bryan, CC.

March Court 1787. Petition of John Carruthers for renewal of order to build a mill on NW Prong of Bay River.

March 12, 1788. Samuel Slade and others petition against William Bryan, having leave to build a saw mill. Petition of Samuel Slade, William McCoy, Willis McCoy and Ebenezer Slade, humble complaining &c that they are informed that Gen. Bryan, hath obtained an order to erect a mill on Coor Land, at a place called Harvey's Old Field, his present mill overflows part of petitioners' low ground.

Sept. 15, 1790. James Carney and James Bryan, petition for leave to build a mill on both sides of Goose Creek, below New Bern.

(Continued on Page 5)

Generator-Starter and Regulator
Rebuilding and Repairs
Exide Batteries

SANDLIN BATTERY
& VULCANIZING CO.
125 Craven Street

1918 - - - - - 1963



John R. Taylor

John R. Taylor, Jr.

About This Question:

"Our Suggestion Box contained a request for Group Life Insurance for all employees. Many who cannot pass life insurance tests, can get it thru a group plan. Is it true that the cost per person is less thru group insurance, in spite of the poor risks?"

For the answer to this and all your insurance questions consult

JOHN R. TAYLOR Agency
Phone ME 7-3866

MONY
MUTUAL OF NEW YORK

THE MUTUAL LIFE INSURANCE COMPANY OF
NEW YORK, NEW YORK, N. Y. • FOR LIFE,
HEALTH, GROUP INSURANCE, PENSION PLANS,
MONY TODAY MEANS MONEY TOMORROW!

Evinrude Outboard Motors

MFG and G & W Boats

Long Trailers

Boat Supplies

Kimbrells

Outboard Service

1305 Pembroke Road
ME 7-3785

Where Quality and Experience Save You Hours of Boating Pleasure.

Behind A Frowning Providence

"God moves in a mysterious way,
His wonders to perform.
He plants His footsteps on the sea
And rides upon the storm.

"Deep in unfathomable mines
Of never-failing skill,
He treasures up His bright designs,
And works His sovereign will.

"Ye fearful saints, fresh courage take!
The clouds ye so much dread
Are big with mercy and shall break
In blessing on your head.

"Judge not the hand by feeble sense,
But trust Him for His grace,
Behind a frowning Providence,
He hides a smiling face.

"His purposes will ripen fast,
Unfolding every hour.
The bud may have a bitter taste,
But sweet will be the flower.

"Blind unbelief is sure to err,
And scan His work in vain;
God is His own interpreter,
And He will make it plain."

—Selected

OETTINGER BROS., INC.

Good Furniture for Good Homes

VITA-VAR PAINTS

at
MITCHELL'S
HARDWARE

315 Tryon Palace Drive
ME 7-3100

Auto Radiators

Cleaned, Rodded and Repaired

We remove and replace

B & R Radiator Shop

BRIDGETON
ME 7-4504

Tru-Tread Tire Co.
U. S. TIRES
Recapping & Vulcanizing
223 Craven Street ME 7-2417

WE BUY WRECKED AUTOS
MODELS 1955 AND UP
When You Think of Used
Auto Parts — Think of Us.
SAULTER AUTO SALVAGE CO.
Morehead Hwy. — Dial ME 7-3918