MIRROR MORSELS

It is the close observation of little things which is the secret of success in business, in art, in science, and in every pursuit of life.--Samuel Smiles.

suit of life.--Samuel Smiles.

Be what you are. This is
the first step toward becoming
better than you are.--Julius
Hare.

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PHONE 638-5141 FREE DELIVERY SERVICE Adversity is the diamond dust Heaven polishes its jewels with.--Robert Leighton.

Our grand business undoubtedly is not to see what lies dimly in the distance, but to do what lies clearly at hand.--Thomas Carlyle.

The talent of success is nothing more than doing what you can do well, and doing well whatever you do.--Longfellow.

You cannot fathom your mind. There is a well of thought there which has no bottom; the more you draw from it, the more clear and fruitful it will be.--G. A. Sala.

Self-reverence, self-knowledge, self-control, these three alone lead life to sovereign power.--Tennyson.

There is something in being like a postage stamp. You always get somewhere by sticking to the same thing.--Charles Littlefield.

Nothing can bring you peace but yourself; nothing can bring peace but the triumph of principals.--Ralph Waldo Emerson.

The worst tempered people I've ever met were people who knew they were wrong.--Wilson Mizner.

All the beautiful sentiments in the world weigh less than a single lovely action.--James Russell Lowell.

The objects we pursue and the spirit we manfest reveal our standpoint, and show what we are winning.--Mary Baker Eddy.

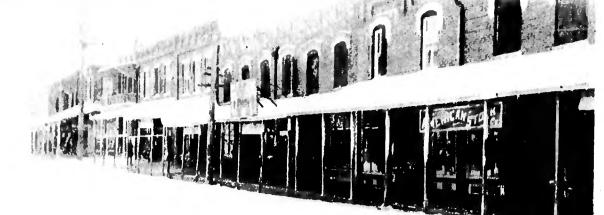
Every trait of beauty may be referred to some virtue, as to innocence, candor, generosity, modesty and heroism.--St. Pierre.

Music resembles poetry; in each are numerous graces which no methods teach, and which a master alone can reach.
--Alexander Pope.

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RING OUT THE OILD; RING IN THE NEW — Shown above is the site of the original telephone exchange on Middle

Street in New Bern (large pole marks building).

Ring Out the Old; Ring in the New

From its beginning at Middle street, the New Bern exchange of Carolina Telephone has grown to serve over 13,000 telephones in the New Bern area.

The New Bern telephone exchange also serves as the long distance switching center for 12 telephone exchanges in this area and for a large part of Eastern North Carolina.

The Smaw Building has been removed to accommodate a 35,558 square-foot addition to the present telephone building. The building enlargement will require construction of a third floor to the existing structure with a gross expenditure of \$984,000.

Equipment to be installed in the building addition will provide additional local and long distance facilities. The local service improvements will include the most modern electonic switching equipment with provisions for "touch calling." With "touch calling," tele-

Put Social Security Number On Tax Payments To IRS

Greensboro — Some North Carolina taxpayers make payments that cannot be properly credited to their account, according to J. E. Wall, District Director for North Carolina. This happens when a payment is received without an accompanying form or notice or becomes separated from identifying documents.

Payments that IRS can't identify are put in a special account until proper identification can be made, Wall said. This necessarily delays action on that account.

To avoid such identification problems, Wall asked taxpayers to put their Social Security number on their check or money order. It will also be helpful to note the type of tax and period covered by the payment.

Wall said money order stubs or cancelled checks should be kept in case you are requested to verify a payment. phone users punch a key to obtain a number rather than turn a rotary dial.

Long distance switching equipment, including microwave, radio and circuit equipment plus associated items, will complete the installation. The total project, scheduled for completion in 1971, will require an expediture of over \$2,-680,000.

The construction of the telephone building on the site of the Smaw Building evokes memories of old New Bern. The Smaw Building was built in 1919 on the site of the Hancock Street Christian church. The church was built in 1887 and burned in 1918, according to John R. Taylor, a member of the Broad Street Christian church.

Carolina Telephone also purchased the Hanks House on Pollocks street and this building will be removed. The New Bern Historical Society and Carolina Telephone plan to work together in the area to be cleared by the removal of the Hanks House as this property adjoins the site of the Oliver Attmore House.

*Wonder what makes it taste so good?"



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