

As Seen in The Mirror's

SPORTS REFLECTIONS

of Athletes and Events

Jesse Helms, currently running against Nick Galifianakis to succeed Senator B. Everett Jordan, who was defeated by Nick in the Democratic Primary, first gained prominence 25 years ago, in the Coastal Plain League.

He had just finished a hitch in the Navy, and had landed a job at a Roanoke Rapids radio station. When a vacancy occurred in the Coastal Plain, he launched a vigorous campaign to see that Roanoke Rapids was the replacement.

It was a tough undertaking. Several other towns wanted a berth in the highly respected

loop, but Helms warmed Jaycees in his community to a fever pitch, despite the fact the city had no ball park available.

Helms was pretty emotional about the whole thing. To such an extent that at one league meeting, when the circuit's directors temporarily frowned on the Roanoke Rapids application, he broke down and wept.

Later, Coastal Plain officials had a change of heart, and the Roanoke Jays came into being. Everybody in town pitched in to get a ball park ready, and the final boards for the grandstand were nailed just hours before the opening game.

It's up to North Carolina's voters to decide whether Helms is qualified to serve in the U. S. Senate, and a better man than Galifianakis. But whatever his ability, his dogged determination was established long ago.

New Bern's 13-year-old Babe Ruth League All-Stars, champs of North Carolina, are hungry for victory next week in the Southeastern Regionals at Nashville, Tenn. Eight, and possibly 10 states, will be represented.

Supporters of the team have been busy since Tuesday soliciting contributions from New Bern's business firms and individual citizens to defray transportation and other costs involved in the week-long tournament.

Winning the State crown not only brought honor to the local youngsters, but wide publicity to New Bern. Just in case you haven't been approached for a donation, large or small, contact New Bern's Recreation Department.

GROWING Cities!

Urban metropolitan areas in the United States are expanding at a rate of 1,000 square miles a year, equivalent to adding a new Boston or Washington, D.C., annually.

71.7 Million Pounds of Poultry, Beef And Pork Were Used by SE Schools

Nearly 72 million pounds of chicken, turkey, beef and pork were allocated by the U. S. Department of Agriculture (USDA) to schools in the Southeast for use in lunch programs this past school year.

The regional office of USDA's Food and Nutrition Service (FNS) reports that it allocated 21.4 million pounds of frozen pork, 5.8 million pounds of canned pork with natural juices, 12.3 million pounds of frozen beef, 13.9 million pounds of frozen cut-up chickens, 12.2 million pounds of frozen turkeys and 6.1 million pounds of canned boned poultry to schools in nine southeastern states, Puerto Rico and the Virgin Islands.

The amount of the six protein foods allocated this year surpasses the 58 million pounds given to southeastern schools last fiscal year, according to John Hughes, regional director of FNS' food distribution program.

The allocations represent about 17.4 servings of frozen pork, 12 servings of frozen beef, 7.6 servings of frozen turkey, 5.4 servings of frozen cut-up chicken, 4.9 servings of canned pork, and 3.2 servings of canned boned poultry to students eating lunches prepared by school cafeterias.

Based on the Atlanta wholesale price, the total allocation is valued at more than \$34 million.

USDA bought the meat products for use in school lunch

These foods were distributed by the North Carolina Department of Agriculture.

When the power of imparting joy is equal to the will, the human soul requires no other heaven.—Percy Shelley.

Leland Mason

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POLICE OFFICERS WANTED

The Police Civil Service Board of the City of New Bern is accepting applications for positions as Police Officers.

Applicants must be of good character, must have at least a High School diploma or an equivalent diploma, must be at least 21, but not more than 39 years of age, must be at least 5'8" but not more than 6'6" in height. Weight must be in reasonable ratio to height. There must be no obvious physical impairment.

Uniforms and necessary equipment will be furnished and there are excellent fringe benefits, including retirement, insurance, vacation, and sick leave.

Application blanks and additional information may be obtained from the Police Department in the City Hall, New Bern, North Carolina. Completed blanks will be accepted at the City Hall no later than 5:00 P.M. on Thursday, August 24, 1972. Written and oral examinations and a thorough physical will be given later to those found eligible.

All interested persons meeting the above qualifications are urged to apply at once.

The Police Civil Service Board

of

The City of New Bern
H. E. Russell, Secretary

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