

Real Estate Transfers

W. Guy Warmack, Jr., and wife, Dorothy S. Warmack, to Elizabeth Taylor, James Obie

Mitchell and O'Neal Brown, Trustees for Mount Mariah Missionary Baptist Church.

Property in No. 9 Township. William Vernon Laughinghouse and wife, Edna Earle Jones Laughinghouse, et als, to Hubert Fillmore Waller, Sr., and wife, Virginia McArthur Waller. Property in No. 7 Township. Montora Lee Arrington and

husband, Junious Arrington, to James R. Rankin. Property in No. 9 Township. Everette C. Carpenter and wife, Maxine S. Carpenter; and J. W. Carpenter to Norris G. Dillahunt. Property in No. 8 Township. Lola F. Gibson to Norris G.

Dillahunt and wife, Helen M. Dillahunt. Property in No. 8 Township. Charles D. Barham, Jr., and wife, Margaret C. Barham, to Joseph Latham, Sr., and wife, Olivia Wilkes Latham. Property in No. 9 Township.

Some people can save enough on heating this winter to cover the cost of cooling next summer.

It costs around \$40 to run two window air conditioning units for the summer.*

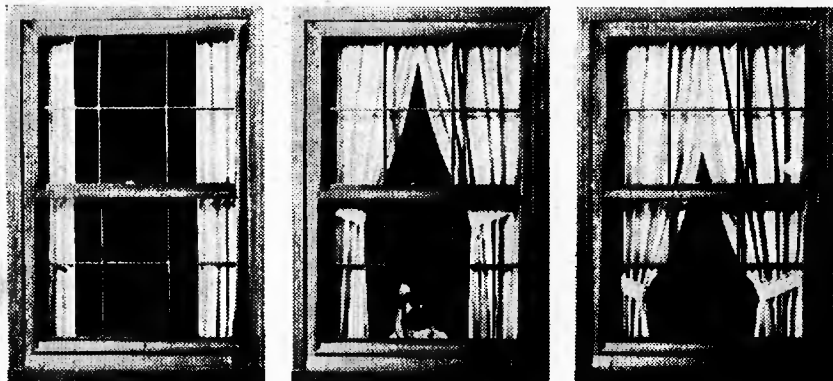
And it is possible for some people to actually save this amount on their heating bills this winter.

Exactly how much you will be able to save depends on where you live, how cold the winters and how hot the summers.

But regardless of where you live, and the type of heating system you now have, the following suggestions can help you reduce the cost of heating your home this winter.

The trick is to keep the cold air out, while keeping the warm air in.

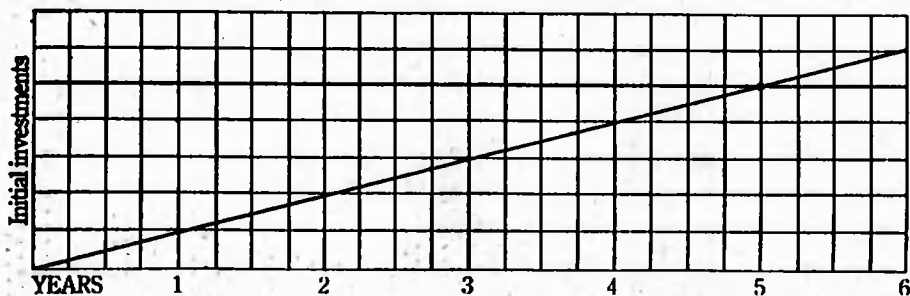
You can begin by doing little things like closing your fireplace damper, opening the drapes on windows exposed to sunlight (and closing them at night), and caulking or taping around all windows and doors.



Wilmington: \$1.25 Raleigh: \$1.50 Asheville: \$2.00 See how much money you can save each heating season by installing storm windows (3'x5').

You can reduce heating costs by as much as 15 percent simply by installing storm windows and doors. Not a bad investment.

Investing in insulation is like investing in the bluest of blue chips.



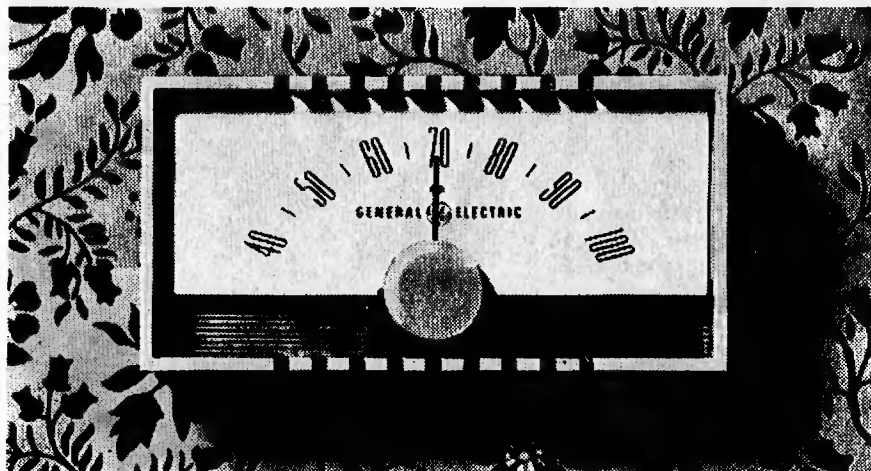
In our area, insulation will pay for itself in about 3-5 years. After that, it will return 20-33 percent of your original investment. Year after year after year.

According to the President's advisor on consumer affairs, fuel savings for homes insulated to the minimum FHA standards soon pay for the total cost of insulation.

So the real issue isn't whether you can afford to install proper insulation. It's a matter of whether you can afford not to.

Another way to cut five, ten or fifteen percent off your heating bill.

Even if your home is well insulated and airtight, you can cut your bill even more.



A 70 degree setting is about 20 percent cheaper than a 75 degree setting.

For every degree under 75 degrees that is comfortable for you to live in, you can save about 4 percent on heating cost.

So find the lowest comfortable setting and leave your thermostat there.

And don't forget to turn off radiators and thermostats in rooms not being used.

CP&L heats thousands of homes so why are we telling you how to cut your bill?

All heat-producing fuels (coal, oil, gas, even electricity) need conserving.

And while we want to sell you all the electricity you need, we don't want to sell you more than you need.

This explains the "ad" you're reading now. It also explains why we have prepared a free booklet that goes into the specific details on these and many other ways you can cut the cost of heating your home.

We hope you will send for your free copy today. Because it will show you how a long, warm winter can help you enjoy a long, cool summer.

Carolina Power and Light. We think there is more to our job than generating electricity.

CP&L
Post Office Box 1551, Raleigh, North Carolina 27602
Gentlemen, please send me your free booklet.
Name _____
Address _____
City _____ State _____ Zip _____

*Based on national averages compiled by the Edison Electric Institute. It should be noted that all other figures cited above are averages and that individual circumstances may vary.