

GEORGE WASHINGTON HAS NOTHING ON ASKEW'S CLOTHIERS INC.

236 Middle Street — New Bern

We Are Celebrating Our 30th Birthday by Bringing You Savings that Are Totally Unbelievable!

To you . . . our very valued customers:

I want to take this opportunity to personally wish you a happy and prosperous New Year. I also want to thank you for your loyal patronage.

During the past few years, New Bern has grown and New Bern has changed. We too, at Askew's, have grown . . . but we are trying hard not to change.

We have a very special philosophy, dedicated to the fashion-conscious individual woman and man. We give you only the best in fashion after searching and carefully choosing from the markets of the world. We have an instinct and continuing awareness of the needs of very special people like you . . . and no sale is ever final until you are satisfied.

We want you to always feel that we are dedicated professionals here to make your shopping or browsing easy, simple and fun. And, if at any time you feel, through our growth, we are not living up to the original philosophy of Askew's, I would welcome a personal call from you.

We thank you for your loyal patronage, and hope to serve you 30 more years.

Personally yours,

J. B. ASKEW, JR.

Super values start in our Men's Department with all Fall & Winter Suits and Sport Coats ½ price . . . Large group of Suits & Sport Coats reduced below ½.

Over 150 pairs of Men's Dress Slacks reduced 50%, by such famous makers as Jaymor, Cricketeer, Haggard, & Male in 100% Polyester & Wool & Cotton.

Levi Slacks & Jeans are half priced. One group of Levi Jeans ridiculously priced \$1.00 . . . Our beautiful selection of Polyester & Dacron & Cotton Dress Shirts are reduced 1/3.

All Fall & Winter Sweaters and Sport Shirts reduced ½ price . . . Men's Winter Jackets and ¾ Coats 50% off and lower.

Men's Shoes & Boots by Nunn-Bush 1/3 off . . . Large group of Men's Ties ½ price . . . All Men's Dress & Sport Hats 50% off.

All Fall & Winter Dresses ½ price . . . One group of Sweaters & Tops \$1.00 up.

One group of Ladies' Slacks \$3.00 up.

One group of Ladies' Pant Suits ½ price.

All Winter Coats ½ price.

SALE CONTINUES THROUGH FEB. 28th

Askew's Clothiers, Inc.

236 Middle St. — New Bern

BANK
AMERICARD

MASTER
CHARGE