

# The Country Store

"Where Friends Meet"  
ECU - Va. Commonwealth

Groceries, fishing supplies, gas,  
beer on tap

## MICHELOB.

Located at West Craven Heights

We welcome food stamp Shoppers

# NOBLES Sales & Service

## Pre-Inventory Sale

Drastic Reductions  
on many items

Richmond - William and Mary

Beside Stop & Fetch It

244-1972 Vanceboro, N.C.

# Agrico



Specialist in Farm Service

Support the American farmer.

UCLA - USC We do. Agrico  
ONE OF THE WILLIAMS COMPANIES

## Agrico Farm Center

Hwy 70 West New Bern 638-1176

## OFFICIAL ENTRY BLANK

Send to: "BASKETBALL CONTEST", c/o The HIGHLIGHTS, P. O. Box 404, Vanceboro, N.C. 28586. Must be postmarked or delivered by Friday, 5 p.m.

Please Print Clearly

If Validated, I want DOUBLE (circle one) POINTS MONEY

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

Agrico Farm Center \_\_\_\_\_

Western Auto \_\_\_\_\_

Huff Insurance \_\_\_\_\_

Nobles Sales & Service \_\_\_\_\_

Vanceboro Pharmacy \_\_\_\_\_

The Country Store \_\_\_\_\_

Wesley Morris Photography \_\_\_\_\_

Cannon's Variety Store \_\_\_\_\_

Braxton's Stop & Shop \_\_\_\_\_

Wyatt's T.V. Sales & Service \_\_\_\_\_

Tie-Breaker: **UNC - Arkansas**

My choice will score \_\_\_\_\_ points. I pick \_\_\_\_\_ to win.

## BASKETBALL CONTEST



LITTON  
Microwave Cooking

LSU - Florida

Litton...  
changing  
the way  
America  
Cooks.

Demonstrations Daily

Eastern Carolina's Largest Litton Microwave Oven Dealer

## Wyatt's TV.

515-517 George Street  
New Bern, N.C.

637-5497

## RULES

BASKETBALL CONTEST

Weekly Prizes

1st Prize - \$10.00; 2nd Prize - \$5.00; 3rd Prize - \$2.00

Grand Prize - Two tickets to the NCAA Eastern Regionals - Greensboro, N.C.

RULES

1. One game for this weekend can be found in each ad on this page. Pick the winner (not the score) and list it beside the sponsor's name in the entry blank. The three entries with the most correct winners will be declared first, second, and third place weekly winners. Winners receive \$10 first place, \$5 second place, and \$2 third place. Winners must claim prize money within TWO WEEKS of issue date in which name appears as a winner. Failure to claim prize money within TWO WEEKS constitutes forfeit of prize money.
2. GRAND PRIZE: Bonus points will be awarded weekly winners as follows: six points for first, four for second, and two for third. At the end of the contest, the person with the most bonus points will be declared GRAND PRIZE WINNER. The Grand Prize winner receives Two (2) tickets to the NCAA Eastern Regionals in Greensboro, N.C. and \$50.00 in expense money. Attendance at game compulsory. Winner can elect \$25 in cash, forfeiting tickets and expense money. Successive place Grand Prize winners will be offered tickets and \$25 in expense money, attendance also compulsory. Only initial Grand Prize winner has election of cash prize.
3. Official entry blank (clipped from the newspaper) and validated at any sponsor's business with a special stamp and current date will have a choice of DOUBLE Weekly cash prize or DOUBLE BONUS POINTS, if win first, second, or third place (i.e. First place winner has a choice of \$20 and six bonus points or \$10 and 12 bonus points). A different option may be exercised each week.
4. Complete tie-breaker game line in entry blank. Indicate winner and list points THIS TEAM will score. Used in the event of a tie for first, second, or third place. Successive elimination of WINNERS AND WINNERS' POINTS break ties.
5. Maximum number of entries per player: 2. Minimum age of participants: 14 years of age. Each participant must securely fasten his entries together.
6. DEADLINE: All entries must be received in the box at the HIGHLIGHTS office not later than Saturday, 12 noon. Mail entries must be postmarked by Friday, p.m. Postal machine cancellation must be clearly legible. All mail entries must be addressed clearly to "BASKETBALL CONTEST", c/o The HIGHLIGHTS, P. O. Box 404, Vanceboro, N.C. 28586.
7. No one can win more than one place. In the event of a tie, cash and bonus points will be equally divided.
8. Entries VOID if rules violated. Entries judged by employees of the HIGHLIGHTS. Judge's decision final; contest open to all except the HIGHLIGHTS Employees and their families.
9. SPECIAL PRIZE!!!! BEAT THE EDITOR: Contestants who post a better won-lost record each week than the editor will have their entry placed in a special drawing. The lucky entry drawn will receive a special \$5 cash prize.

# Braxton's Stop & Shop

Friendly Atmosphere  
Personal Service

Groceries - Canned Goods - Fishing  
Supplies - Fresh Sausage - Fresh Chickens

- Frozen Foods

Notre Dame - Marquette

Your One-Stop Neighborhood  
Grocer

## Braxton's Stop & Shop

Hwy 17 2 miles N of Vanceboro 244-1451

Happy New Year

Kentucky - Alabama

Specials! Through Jan. 6, 1979

## Tylenol Tablets

100's Special! \$1.25 limit 1

Cigarettes Regular \$3.45  
Longs \$3.50

Complete Supply of Convalescent Aids

## Vanceboro Pharmacy

Mike Morton, R Ph. . Owner  
Main & Farm Life Vanceboro 244-1086

We would like to wish each of you a  
Happy and Prosperous New Year.

INTEGON

Individual Retirement Accounts

# 7.5%

If you are self-employed or do not have a  
retirement plan **SEE US TODAY**

## Huff Insurance Agency

N.C. State - Virginia

Morris Plaza Vanceboro 244-1005

## Western Auto

(Dealer)

Duke - UNC

# \$ Dollar Days \$

Now thru Jan. 20

Watch For Circular

Super Savings Throughout Store

Dick Wade, Dealer Main St. Vanceboro 244-1268



Clean  
your carpets  
with Steamex®

Do It Yourself and Save!

Steamex Carpet Cleaner  
Rental machine, with six power  
jets, gets the dirt others  
don't.

Rent the pro

STEAMEX®

Rental Machine  
Available at

Cleaning service available

## Cannon's Variety Store

# 244-0508

Clemson - Wake Forest

Louisville - Maryland

ELEGANT . . . CONTEMPORARY  
IMAGINATIVE . . . EXPERIENCE

Four Reasons Why You Should . . .

Trust your  
Wedding Candid's  
to

## THE PROFESSIONALS . . .

Call Irene And Wesley Morris  
Let Us Help You Plan Your  
Wedding Candid's Now!

Wesley Morris, Photography

Vanceboro, N.C. PH. 244-1811