

March 11, Last Day For Farmers To Sign For PIK

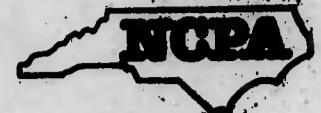
Craven County



Serving Askin, Bridgeton, Caton, Cove City, Dover, Epworth, Ernul, Ft. Barnwell, Jasper, New Bern, Piney Neck, Tuscarora, Vanceboro, Wilmar.

West Craven

HIGHLIGHTS



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Business Ventures Looking Good In Area



Roger Wiggs, Senior Vice President, radio JOY takes his time at the announcer's console.

PIK Plan Increases Insurance Guarantees

North Carolina farmers who participate in the Payment-In-Kind (PIK) Program are eligible for increased insurance guarantees on insured wheat, corn, and grain sorghum at no extra cost.

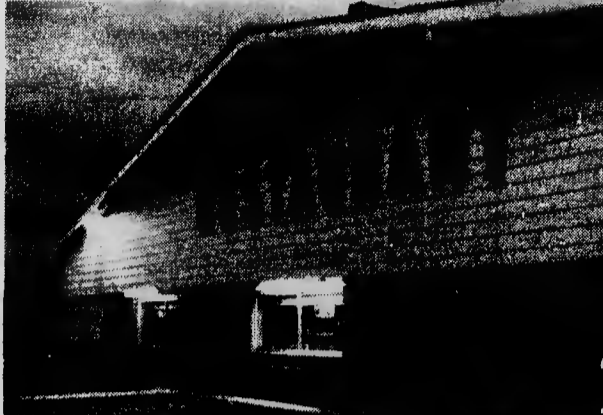
To encourage participation in the PIK Program, FCIC will accept downward revisions of previously reported acres and increase the per acre guarantee on the remaining acreage. Downward revisions of acreage reports may be made until March 11, 1983.

For the 1983 crop year only, insurance guarantees on eligible crops will be increased by the following proportions: a six percent increase for acreage reductions of 10-19 percent; an eight percent increase for reductions of 20-29 percent; and a 10 percent increase in acreage reduced by 30 percent.

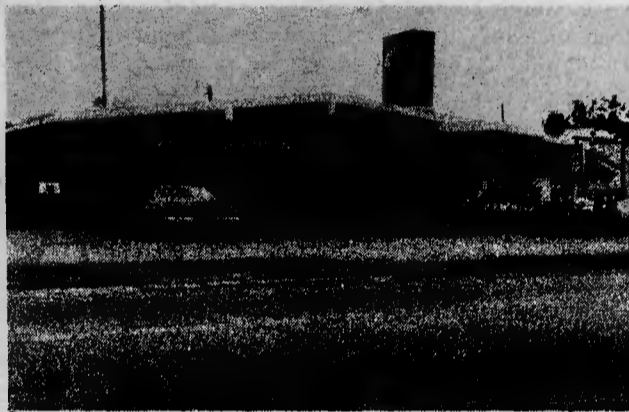
Farmers may participate in PIK acreage reduction on one farm and not another. Any increase in coverage will be in effect for the farm selected for PIK participation, without affecting the guarantee or premium on the other insured farm.

Under a bid agreement, farmers may reduce the entire acreage to zero. In that case, a zero acreage report may be made to the agent by March 11. Farmers should verify acceptance of bid with their agent by March 18. If bids are not accepted, the farmer remains insured for acreage intended for harvest.

Insured farmers should contact the local agent authorized to service their FCIC policy before March 11 to report any downward revisions on insured acreage and to gain the advantage of the increased protection.



Anderson's Restaurant (formerly Nobles Restaurant) now under new management, Mr. & Mrs. Windley Lee Anderson.



Stop & Fetch It under new operator, David Lancaster.

New Businesses In the Area

Three new business ventures have gotten underway in Cove City and Vanceboro.

Just seven miles north of Vanceboro, Mr. & Mrs. Windley Lee Anderson have opened Nobles Restaurant on Highway 17 north. Patti Anderson will be on hand to greet her many friends around the area and to serve them some delicious food. Anderson's Restaurant will be open with 24-hour service seven days a week. Mr. & Mrs. Anderson have had extensive experience in the restaurant business. Patti says, "I can cook anything and make it good." Mr. Anderson says, "If it isn't good you don't have to pay, we aim to please our customers."

In Vanceboro, Stop and Fetch It, has a new operator. Mr. David Macon Lancaster, son of Mr. & Mrs. Gray Lancaster of Dudley's Crossroads. Mr. Lancaster is building up his grocery stock so he can handle all requests for the late and early shopper. He says he plans to run a first class home owned convenience store for all the citizens of the area and asks everyone to stop and fetch a few items when passing.

Across the river on the edge of Cove City, a new convenience store offering gas, groceries, and sundries has opened for business. This business is owned and operated by Ray Jernigan and Michael White.

Along with the convenience store is White's Grill, a modern up-to-date grill with meals served on the premises plus take out orders. Mrs. Cecil White says, "We have hot dogs and hamburgers that will touch your taste buds." She reported, "I really love everything about the business except the long hours."

The businesses were opened January 7, 1983

A new sound in the area comes from Twin Rivers



Mrs. Michael White, waitress and cashier at White's Grill in Cove City stands by cash register ready to take orders and meal payments.



Mrs. Cecil White, manager of White's Grill in Cove City, prepares a meal at the grill.

Mall, Radio Station JOY. Radio JOY, Inc. is the only station with show case studios in a regional mall on the East Coast.

Roger Wiggs, Senior Vice President, and Ross Wheden, station manager offers the area a full-time (24 hours a day) adult contemporary station. Radio JOY is New Bern's only adult contemporary station.

In June 1982 the station went on the air. Some of the services the station offers is public service announcements and a continuous work with charitable organizations in the area. The station is a CBS affiliate and a N.C. Wolfpack affiliate.

Radio JOY uses automated equipment but with live announcers. This gives the listeners that personal sound.

"We are glad to be in the area and our listenership is really gaining by the day," says station manager Ross Wheden. "Take a listen to us, we reach out approximately 25 miles from New Bern, let us be your Radio JOY," says Roger Wiggs, station Vice President.

You can readily see that the people in Western and Northwestern Craven County are not fearful of the economy and still believe that "the tough times will not last, but the tough people will."

Please bring your news to the *Highlights* Office by
12:00 Noon Monday for Thursday's Paper