

First 'Miss Agriculture' Named

A FARMER'S DAUGHTER from Okawville, Illinois has been named the nation's first "Miss Agriculture" in competition that stretched over 6 months and involved farmers and ranchers across America.

Julie Unverfehrt, a 21-year-old agricultural communications major at the University of Illinois, accepted the title during the nationally televised finals in Chicago on March 17. She now begins a year of travel as a national spokesperson for agriculture.

Naming the first titleholder followed 2 days of intensive interviews and presentations by the 10 young women who farmers, ranchers and agri-business people had voted in as

the finalists. The voting ballots were carried in *Country EXTRA* and a dozen other major farm publications with over 3 million circulation.

The interviewing panel in Chicago that selected Julie as Miss Agriculture also named Melissa Hart of Watertown, Tennessee as the first runnerup and alternate, and Susan Gesling of Monrovia, Maryland as the second runnerup.

A special award was given to Angee Mohr of Normal, Illinois for giving the best presentation in the agricultural product (dairy) that she

represented the past year. Angee had entered competition as the National Guernsey Queen.

The competition was limited to young women who had reigned as queens of various agricultural commodities during the past year. Julie entered the contest as the National Pork Queen; Melissa as American Honey Queen, and Susan as Maryland Dairy Princess. Pictures of all 10 finalists appear on *EXTRA* page 2.

"It's a great honor to have the
Continued in April 12 issue



Julie Unverfehrt

**"A great honor to work
with and for nation's
farmers and ranchers..."**

'Shocked' Caller Wins 'Mystery Ad' Prize!

"REALLY?? I'm shocked to hear I'm actually the first person to call you on your 'Mystery Ad'!" an excited Darlene Dicks of Claysville, Pennsylvania exclaimed when she reached the *Country EXTRA* editorial office by phone.

"We've been searching through your Mailbox Marketplace classified ad section every month in our *Claysville Weekly Recorder*," she added. "We always look for *Country EXTRA* in the *Recorder* and then turn right to the Marketplace.

"I called you as soon as I found the 'Mystery Ad' today. Now I can take Herb—my husband—and our
Continued in April 12 issue

She Didn't Forget

JIM AILOR, of Deary, Idaho, has collected a lot of memories in 79 years, but this—he said in a letter to *Farm & Ranch Living* magazine—is his favorite:

About 20 years ago or more, I was in town for a load of grain for my cows. After loading I stepped over to the pop machine for a bottle of soda.

Now, I can't eat or drink anything without sharing if there's a little kid watching, and there was a little girl about 6 years old there, so I bought her a bottle of pop, too.

I told her, "My name's Jim. If you ever see me again, just say 'Hello, Jim,' and I'll be tickled pink."

Well, I soon forgot all about it. But about 12 years later, I was walking down the street when some pretty high school girls passed, and one of them said, "Hello, Jim!"

I turned around and asked her how she knew my name. She said, "I'm the girl you gave the pop to when I was just a little girl."

Now, I don't cry much, but a tear came to my eye that day. That girl's married now and has a baby, but she still says "Hello, Jim" every time she sees me.



Country EXTRA

APRIL 1984

Adding Extra Humor, Photos and Fun to Your Rural Newspaper



"Daddy's hoggin' the tub again!"

Perfect Poster for Bathroom Door!

THE TUB-TRAINED hog above is helping many rural families with their "hinting" while he snoozes in the cleanest water hole any hog could find. That's because this picture is being hung in the form of a large, 18" x 14" full-color poster on lots of rural bathroom doors!

"My husband took the hint and came out much faster than usual when I mounted that 'hogging the tub' poster on the *inside* of our bathroom door," writes a Minnesota farm woman. "And it's fun to see visitors' expressions when they come out. Most of them ask us where they can get a poster like that, too!"

The picture is one of five "swine type" photos that are pigging out on rural poster popularity. They're in big demand by rural readers, as are the 17 other large, country-oriented posters you've probably seen in *Country EXTRA*. All these photos are available from the publishers of CX—on a set of notecards or as large posters with a humorous caption.

You can order an 18" x 14" full-color poster of the picture above for just \$3.00. Ask for *Poster No. 1618*. Or ask for our *free* brochure showing all 22 posters. Write *Country EXTRA*, Suite 1426, Box 643, Milwaukee WI 53201.

Farmers To Circle Earth in 35 Days!

WHEN executives of World Wide Farm Forums, the travel division of *Country EXTRA*, put together their "most fantastic farm tour ever—Around the World in 35 Days!," they frankly wondered what the response would be.

They now have the answer: *Phenomenal!* More than 300 farmers and ranchers requested details of the trip in the first 2 weeks after it was announced. Of course, the WWFF officials admit, it's still too early to tell how many will sign up for this fast-but-expensive world tour.

"This will be a very exclusive tour, like none ever conducted before," says a WWFF spokesman. "There will be room for only 50 to 70 couples on our large, private jet, and we will tour farms and agri-businesses in each country we visit."

Deluxe Winter Get-Away

The 35-day around the world tour is being planned for Jan. 26 to March 1 of 1985, concentrating on the Southern Hemisphere to enjoy summer temperatures. Leaving the West Coast, specially-arranged farm visits are set for Japan, Taiwan, Hong Kong, Malaysia, Bali, New Zealand, Australia, Sri Lanka, India, South Africa, South America, etc.

For more information, see item below and write to: World Wide Farm Forums, Dept. CX, Box 572, Milwaukee WI 53201. (You can also request information on the firm's 7-day farm tour of Switzerland this fall.)

TALK ABOUT CLASS!

The 35-day world tour described above will be "first class all the way," says a WWFF spokesman. "The private chartered jet will have special closets to allow tour members to hang up clothes and leave them there during stops.

"Plus, all meals on board will be gourmet, served with china, crystal and sterling silver! What's more, we'll stay at the best hotel in each country including, for example, the Taj Mahal in New Delhi."