## **WTEB**

TVe months ago, June 4th, 1984, public radio went on the air in eastern North Carolina. WTEB-FM signed on with 69,000 watts, at 89.5 FM and began serving a 17 county area from its home in New Bern.

A project that was some five years in the making, WTEB now broadcasts from 6 a.m. until 2 a.m. 7 days a week. Their programming includes classical and jazz music, as well as news and public service information. Among the featured programs are productions from Parkway munications, the broadcast service of U.S. News and World Report, and William F. Buckley's "Firing line", from the Longhorn Radio Network.

Affiliation with National Public Radio is expected before the end of the year. This planned expansion will allow WTEB to offer programs such as "Morning Edition", "All Things Considered", and the extremely popular "Prairie Home Companion", from Minnesota Public Radio, and American Public Radio.

"Partnership '84," the recently completed WTEB fundraiser will contribute toward making those programming expansions possible. A total of over \$35,000 was raised during the week of October 22-28, through donations and pledges.

The staff of WTEB consist of: General Manager Robert Shoaf, a N.C. State graduate in Communications, originally from the triangle area, Program Director Stew Mones, a N.C. State graduate in Communications from WGH Q-WBPM in Kingston, N.Y., News Director Richard McDevitt a Communications media graduate of Appalachian State University, from Chapel Hill, Promotion Director Megan McGarvey, a N.C. State graduate in Communications from Havelock, Music Director Lionel Whitney, USMC retired from sonville, and Traffic ctor Jeanne Mallard, from Kinston.

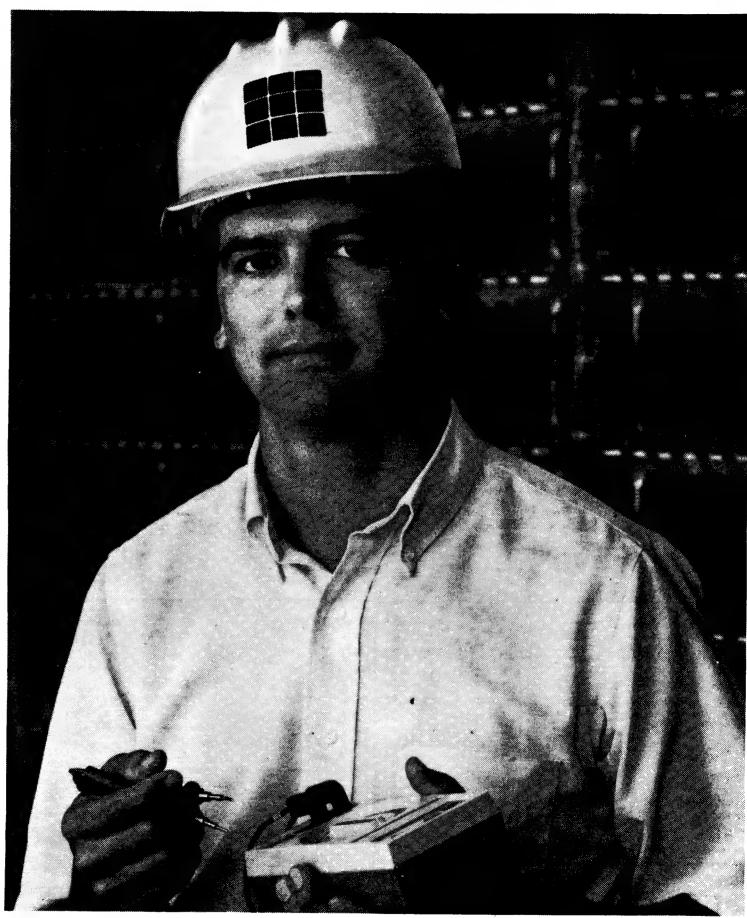
The staff encourages all correspondence, and the address is: WTEB-FM Box 885, New Bern, NC 28560.

## Area News Bits

Kathleen Carawon attended the Homecoming Service Sunday, Nov. 4, 1984 at Lane's Chapel Church.

Lela Barrow spent last week with Mrs. Gertie Pipkin of Jelsboro.

## NoProblem



Advanced technology helps Carolina Telephone anticipate and correct service problems before you even know they exist. We constantly update our facilities, installing new high-technology equipment that makes troubleshooting easier and eliminates many service problems

altogether. The people of Carolina Telephone are committed to keeping your phone service as reliable as any in the world.

United. We Connect You to the World.



Carolina Telephone