



HIGHLIGHTS

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Volume 9

No. 30

July 24-30, 1986

Vanceboro, North Carolina

Phone 244-0780

20 cents

12 Pages

Local Biker Injured

Joshua Hayes, son of Mr. & Mrs. Larry Hayes of College Street in Vanceboro, was severely injured in a bike-auto collision last week.

Hayes turned the corner of Second Street onto College Street and met a car driven by Jean Ward head-on. Ward was unable to avoid Hayes and his bike. Hayes and his bike were thrown in the air and into the windshield of the Ward vehicle.

Hayes received multiple abrasions and a severe skull fracture. He was given a primary survey by Rescue Squad 15, picked up and transported to Pitt Memorial where he immediately was examined and carried to surgery.

Hayes spent two days in intensive care unit and recently



Joshua Hayes

has been transferred to a private room. He is anxious to receive visits from his friends.

Rescue Squad 15 Auxiliary

Vanceboro Rescue Squad is very interested in having a Squad Auxiliary formed within its service area. The Auxiliary would function as a separate organization, governed by its elected officers. The purpose of the Auxiliary is to assist Rescue Squad 15 with fund raising events by conducting projects and activities that would aid the squad.

Anyone who is interested in being a part of the auxiliary is not required to have any connection to the Rescue Squad 15 in carrying out the squad duties.

The Auxiliary can be made

up of male, female, and youth. It is an opportunity for individuals to assist the community and squad. The squad receives outstanding assistance from many individuals, so why not form an auxiliary and place all individual efforts into a combined effort.

If you are interested, please call 244-0964 or 244-0594 or you may write Vanceboro Rescue Squad, P.O. Box 441 Vanceboro, N.C., 28586. All those who contact the squad will be notified of the organizational meeting time and place.

West Craven High School Football

All sophmores, Juniors and Seniors interested in playing football at West Craven should report July 28 at 7:00 p.m. for practice. Players must bring physicals, shorts, & shoes. All Freshmen should report Friday August 1 at 7:00p.m. for sign up. Freshmen should bring physicals and shorts and shoes.

Bright Returns From Mary Kay Seminar In Dallas

DALLAS, Texas---Rae Bright of Vanceboro, an independent Beauty Consultant for Mary Kay Cosmetics, has just returned home from three days of intensive sales and product training in Dallas as a participant in Mary Kay's 1986 National Seminar.

More than 25,000 independent consultants and sales directors flocked to Dallas between July 14 and July 26 to attend one of four consecutive three-day meetings. In keeping with the company's commitment to recognize outstanding business women, this year's multi-million dollar seminar was appropriately entitled "Starting Here, Starting Now!"

To enable Rae, who joined Mary Kay in 1985, to build her Mary Kay business in the months ahead, dozens of specialized classes were held each day in product knowledge, Color Awareness, sales training, business management, goal setting and other valuable tools, for business success.

Besides intensive training, company founder and Chairman of the Board Mary Kay Ash also uses the annual meeting to personally reward and recognize the outstanding achievers of the past year. During four identical Awards Night extravaganzas, the company distributed more than a million dollars in fur coats and jackets, luxury vacations, shopping sprees and gold and diamond jewelry.

Mary Kay Cosmetics, Inc. is an international manufacturer and distributor of premium skin, hair and body care products, cosmetics, toiletries and fragrances.

Notice!

As of August 1, the subscription rate for the Highlights will be increased to \$7.00 for 1 year, \$11.00 for two

New Law Requires Mandatory Sentences For Shoplifting

Retailers who complain that North Carolina's shoplifting and tag switching laws lack teeth should put their finger on the cutting edge of new legislation enacted by the N.C. General Assembly.

Starting October 1, convicted shoplifters will no longer take a walk and habitual offenders will wind up behind bars. Here are the key particulars of the new law:

*First-offense convictions will bring mandatory 24 hours of community service.

*Second offense convictions will require mandatory 72 hours of jail time or 72 hours of community service.

*Third conviction means mandatory 14 days in jail.

The bill was guided through the General Assembly and passed at the insistence of the North Carolina Retail Merchants Association. It has sought mandatory jail time for shoplifting convictions but compromised on the lesser penalty.

After looking at the stiffer penalties, many merchants say the new law is an improvement over the 1985 legislation that allowed arrests of suspected shoplifters to be made without warrants.

Large department stores have sophisticated surveillance camera systems that are constantly monitored. A suspect can be tracked throughout the store, through exits and into parking lots. Zoom lens allows the operator to capture close-up pictures of people and merchandise being concealed. Any suspicious moves send the security department into action.

Most store theft is committed by people under 35; there are three distinctly groups of shoplifters:

*Teenagers who do it for the thrill.

*Older people who steal out of need.

*And professional sharpies who won't be deterred.

Shoplifting is ENTRY LEVEL CRIME. If it goes unpunished it makes the youthful offender develop the idea that all crime goes unpunished.

"Shoplifting costs North Carolina retailers one-half billion dollars a year, roughly 2 percent of all retail sales", said Bill Rustin, president of the N.C. Retail Merchants Association. "The average consumer doesn't realize that shoplifting drives up the cost of merchandise at every level," said Rustin. "It is part of the cost of doing business and ultimately is passed on to the consumer."

Losses of that magnitude was reason to prompt action on the beefed up law, an extension of the one passed in 1985. According to Rustin, "If properly enforced, it should go a long way in reducing repeat shoplifting. Because, on the second conviction, the judge will warn the defendant that jail time is ahead if convicted a third time."

The new law does not interfere with the first offenders or deferred prosecution programs now in existence. Neither will it prevent a judge from sending someone to jail on the first offense, it is simply a mandatory minimum sentence.

"But, this bill will give retailers the definite knowledge that something will be done when they take the time and effort to prosecute shoplifters," said Rustin.

years, and \$15.00 for 3 years plus tax for Craven County rate delivery and the out of Craven County rate will be increased to \$8.00 for 1 year, \$12.00 for 2 years, and \$16.00 for 3 years plus tax.

Now is a good time to renew or extend your subscription at the old rate. Be sure you do this before August 1.

North Carolina HIGHWAY SAFETY INDEX

Thru July 13, 1986

Fatalities to date 1986 835
Fatalities wearing seat belts . 67
Seat belt survival index 92%

Fatalities to date 1985 800
Fatalities wearing seat belts . 28

Total Fatalities 1985 1,482
Fatalities wearing seat belts . 89

Source: William Hiatt
Commissioner, Motor Vehicles