Published by the Students of Mars Hll College, Mars Hill, N. C.

Entered as second-class matter February 20, 1926, at the post office at Mars Hill, North Carolina, under the Act of March 3, 1879. Issued semi-monthly during the college year.

Subscription Rate: Year, \$1; Issue, 5c.

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Vol. XV

September 21, 1940

Our American Heritage-

How many jewels or poems have you created?

War in Europe should awake in every American the realization of the value of his abundant heritage. The destruction of the age-worn symbols of culture has called to the colors the fighting blood of more people than the total loss of human life. As the bombs drop in the cultural world, the quake is heard and felt in all nations; but does the American public ever stop to appreciate its real heritage?

The American heritage has been accumulating during the centuries, with each generation adding its own share of literature, art, and cherished traditions that go to make up our culture. In this hurrying generation do we ever stop to gaze out upon the natural beauties untouched by the destructive hand of man? We need only to look at the majestic hlils about us to feel a sense of awe. . . . These two fields, fine arts and natural beauties of the country, constitute, however, only a part of on an extensive campaign, America's real heritage. Struggles of "typical" Americans down making it necessary for his through the decades in the quest of an ideal remind us that liberty, justice, and equality are also living parts of the real American heritage. The cornerstone of this rich heritage is the freedom of worship. Upon this stone America has erected α throne to God and to personal freedom—a lighthouse to guide the rising generations.

May our prayer ever be for strength to love the good and the beautiful and to "do unto others as we would have them do unto us."-G. D.

Good Manners-

Manners are made, not born. People who are blessed with industry as Detroit, Indianapo- (W5HDV) and motion picture an imagination and a natural consideration for others naturally acquire them. To attain good manners one must continually be alert from adolescence to old age. Lucky is the person who in childhood was taught the graces of life until he was old hour, he is expected to give enough to become his own teacher. This preparation protects short, impressive talks, of Literary Society, president of him from the handicaps, embarrassments, and humiliations that which he is a master, while the International Relations without such training he is bound to suffer.

Everyone knows when to say, "Excuse me" and "Thank you, Sir"; and everyone knows when to stop talking at public assemblies. Does everyone do it? Carelessness creates more ill-mannered persons than indifference. Indiffernce is usually cured by reading some good book on manners. Carelessness can be changed into thoughtfulness only when the individual tour of the South and Middle Citizens Scholarship. In a desires to make the change himself.

No one can reveal his character and his personality in a better method than by the manners he uses. Ignorance is never an excuse for an ill-mannered person. Deserving humiliations follow. There is no excuse for one who takes special pains in flaunting his good manners. That within itself is extremely bad. People today are very critical and will be tomorrow. They will more readily mark others' names on their "blacklist" for ill manners than for a slight deficiency in education.

Good manners are essential to everyone's success. Success, be it what it may, is never fully realized unless it is accompanied constantly by the small "thank you's" and "if you er . . . Loves beer and hot-dogs please's" which show consideration for others' feelings. How . . . Scrambled eggs a favorite, are your manners?—E. C. T.

70 Years Young



Dr. R. L. Moore, our beloved president - emeritus, observed his 70th birthday Sunday, September 8th.

A HILLBILLY LOOKS AT WASHINGTON CECIL HILL

Today's political campaigns offer the American people one of the most peculiar situations of all times. For one of the few times in history we have two "Democrats" as candidates for President in the same election. In the Republican Party, Wendell Willkie's "I didn't leave the Democratic Party; the Democratic Party left me" has attracted widespread attention; while President Roosevelt's "My friends" seems to hold in check a radical break in the

The tactics of both candidates during their "politicking" are destined to attract wideattention. President Roosevelt has emphatically stated that his multiple duties in this time of stress will make it impossible for him to carry able colleague—former Republican Henry A. Wallace to assume the major part. However, the American people expect to hear him over the radio and at numerous ceremonies ever-evident "good will toward tary defenses.

can public—directed at labor. At such centers of labor and Other than being a "ham" lis, and Chicago he is expect-operator, he is a favorite ed to meet labor for a heart-among the campus "Rep" to-heart talk. At some conven- Hounds. ient time, such as the dinner doubtful states.

Willkie Oddities: Doesn't for business appointments . . . elect Roosevelt in '32.

Roosevelt Oddities: Quite fond of a short cigarette hold-

DR. MOORE, PRESIDENT-EMERITUS, CELEBRATES 70th BIRTHDAY

Dr. Moore's Message

Looking back across three score and ten years I find gratitude in my heart for the friends who have aided and encouraged and made brighter the way along which I have come; for several thousand fine young men and women who have studied here and who have carried into hundreds of communities the ideals learned and cherished here; for a God of love and mercy who has overruled blunders and brought the College to this good place of service in our Baptist Zion. From teachers, friends, and coworkers I have had more than my share of expressons of appreciation and confidence, and I am grateful.

R. L. Moore.

CAMPUS PERSONALITIES

By Margaret Duckworth and Joe Woodruff, Jr.

Harold McCrosky

President B. S. U., former T. U. officer, prominent Euthalian, and outstanding member of many organizations. His fine leadership qualities were discovered in the days when he was Student Government president at Rockingham, N. C. His cheerfulness and sincerity together with his friendliness and straight-forward manner make him one of the most likeable fellows on the campus. A lover of liver mush, mountian climbing, and accounting, he dislikes snobbish people, beef, and "too much lipstick."

Bob Holt

President of the Euthalian Literary Society, ex-head waiter, and former B. T. U. and S. S. officer. He hails from Dallas. Texas, but proudly declares, 'Mars Hill is my home." His held in the examination of mili- men" and glad-to-see-you manner make him one of the most Wendell Willkie, on the oth-popular students on the camer hand, has promised a new pus. Says Bob, "I'm a hog type of campaign to the Ameri-about music, eating, and her —no, I don't like stewed beef.'

Cecil J. Hill

President of the Philomathian the men eat their lunch. Then Club, and active participant in in the short rest period follow- many campus organizations, ing he will answer questions he spends his summers at Arconcerning his solution for eco- den, N. C. He enjoys the unnomic and labor difficulties. usual distinction of being Bun-During the month of October he combe County's best citizen: a is expected to make a vast winner of the Civitan Good West, pausing in some of the Who's Who Column, Cecil would be rated the best citizen at Mars Hill. He likes everycarry a watch . . . Doesn't own thing, including spaghetti, ecoa car . . . Can't even drive nomics, and his room-mate. one . . . Yet he is never late Hobby is making friends and knowing people. A quiet, well-He placed \$150 in the pot to mannered, and conservative chap blessed with the will to do and the personality to do it with, he is destined to go far.

Mary Nell Hardin A very charming young lady (Continued on page 4)

Mars Hill Citizens Pay Tribute At Evening Church Service

Dr. Moore, our beloved president-emeritus, observed his 70th birthday Sept. 8th with a reception given him in the afternoon by his daughter, Mrs. O. E. Roberts.

Dr. Moore, who retired from the presidency of the college in the spring of 1938 after 41 years of leadership, received the felicitations of the faculty and a few friends at the afternoon reception tendered him by Mrs. Roberts on her lawn; and then he spoke at the Sunday evening service held in his honor by the town and college.

In looking over his three score years and ten Dr. Moore brought pleasant memories back to some of his hearers and thrilled others with α glimpse into the past history of the school.

A number of Dr. Moore's old friends gave public testimony to his Christian life of service and told their hearers how much Dr. Moore had meant to them personally.

Dr. Moore, from point of service, was the oldest college president in the entire state when he retired. He is one of the few men in the history of education who have stepped down from the president's chair and turned the entire responsibility of running the college over to a younger man.

In spite of his advanced years Dr. Moore continues very active. He still teaches a number of classes and he recently led a group of juniors on a hike up Little Mountain and the next day conducted another group to the cascades.

The following quotation taken from the Minutes of the French Broad Baptist Association for 1939 gives a brief summary of the progress made by the college under Dr. Moore's guidance:

"On June 12, 1938, Dr. R. L. Moore retired from the presidency of the College, having served the institution for onehalf of its eighty-two years. During the forty-one years of his presidency, Dr. Moore saw the enrollment of the College increase from 183 to last year's total of 704 exclusive of the summer school. During this same period the physical equipment of the school has increased from two buildings with a campus of 4 acres, to the present 12 buildings and the campus of 100 acres. Then there was no endowment fund, now there is upwards of \$100,-000.00 in endowment. These figures at best but dimly suggest the quality and the magnitude of the labors of Dr. and Mrs. Moore through these fortyone years of molding young life.'

New B.S.U. Officers Elected

Replacing council members who failed to return this year, the B. S. U. elected the following: Mary Lee Ellington, B. T. U. Director; Bob Holt, Assistant B. T. U. Director; Bill Clark, Assistant Sunday School Superinten-