

Welcome, Alumni and Friends

The 111th anniversary of the founding of Mars Hill College will be celebrated today with the formal opening of a \$1 1/4 million complex of facilities for physical education and athletics.

A variety of other activities is on the day's agenda, and several hundred former students, parents of current students and other visitors are expected on campus.

Three long-time members of the board of trustees will be honored when the new facilities are officially opened. They are W. R. Chambers of Marion, chairman of the board, Carl Meares of Fair Bluff and C. C. Harrell of Morganton.

All three are alumni of the college and have been generous

benefactors over many years.

The facilities named for them include the physical education building, on which Mr. Chambers' name appears; the swimming pool, which bears the name of Mr. Harrell; and a 10-acre expanse of outdoor playing facilities to be called "Meares Athletic Fields."

The latter facilities encompass the stadium, the new baseball diamond, an adjacent purpose playing field, six all-weather tennis courts, four handball courts.

The formal ceremonies are scheduled in the stadium at 1:45, three-quarters of an hour before the kickoff of the homecoming football game against Carson-Newman.

The day's activities will offi-

cially begin at 9 a.m. when a registration desk for alumni and other guests opens in the lobby of the Chambers Building.

Guided tours of the Chambers and Harrell facilities are slated between 9 and 12.

The cafeteria will serve lunch from 11:15 until 1:15, and the pre-game ceremonies will begin promptly at quarter till 2.

Following the game alumni and other visitors will be welcomed to an Open House in the lounge at Chambers from 5 until 6.

The cafeteria will be serving from 5 until 6:30 and the homecoming lyceum feature, "The Platters," will begin at 8 o'clock.

Halftime at the game will see some traditional activities with a

historic touch. The homecoming and football queens will be crowned as usual but for the last time at a football game since the sport is being dropped.

Music for the afternoon will be furnished by the college band under the direction of newcomer Robert Schwuchow of the music faculty.

Another history-making event is on tap for today. A newly formed Board of Advisors will hold its first meeting, a joint gathering with the Board of Trustees at 10:30 a.m. in Spainhour Hall.

Charter members of the board include Dr. Stanley Apple of Princeton, N. J.; alumni Harold Austell and Charles Bell of Greenville, S. C.; Dr. John Bond and

Earl T. Groves of Gastonia.

T. Fess Digh and alumnus Howell Fox of Hickory; alumnus Robert Clodfelter of Winston-Salem; R. B. Coburn of Ocala, Fla.; John Daniel, Dr. Claude Frazier, Mrs. John D. Johnston, Henry Gaines, Robert C. Hunter Wilbur O. "Buddy" Brazil, Jr. and alumnus Dr. Walter Watts, all of Asheville; alumnus David Harris and Dr. Harold Sluder of Charlotte; Garland Johnson of Elkin; William Ledbetter and John B. Walker Jr. of Marion; Mrs. Gay Owen of Canton; alumnus Robert L. Richardson of Stuart, Va.; Dr. David Rogers of Roxboro; Mrs. Mae Cline Stroup of Shelby; George Clayton and

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Founders Day
Homecoming
Edition



the Mars Hill College

Hilltop

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MARS HILL, N. C.

October 7, 1967

Baley Slates Chapel Talk

The annual Founders Day Convocation will be held during chapel Thursday (Oct. 12) with James M. Baley Jr. of Asheville as the speaker.

President Bentley will preside over the service, and special choral music will be provided.

An alumnus of Mars Hill, Mr. Baley is a partner in the Asheville law firm of Parker, McGuire and Baley. Born in Greensboro, he grew up in Asheville amid politics. His father was chief deputy U. S. marshal.

Mr. Baley completed his junior college work at Mars Hill with the Class of 1929 and transferred to the University of North Carolina, where he was awarded a law degree in 1933.

He practiced at Marshall, served in the House of Representatives of the North Carolina General Assembly and was elected state chairman of the Republican Party. He resigned that position in 1953 to accept an appointment by President Eisenhower as U. S. attorney for the western district of the state. Eight years of service in that post brought him high praise from his colleagues.

For his "outstanding achievements in the field of law" the Mars Hill College Alumni Association named Mr. Baley "Alumnus of the Year" in 1959.

The special convocation this year falls on the birthday of Edward Carter, a far-seeing local man who played a significant role in the founding of the college in 1856. He envisioned a school in which the families living in this area could educate their children under the influence of their own denominational beliefs. He gave the plot of land on which the first building was erected, and he was the first person to subscribe \$100 toward the establishment of the college. There were no public schools in this area at that time.



Today's queens gag it up with their favorite—"King Football." Pamela Murray (left), sophomore from Charlotte, will be crowned "Football Queen" during halftime at today's game. Rebecca Sluder, junior from Asheville, will reign as "Homecoming Queen." Because Mars Hill is dropping football after this season, Pam is the last of a long line of lovely coeds who have held the title. Homecoming may be shifted to another time next year, but there will be a successor to Becky.

Enrollment Evenly Spread

The most even distribution of students by classes since Mars Hill became a senior college is reflected in enrollment statistics released this week by Registrar Robert Chapman.

The fall semester figures show 240 seniors, 338 juniors, 350 sophomores and 386 freshmen registered for a total of 1314. Ten students who are not classified boost the grand total to 1324.

This is only seven short of the first term enrollment last year and is surprising in view of the fact that college enrollments generally are down across the nation by about three per cent.

This year's freshman class is smaller by 72 than last year's, and the current sophomores number 20 less. There are corresponding increases in the sizes of

the junior and senior classes. Juniors are up 65 from 273 a year ago, and seniors are up 17 from 223.

Broken down by sex, the current enrollment shows 608 women (184 freshmen, 155 sophomores, 154 juniors, 106 seniors, 9 unclassified) and 716 men (202 freshmen, 195 sophomores, 184 juniors, 134 seniors, 1 unclassified). Last year for the fall term there were 737 men and 594 women.

Twenty-two states and seven foreign countries are represented among the 1324 persons enrolled. A total of 75 of North Carolina's 100 counties are represented by the Tar Heels enrolled.

As might be expected, by far the majority of those enrolled are Baptists—975.

Palpitating Performance Expected from The Platters

The Platters, four guys and a gal who have twice voted "the world's most outstanding vocal group," will appear in Moore Auditorium at 8 o'clock tonight as the featured entertainment of the annual homecoming celebration.

A really rousing performance is anticipated from the singers, who have chalked up 10 gold records in a dozen fabulous years of entertaining.

For 12 years The Platters have blended their voices and have carried the sound around the world numerous times. This top show business attraction has entertained audiences all over Europe, Asia, Africa and the Americas. They have delighted millions of fans from the London Palladium to the remote outposts of the French Foreign Legion.

The Negro group was propelled

'French Cafe' Is Art Fair Theme

An added feature of today's Founders Day/Homecoming celebration is an Art Fair, sponsored by the Art Club.

On exhibit from 10:30 a.m. until 1:30 p.m. in front of the Montague Building will be various types of student works—oil paintings, sculptures, sketches and watercolors. A "French Cafe" theme will be enhanced by appropriate music.

All of the works will be for sale, and several have been contributed by their producers to be auctioned off at 1 p.m. Ten per cent of the proceeds will go into the Art Club's treasury to help sponsor guest speakers and films.

Invitations to attend the fair have been extended to students at Montreat-Anderson and Asheville-Biltmore colleges as well as to the general public. Visitors on campus for the homecoming activities will be especially welcome.

In the event of rain the fair will be held on the mezzanine of the Fine Arts Building.

to fame in the mid-fifties during a wave of rock-and-roll music, but it soon overshadowed the rock tunes with a 4-million-record seller, "Only You."

Buck Ram, the discoverer, founder and arranger of The Platters, followed their first hit with their now-famous songs, "The Great Pretender," "The Magic Touch," "Twilight Time" and others. Since then the group has consistently hit the best-seller charts, scoring in rhythm and blues, standard and pop fields.

During the last three years The Platters have divided their time between college campus concerts and annual tours of Europe and Japan. When their schedule has permitted, they have appeared in the top night clubs across the nation, displaying a remarkable ability to entertain.

They seem equally capable of pleasing the college set, the jet set on both continents and—what some people term the most critical audiences of all — American adults.

Ram easily explains why all types of audiences find The Platters entertaining:

"Their sound includes a repertoire of over 200 arrangements and a singing style that is adaptable to accent a beat, a lyric or a folk story."

After the current college tour, the busy itinerary of The Platters will include tours of Germany, Japan, Israel, South America and the Middle East.

Critics see no limits to the continued success of The Platters in the coming years. Now in their 13th year and after 75 million records, this truly remarkable group of performers is still appealing to audiences around the world with their entertaining brand of showmanship.

The doors of the auditorium will remain locked tonight until 7 o'clock. Students, faculty and staff members and their guests will be admitted from 7 until 7:30. From 7:30 until 8 the public will be admitted free.

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