

# Dr. B. & Company Seek \$3 Million

A campaign to raise \$3 million for the college was officially launched last Saturday with a planning conference held on the campus. In addition to more than a hundred alumni, trustees, advisors and staff and faculty members, 14 students participated in the day-long discussions:

Student Body President Bill Pons, Ed Griffin, James Wikle, David Sperling, Betty Lou Moss, Maria Hunt, Pat Horton, Diane Green, Ruth Gellerstedt, Waynette Garland, Linda Duck, Wanda Connell, Nancy Collis and Betty Boyd participated.

The conference wrapped up final plans for the fund-raising effort, which will seek \$3 million in cash

and pledges over the next three years to finance the second phase of the college's 10-year development program entitled "Emphasis on Excellence."

John Daniel of Asheville, chairman of the Board of Advisors and a member of the Buncombe County Board of Commissioners, will serve as general chairman of the campaign. He spoke briefly at the conference, outlining how the campaign will be conducted.

Dr. Bentley discussed the administration of the college and Dr. Hoffman described the Community Development Institute and the innovative programs the college is promoting to improve both teaching

and learning. Roger Shaw of Greensboro, president of the Alumni Association, discussed the role that organization will play in the campaign.

Later, representatives of the Alumni Association decided a suggested goal of \$250,000 to be raised among alumni was too small and voted to increase it to \$750,000.

Four major areas of need are lumped together in the total goal of \$3 million. They include the following: (1) \$500,000 to continue the program of faculty development; (2) \$500,000 for endowment of a scholarship program for students who have demonstrated outstanding ability in scholarship, leadership and

service; (3) \$650,000 to pay off current indebtedness on the Chambers-Harrell-Meares complex and Gibson Dormitory; and (4) \$1,350,000 toward the cost of construction of a proposed classroom-administration building to be named for President Emeritus Hoyt Blackwell.

A scientifically planned solicitation program will be carried out to obtain contributions from the faculty, staff and student body as well as from alumni, business, industry and foundations.

Solicitation of alumni formally began last Tuesday night with a dinner meeting on the campus for former students living in Madison County. A similar meeting was held

Thursday night in Asheville for alumni in Buncombe County.

Other such meetings are scheduled in Hendersonville, Maggie Valley, Gastonia, Charlotte, Raleigh, Lenior, Hickory, Statesville, Winston-Salem, High Point, Fayetteville, Durham and Greensboro.

Out-of-state meetings are planned in Greenville and Spartanburg, S. C.; Atlanta; Morristown and Kingsport, Tenn.; Roanoke, Richmond and Norfolk, Va.; and the Northern Virginia-Washington-Maryland area.

Later other meetings will be planned in other areas where there is sufficient concentration of former students.



the Mars Hill College

# Hilltop

FOOTBALL RE-ENROLLS

AFTER YEAR'S ABSENCE

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MARS HILL, NORTH CAROLINA

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## Griffin's Summer Council Shines

Summer session began at Mars Hill College with the election of officers by the Summer Council. These officers were: President, Ed Griffin; Vice-President, Tommy Coggins and Secretary, Cindy Byler. Dr. Leininger was elected faculty advisor, along with Deans Logan and Lynch who were automatically advisors due to their administrative positions.

### Theatre Opened

President Griffin contacted Mr. Charles MacFarland about opening the Mars Theatre during the summer months in order to provide some form of entertainment for the students. Mr. MacFarland agreed to do this on a trial basis on a Thursday through Saturday schedule. Mr. MacFarland reports that he operated at a loss.

June 25 was labeled co-educational activity day. The location was Huffman Beach and the activities included volleyball, softball and other activities for interested students. President Griffin reflects upon the event, "Although participation was not as much as we had hoped, those who came had a very enjoyable time."

Again on Huffman Beach, the summer students gathered for a SGA sponsored watermelon cutting followed by volleyball games.

SGA purchased a new cannon to be used for our football games. The cannon was purchased for \$20 along with the trade in of the old cannon.

Throughout the summer faculty and students participated in softball games which were regularly held on Tuesday and Thursday afternoons.

President Griffin welcomed the North Carolina Student Council Congress to the Mars Hill Campus and made available to the Congress information about our SGA, which was used in different discussions.

Several recommendations were made by the Summer Council. One was a recommendation to the Academic Standards Committee regarding the increase of the number of cuts from 2 to 4 during summer school. President Griffin states,

"After forwarding the recommendation to Dr. Walker (Chairman of the Academic Standards Committee), I found that there was no policy-

making board, nor was there anyone with the authority to make such a change. The Summer Council was astonished to find that the faculty was just as bogged down with procedural technicalities as SGA often finds itself."

### Improvements

A second recommendation was made by the Summer Council, this one listed to the physical plant in the form of a requisition for the placement of two fans; one in the reference room of the library, the second in the periodical room of the library. Mr. Moelchert and Mr. Fish were consulted. Mr. Moelchert agreed that fans would be purchased if Mr. Wyatt would agree there was a need. President Griffin discussed the matter with Mr. Wyatt, who readily agreed that there was a necessity. The fans were never purchased.

The Summer Council also requested the painting of the Student Center. A partial painting was completed before the beginning of the fall semester.

General recommendations were made by the Student Affairs Council. One was to the physical plant regarding the reduction of car registration fees. President Griffin explains, "On Jan. 27, 1969 the Senate sent a recommendation to the Traffic Committee, chaired by Mr. Fish. In the July meeting of the Student Affairs Council, it was reported that there had not been a meeting of the Traffic Committee since beginning of the second semester 1968-1969. Each administrative and faculty committee is constitutionally bound to hold meetings monthly if business is pending. After having constant delay in reply, I met with Mr. Moelchert and we agreed to reduce the car registration fee to \$5 a semester for boarding students and \$2.50 per semester for commuter. This reduction cannot be implemented until the 1970-71 school year because the 1969-70 budget had already been planned."

### Exams Studied

Another recommendation from the Student Affairs Council was made to Dr. Hoffman regarding the lengthening of final exams from

two to three hours. No action has been taken on this.

The Student Affairs Council reviewed and approved The Student Handbook.

President Griffin stated, "Having served as president of SGA I recognize the importance of student support. It is my sincere hope that the students will give Bill Pons and the SGA all the backing necessary to bring about constructive changes."

## Chapel Program Great Success

Those who attended chapel Thursday witnessed one of the most dynamic outpourings of school spirit since the initiation of an intercollegiate sports program. From early in the program when Coach Shealy ran onto stage to introduce the '69 Lions until the closing moments of the pep rally, the whole program generated a flood of enthusiasm within the student body.

MHC cheerleaders, who attended a cheerleading conference at Pfeifer College this summer, introduced a clever skit and new cheers and displayed a tremendous amount of spirit and support for the football team. Each football player was introduced to the student body and the team received a rousing, standing ovation from their wildly enthusiastic fans. The band was on hand to back up the team and lend an enthusiastic mood with a musical beat.

SGA President Bill Pons commented on the program: "More school spirit was shown in Chapel on Thursday than I've seen in a long time. I'm backing the cheerleaders and the Lions 100 percent."

Bill Kilgore, senior, added, "I think this will be the greatest year for sports we've ever had. The cheerleaders did a great job!"

Perry White, student affairs director, reported that favorable comments on the chapel program came through his office all day. He added, "I'm really excited about the school spirit shown in chapel Thursday. We're gonna have a winner."

## New 'Birds' Increase Flock To 99 Eggheads

The teaching faculty at Mars Hill College has jumped to 99 as the school opened its 114th fall semester Aug. 27.

In all 22 persons have been granted faculty status for the school year. Five of the incoming members are familiar with the campus: three have been away on leaves furthering their graduate studies and two are graduates of Mars Hill.

The returning veterans are Miss Mary Ihrig of the English department, Jack Grose of business administration and brass teacher Wayne Pressley of the music department. The two former students are Larry Allen Huls of Andrews, who will be a history instructor and Miss Stella Lam of Brookline, Mass., who will teach piano and organ. Huls has a master of arts from Florida State University, and Miss Lam, a master in music from Boston University.

The others, the newcomers, join the departments of business administration, chemistry, education, English, history and political science, home economics, mathematics, modern languages, music, physical education and religion.

Of last year's college faculty, four have been granted leaves of absence for doctoral study during 1969-70, two have been given administrative posts and two have retired.

Joining the business administration department are George M. Joyce of Greensboro and Bobby Vicars of Arlington, Va. Joyce retired last year from the University of North Carolina at Greensboro. Vicars has masters from East Tennessee State University at Johnson City.

In the chemistry department, Dr. Kenneth J. Manske, formerly of Millikin University at Decatur, Ill., is an assistant professor.

Dr. Vernon Chapman of Tuscaloosa, Ala., is an assistant professor of education. A former public school teacher, he was a faculty member of the University of Alabama. Other additions to the education department are Miss Lucy Meadows of Asheville and Dale Wright of Candler. Both will serve as part-

time instructors.

In the English department, Miss Brenda Gale Gooch is an instructor of speech and English. She comes from the faculty of North Texas State University at Denton. Dr. Virgil R. Gray Jr. joins the department's drama staff as associate professor. He taught last year at Indiana State University.

Dr. Sheron Ann Keiser of Freeport, Ohio, is an assistant professor of political science. She earned her doctorate last year at the University of North Carolina at Chapel Hill. New instructors are Robert Eugene Knott of Winston-Salem and George Peery of Tazwell, Va. Knott received a master's last year from Wake Forest University; and Peery, from the University of Virginia at Charlottesville.

Mrs. Lynn O. Wenige of Asheville and a former teacher at T. C. Roberson High School is an instructor in the home economics department. She has a master's from Purdue University, Lafayette, Ind.

Miss Dorothy Anne Vanderburg is joining the mathematics department as an instructor. She has a master's from the University of Montana.

Miss Joan T. Williams of Greensboro joins the modern languages department as an instructor of French. She has a master's from Duke University.

In the music department, Dr. Paul G. Newton is an assistant professor serving as music librarian, lecturer and organ teacher. He earned his doctorate at North Texas State University and has taught at several colleges. Last year he was string and orchestra consultant with the Winston-Salem-Forsyth school system.

Harold E. Taylor of Knoxville, Tenn., joins the physical education department as assistant football coach and instructor. He comes from a high school in Knoxville where he earned his master's at the University of Tennessee. Another new instructor with the department is Edgar W. Shields of Robins with a master's from UNC at Chapel Hill.

Cont. on P. 4