

The Hilltop



MARS HILL, N.C. 28754

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WVMH Undergoes Renovation New Station Manager Appointed

When one tunes the FM dial to 90.5 this semester, it might not be too evident, but Mars Hill's WVMH-FM is undergoing renovation. The changes are a result of the appointment of the new station manager, Jim Motes. A senior religion major from Calhoun Falls, S.C., Jim has taken over since the resignation of Tim Taylor at the end of Fall semester. Tim, a junior from Mocksville, decided to resign because of a lack of time to devote to the station, but is pleased with the College Communication Board's choice of his successor. WVMH-FM is, of course, licensed by the Federal Communication Commission as a non-commercial Educational Broadcast Station. Its effective radiated power is 10 watts. WVMH is owned by the Trustees of Mars Hill College and is operated by the Board for Student Communications Media and the student body. It is the programming philosophy of the station to provide an alternative broadcast experience for the Mars Hill audience.

Since his takeover this year, Motes has planned and re-organized the programming of the station with the help of his staff, which includes Ross Newton as Program Director, Tim Taylor as Assistant Manager and Director of Christian Programming, Tom Bain as News Director, Rusty Enscoe as Sports Director, and James Brigman as Engineer. The new staff has already purchased new equipment and over \$200 worth of new records.

Among the other plans and changes that have been made, the staff has divided broadcasting into eight categories: Christian, Soul, Jazz and Blues, Rock, Pop, Specials, Country and Classical. Jim is pushing toward a diversity in broadcasting, but at the same time keeping a certain consistency so that "when you turn on the radio, you'll know what to expect."

Overall plans that are taking effect now include more training of the announcers, and everyday morning news, which Jim hopes will help the CEP students and commuters have more access to college news and information.

Dr. Herzog's January Term Class, Psychology of Rock and Roll, has recorded some rock history shows that will be aired, and classical music shows are planned to help music students with their required listening.

Internships and work study are another aspect that has previously been untouched. Internships will be started in the areas of news, sports, production, journalism, and business. Work study is already being taken advantage of, as evidenced by the station's secretary, Robin Rensink.

Mars Hill College's relationship to the community can be helped by the influence of WVMH. The staff hopes to improve relations by the broadcasting of news of interest, traditional music, church services, and events such as the Bascom Lamar Lunsford Festival. Jim wants to dispel the image that WVMH is a campus station that plays only rock and disco, with a limited listening audience. WVMH has potential to be a great help in the college's effort toward community, and new ideas are welcome as to that goal.

As for personal goals for the station, Jim notes that the college is a Christian institution, and he would like to reflect that through WVMH. Up to 25% of the broadcasting will be of Christian format, which involves Christian music—both contemporary and traditional—and local church services.

He adds that he also hopes for a more professional atmosphere so that more students and faculty will take part and make WVMH-FM a more integral part of the campus and community.

David Bowerman

Macoy Speaks at Alpha Chi Meeting

Dr. Katherine Macoy, associate professor of Spanish, addressed the N.C. Epsilon Chapter of the Alpha Chi collegiate honor society at a meeting held Tuesday, January 22 in Peterson Conference Center.

Dr. Macoy discussed her 1978 trip to Bulgaria, during which she studied suggestology, a revolutionary pedagogical method developed by a Bulgarian doctor and psychologist. Suggestology, in brief, uses a variety of unconventional techniques, including an integral use of music and coached relaxation, to create in the student a state of consciousness in which he is unusually receptive to information. The method, Dr. Macoy reported, seems to bring about extraordinary, if not almost incredible, levels of retention. It has been used so far mainly with foreign language instruction, but is potentially applicable to many areas of study at all levels of instruction.

Obtaining permission to study in the Eastern European country led to many difficulties, Dr. Macoy related. However, since availability of information about suggestology has been limited in the West, she felt it important to seek such information firsthand. In the Bulgarian capital, Sofia, she was able to study with the method's originator, but discovered that textbooks were not available. Research related to the concept is now underway in the United States, she said, but it may be some time before widespread use of the method becomes possible.

Since her trip, Dr. Macoy has applied concepts of suggestology to Spanish classes at Mars Hill, with promising and sometimes surprising results.

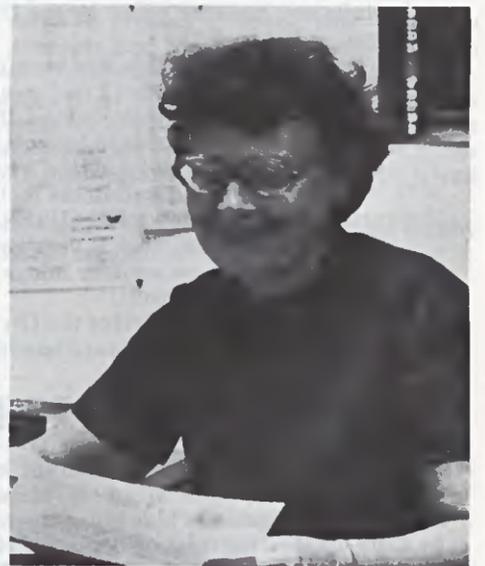
Following Dr. Macoy's presentation, the honor society elected Donna Enochs, a junior, as its official delegate to the regional Alpha Chi convention to be held in Atlanta this April.

Appalachian Forum to be held, Feb. 13.

"Women and the Family in Southern Appalachia" is the title of the winter Appalachian Issues Forum which will be held at Mars Hill College Wednesday, February 13. The speaker for the forum, which is open to the public, will be Dr. Sharon Lord, Professor of Educational Psychology at the University of Tennessee.

This forum, the third in an on-going series held at member institutions, is jointly sponsored by Mars Hill College, the Consortium, and the Council on Appalachian Women. There will be three sessions during the day Wednesday, all held in Belk Auditorium, adjacent to Wren College Union. At 10 a.m. Dr. Lord will discuss "Growing up Female in Southern Appalachia;" at 3 p.m. she

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Dr. Katherine Macoy, suggestology advocate, speaks at Alpha Chi meeting.

Rural Life Museum Opens

Mars Hill College's Rural Life Museum, like so many fledging institutions, is reporting both good news and bad news according to Director Richard Dillingham. The good news is that the interior has been finished, the first exhibits are up, and the museum is open on a limited basis. The bad news is that cutbacks in public service funds, notably CETA, has cost the operation two of its staff members.

Kim English and Mrs. Peggy Harmon will no longer be employed by the museum due to the elimination of over 100 CETA-funded jobs in Madison County. Dillingham had high praise for the two, especially Mrs. Harmon, who was responsible for the cleaning and preservation of all the items on display. He also had high praise for the college's physical plant crew which renovated the interior of the building, and constructed all of the display areas which includes a working fireplace.

To counteract the cutback in funds and personnel, Dillingham will rely on volunteers such as students, retired community residents and others.

"We've come full circle," noted Dillingham, explaining that the Montague Building, which houses the museum, was largely built by volunteers. In 1918, Col. H. Montague of Winston-Salem, offered the college matching funds to build a library. Unfortunately, the college was unable to raise the necessary amount. However, Alfred F. Sprinkle, then a member of the college's Board of Trustees, approached Dr. R. L. Moore, who was president of the college at the time, with the idea of matching Col. Montague's money with skilled labor and materials. This was acceptable to Col. Montague, and work proceeded using volunteers from the community

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