

OPINION HILLTOP

"PARDON OUR MESS. WE'RE REMODELING"

By DAVID WACHTER
Executive Editor

How many times have we gone into a store and seen that very notice. Usually it is in an attempt to make excuse for a ladder, some tools and other items in the way of shoppers. Well, the Hilltop is remodeling, but we're not making any excuses.

The new Hilltop in 1984-1985 will be better than ever, with expanded coverage, a new format and a new focus on YOU, the reader. This year the Hilltop has the potential to be the best yet, but we need your help.

Right now in this transitory state we need your understanding and your comments. We can only make the Hilltop the very best it can be with your ideas and suggestions. If you have any ideas, or are just in-

terested in working on a story with the Hilltop, stop by the Hilltop office which is now open every Monday thru Thursday 1-5 p.m.

Later, as the shine wears off of our new format, we need your continued input, for only with this can we continue to make the Hilltop your paper. This year all student organizations will receive a listing of deadlines for the Hilltop. **HOLD ON TO THESE, THEY ARE IMPORTANT!!!** By using these deadlines as a guide, you can insure timely coverage of your special activities or events — all you have to do is let us know in advance and not let the deadline slip by.

As always, the Hilltop will still provide the tough coverage of campus news, the probing reports, and the warranted praise.



THE COUNSELOR'S CORNER

By MERRY BURGESS
Contributing Editor

Welcome, welcome, welcome! I am so glad you are here at Mars Hill College! I think this is a wonderful place to be and hopefully you think so too.

Nine months of education face us. These months will undoubtedly bring knowledge, excitement, joy, sorrow, troubles, and pleasure. The only thing for sure is that it will go fast (honestly, it will!). What will you do with the year?

Whether you are an old-timer or a young'un at MHC, new opportunities abound for you. New people to meet, new friendships and romances to share, new experiences to try—the possibilities are endless. It is up to you, however, to experience them. No one else can do it for you. You've got to reach out, take life in both hands and make it what you want it to be. Granted, this is not as easy as it sounds, but without an at-

tempt, there will be no success.

Remember the cartoons that show a person struggling with a decision? On one shoulder is an angel and on the other is a devil, both of them arguing their cases. I would like to name those two little critters who sit on students' shoulders **Perseverance** and **Procrastination**.

Joe Student: "Hmmm, should I stay in tonight and work on my project, or should I go into Asheville with my friends?"

Perseverance: "Well, you really do need to get started on that project, after all, there is a lot to research, and it is due next week."

Procrastination: "Next week! Heck, that's seven days away! Go play, have fun! There's plenty of time to get it done."

Perseverance: "Not so, you nasty little devil, remember all the commitments he has already made for the rest of the week? You'll have him pulling an all-nighter the night before it is due and then it will be

of pretty poor quality."

Procrastination: "Don't listen to that silly angel, Joe Student. He's so straight and clean, he squeaks when he flies. I mean, which would be more fun—sitting in your room working on some dumb project, or dancing the night away at Yesterdays? You can always find some other time to do your project. Come on, let's go!"

Perseverance: "There will be other times you can go dancing; you really don't want to put this project off any longer... (as he gets brushed off Joe's shoulder)... Sigh, this time next week, he will be promising high heaven that he will never put off a project again."

I am sure most of you have held this conversation innumerable times in your head. It is time right now to get off to a good start, and to stick with it. Maybe you need to make a New (School) Year's Resolution: I will not procrastinate. Talk about easier said than done!

How many times have that resolution?

It helps to back up a with a plan. Schedule yo which hours of the day yo doing certain activiti general study, special leisure, play, work, sleep systematic. Plan, make act schedule — and then it. You will get your w... no... and have time to play to you have

It is frustrating to have a very ed items hanging like a s from your head. Life is too spend much of it feeling u probab — it is made to be enjoy strange carefully plan your tim more enjoyment can be from it. My own favori election I just do not have tim ks Amer around to it. But really candidate have the time — I just sophies the "Round Tuit."

Hang in there, through all those project times. This can be an fruitful, enjoyable year

WHAT'S HAPPENIN'

By CHRIS HARRISON and SCOTT BARRON
SGA President SGA Vice-President



As we walked into our S.G.A. offices, we both wondered if anyone on campus really knows where the S.G.A. offices are or even if they exist. Well, they do exist! The Student Government Association's offices are located on the third floor of the Wren College Union (on the opposite end from the Student Development Offices), and the purpose of these offices is you.

S.G.A. is going to play a very active part in the college community this year. No longer are we to be taken as just another college organization! Some of the plans for this year include hosting the first annual "Dating Game", which will most likely have its

debut later this month. Also, we are going to be sponsoring dances, Autumnfest, student book exchanges, and much more. In addition, plans have already begun in preparation for the Spring Formal.

One of our biggest goals for this year is COMMUNICATION. We are working closely with the Union, C.S.M., Greek Council, and other campus organizations in planning programs and activities that will benefit the whole college community, instead of each always "doing its own thing". One way we are trying to develop greater communication is through what we call OPEN FORUM. Open Forum will be held each month in Belk Auditorium. Its purpose is to allow

students, faculty, and staff to express their ideas and feelings about predetermined subjects. There will be plenty of advertising to let you know when Open Forum will be held and what the subject will be. If you have any subject which you would like presented at an Open Forum, or if you have a problem with something that is campus related, then please let us know by dropping a note into P.O. Box 1-C or come by and visit our offices. Office hours will be posted on the exterior door so that you may know when we will be available.

We look forward to a growing and learning experience as we all try to make Mars Hill a better place to be.

collegiate crossword

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- ACROSS
- 1 Paleozoic, Mesozoic, etc.
 - 5 Car accessory
 - 10 Soviet news agency
 - 14 Function
 - 15 Parenthetical comment
 - 16 Jail
 - 17 Principle of economics (3 wds.)
 - 20 Provide evidence
 - 21 With 60-Down, house pet
 - 22 — volta (once, in music)
 - 23 Suffix for diction or honor
 - 24 Promissory note, e.g. (2 wds.)
 - 33 Ms. Gardner
 - 34 Sea eagles
 - 35 French resort
 - 36 Poet Teasdale
 - 38 Novelist Philip and actress Lillian
 - 40 Type of restaurant, for short
 - 41 Seed covering
 - 42 — school
 - 43 Was a candidate
 - 44 EDP personnel (2 wds.)
- 49 Map abbr.
- 50 Company (abbr.)
- 51 Alleviate
- 55 Chemical
- 59 EDP equi
- 62 wds.
- 61 Subject movie,

62 South A animal

63 Home —

64 Nearly

65 Like so

66 Mah-Jon

HILLTOP

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I HAVE DIALOGUED WITH MR. MONDALE, AND WE HAVE ARRIVED AT THE CIRCUMSCRIPTION THAT THE HYPOCRISY OF REAGAN IS AN IMPEDIMENT TO CONSECRATION OF INTEGRITY AND SELF RESPECTATION IN TERMS OF RAINBOW COALITIONATION!!

ALSO... IMPLEMENTATION OF REGISTRATION IS NOT EXPECTATION BY CONDEMNATION. AFTER ALL, THE HOPE OF A DOPE IS THE ROPE OF A MOPE!!... REAGAN KNOWS THIS!! BUT HE IS A HEROD — NOT A JESUS!! REAGAN IS EXPLOITING RELIGION!!



THE ARTS AND BUSINESS

By DR. JACK GROSE
Contributing Editor

Recently I received a copy of a speech delivered by George Weissman, Chairman and Chief Executive Officer of Philip Morris Incorporated. On the cover was a Cabarrus Quilt design. Cabarrus Quilts are sewn by approximately 70 members of Maco Crafts, a Franklin, North Carolina community group. The cover intrigued me and I wondered what a speech by the chief executive officer of a financially powerful, multinational corporation has in common with the simple and humble craft of quilting. A quick reading of the speech provided the answer. Mr. Weissman was making a general case for business support of the arts as a spur to a healthy economy.

Business philanthropy has been supporting the arts for many years without any prodding from

governmental groups. The Conference Board surveys of 401 companies in 1968 and 759 companies in 1978 give some indication of the magnitude of direct contributions to the arts. In 1968, 13.2 million dollars were given, and an amount more than four times larger, \$70.0 million, was reported for 1978. Total annual corporate giving to the arts is estimated to be at least twice the amounts in The Conference Board surveys. Some business representatives like to point out that government support of the arts is about equivalent to business support.

Why does business give to the arts? It is apparent that many business executives think giving to the arts is somehow linked to the long run interest of their business firms. More specific reasons often mentioned are: to practice good

corporate citizenship, to enhance the quality of the environment in which to live, work, and do business, and, of course, to realize good public relations value. I appreciate the candor of Paul Elicker, former president of SCM Corporation. When he was asked why his firm made contributions to a specific art exhibit, he responded, "We do it because it's good for the arts, it's good for the millions of people who get pleasure viewing great works of art, and—not least—it's good for SCM Corporation."

Is there evidence that business support of the arts is good for the economy? According to one source, attendance data show that throughout the United States more people attend art galleries, museums, ballet, theater, opera, and symphony concerts in a year

than go to all the major professional sports combined. It is reasonable to argue that relations of interest and participation have a favorable impact on economic activities as well as on real estate, transportation, and tourism. A study by the Metropolitan Museum of Art in New York estimated that \$100 million was added to the economy during the three months the Varus treasures were exhibited. Does business really have a social responsibility to support and support activities? My answer is an unqualified yes! Business should be assumed a social role in public affairs along with other citizens.

HILLTOP is the official student newspaper of Mars Hill College and is published every other Friday through the academic year from September to May except during scheduled holiday and examination periods. The HILLTOP office is located in the Publications Area of the Wren College Union. Students are encouraged to submit their opinions in the form of a letter to: Forum, P. O. Box 1148-C. All letters must be signed, and requests to withhold names will be at the discretion of the executive editor. The mailing address for the HILLTOP is P. O. Box 1148-C, Mars Hill College, Mars Hill, North Carolina, 28754.

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Answers To Puzzle on