



THE HILLTOP

Wednesday, November 19, 1986

VOL. LX, NUMBER 5

Serving the Mars Hill College Community Since 1926

BENTLEY IN TOP ONE HUNDRED

MARS HILL - Dr. Fred B. Bentley, president of Mars Hill College, has been selected as one of the "100 most effective college presidents in the U.S.," in a nationwide study funded by the Exxon Educational Foundation.

The two-year project examined the personal characteristics, professional background, and attitudinal differences which personify the nation's most effective college presidents and university chancellors. The study is being conducted by Dr. James L. Fisher, former president of the Council for Advancement and Support of Education (CASE), and Dr. Martha Tack, professor of educational administration at Bowling Green State University.

The two developed presidential profiles through personal interviews and by administering a leadership inventory to recommended college administrators. The finding proved statistically significant in differentiating between average college presidents and effective ones. Preliminary results indicate that the effective college president relies more on respect than popularity as a leadership principle and believes in close collegial relationships.

"The study demonstrates that effective presidents are strong, risk-taking leaders with a dream," says Dr. Fisher.

The project also indicates that the effective president works longer hours but does not believe in organizational structure as much as his average colleague. Effective presidents are about the welfare of the individual and encourage people to think creatively; but they also make decisions more easily and do not believe in the "institution at all costs" attitude as strongly as their average counterparts.

Other North Carolinians named in the project include Dr. Bruce Whitaker, long-time president of Chowan (Baptist) Junior College in Murfreesboro; Dr. William Friday, chancellor emeritus of the UNC system; Dr. E. K. Fretwell of UNC-Charlotte; and Richard Hagemeyer, president of Central Piedmont Community College in Charlotte.

Bentley is currently observing the 20th anniversary of his inauguration as president of Mars Hill. He is a native of Roanoke, VA, and attended Baylor University on a track and field scholarship, earning a bachelor's degree in music theory and conducting. He later earned Master of Religious Education and Doctor of Education degrees at Southern Baptist Theological Seminary and Indiana University. He was a 30-year old assistant dean in the college of arts and sciences at the University of Louisville when Mars Hill's trustees chose him to succeed Dr. Hoyt Blackwell and become only the third president Mars Hill has had in this century.



TRIP TO GERMANY PLANNED

MARS HILL - Mars Hill College will sponsor a German culture and language tour to Marburg, West Germany June 1-26, 1987. The tour will be conducted in cooperation with Lessing Kolleg for language and Culture in Marburg.

The classes are characterized by an intensive teaching method which incorporates an extensive use of audio-visual tools. Marburg Kolleg is noted as the oldest protestant university in the world and is located in the heart of the Federal Republic of Germany.

Classes will be taught in Elementary I and II and Intermediate I and II. Entrance tests will be given for students with a previous knowledge of German and the class size ranges around 12 to 15 students.

Accommodations will be with families in the Marburg area, or for a slightly higher fee, in student rooms in dormitories, including single rooms. Meals will be taken in the student restaurant at reduced rates. There will be ample time for special excursions, and the fee of \$1,850 includes air fare both ways, all class costs including books, accommodations with a German family, including the breakfast meal, and admission to museums as well as several excursions.

The tour will be accompanied by Robert Kramer of Mars Hill's Modern Foreign Languages faculty. Kramer will be in residence at Lessing Kolleg and will teach the culture course. He has travelled extensively in Germany, most recently in the summer of 1985 as a Fulbright Scholar, and again in 1986 while doing independent research.

A first payment is due December 1, with the balance to be paid by February. Three semester hours of credit in German Language and three semester hours credit in German Culture will be earned during the trip.

For additional information and registration forms, contact Raymond C. Rapp, Director, The Center for Continuing Education, Mars Hill College, Mars Hill, NC 28754, telephone 689-1166.

MHC TO SPONSOR SYMPOSIUM

MARS HILL - "Ministry to the Aging: Meeting Needs and Promoting Independence," is the title of an interdenominational conference on aging sponsored by Mars Hill College. The conference, which will be held November 20-21 at the Grove Park Inn in Asheville, is geared specifically toward clergy and laypersons involved in ministering to the needs of the elderly. The conference is also open to those who work in secular institutions with the elderly.

Topics covered will include "Development of Adult Day Care Services," "Family Issues in the Care of the Aged," "Starting a Senior Adult Program in Your Congregation," "Pastoral Care in the Nursing Home Setting," and "Depression and Suicide Among the Elderly" among others.

The faculty for the conference will include Juliana Cooper-Goldenberg, Director of the Gerontology Program at Mars Hill; Catherine Cosgrove, Director of Social Services, Mountain Area Hospice; Rev. John Hewett, pastor of First Baptist Church in Asheville; Dr. Albert Meiburg, professor of pastoral theology at Southeastern Baptist Seminary in Wake Forest; Dr. O. H. Oliveira of the University of Tennessee faculty; Dr. P. Richard Olson, Director of the Family Practice Residency Program of the Mountain Area Health Education Center in Asheville;

(Continued on page 3)