

WATCH FOR
CROWDER'S
BIRTHDAY ANNOUNCEMENT
In Next Week's Paper

**More Improvements
At Roanoke Mills**

T. J. Howrhan of New Bedford, Mass., arrived in town this week to take charge of the erection of new

machinery at the Roanoke Mills. Mr. Howrhan represents the American Casablacas corporation of Boston, from whom the new long draft machines were purchased. The local mills are doing all in their power to improve the working conditions and increase the efficiency of the operating power.

TWIN CITY HAPPENINGS

Mr. and Mrs. M. R. Steinburg spent some time in Raleigh last week.

A party of young people motored to Slagel's Lake Monday night and enjoyed a swim and picnic supper. Those present were Misses Alice Coleman, Evva Krause, Alma Coleman and Margaret Barrow, and Messrs. Homer Jones, Earl Gaddy, Roderick Mickle, Jack Cassada and John Shaw.

Miss Gladys Cox is spending her vacation at Manns Harbor, N. C., visiting relatives.

Miss Willie Rivers Moore entertained with a party honoring Miss Virginia Fortune of Richester, Michigan. Games were enjoyed and a sweet course served to the following: Misses Edith Fitts, Millie Lewter, Connie Crooks, Nellie Masley, Gladys May Moore, and Messrs. Buster Brown, Forest Rook, Milton Moore, Milton Bennett, Gordon Bennett and Charlie Moore.

Mrs. Octavius Griffin entertained Tuesday night for her house guest, Mrs. J. C. Jones of Emporia, Va. There were four tables of players and prize for high score was won by Miss Ruth Transon, a deck of cards. The guest of honor was given a box of Karess powder. A salad course was served to the following: Mesdames J. C. Hones, Frank Wilson, Clarence Grimmer, W. C. Williams, J. P. Grizzard, George Hayes, Julian Allbrook, R. H. Brantley, J. W. Ross and Tommie Gates and Misses Ruth Transon, Margaret Clark, Elizabeth Bagley, Winnifred Beckwith, Susan Holliday and Florine Holt.

The Y. W. A. of the Rosemary Baptist church held a most interesting meeting on Thursday night at the home of Miss Audrey Cook. Miss Annie Hancock is president of the organization, and the topic studied was "In the Secret of His Presence." Those present were: Misses Emma Matthews, Hattie Humphries, Mrs. Arline Cooper, Miss Edith Davis, Miss Pauline Kendrick, Miss Annie Hancock, Mrs. George Pappendick, Mrs. Edwin Fuller and Mrs. Robert Britton. Refreshments of peaches and cream and cake were served by the hostess.

**Wilma Banky
In "This Is Heaven"**

Wilma Banky, star of "This is Heaven," which Samuel Goldwyn brings to the People's Theatre on Wednesday, Thursday and Friday, was delighted with the opportunity this picture gives her to play the part of a modern girl in America instead of the series of foreign parts to which her public have become accustomed to her in pictures. In "This is Heaven," Miss Banky's role is that of a Hungarian immigrant girl who finds love and happiness while working as a waitress in a New York restaurant.

"I am an American girl now," she says, quite proud of her new citizenship papers, "and I am tired of being a Spanish Princess, a French duchess and an English lady. If I am an American girl, I want to wear the kind of cloths I do in real life and behave the way I do then. I am very happy that I can prove to everybody that I am really American."

Consequently, no one was ever happier than Miss Banky in New York last fall when, in preparation of filming of "This is Heaven" she went about from department store to department store buying ten dollar dresses to fit the part of the little waitress she was playing.

**CROWDER'S
BIRTHDAY STARTS NEXT
WEEK. W-A-I-T-!**

How would you like to be able thirty years from today to tell your grandchildren that thirty years ago you had the pleasure of seeing and hearing the **FIRST ALL-TALKING** Motion Picture ever made?
DON'T MISS

**"LIGHTS OF
NEW YORK"
THURSDAY and FRIDAY
JULY 25-26
SPECIAL SUMMER PRICES!
Matinees: 10-25c—Nights: 15-35c
At The
N-E-W
Rosemary Theatre
"It's COOLER In Our Theatre"**

Misses Emma and Elizabeth Mills returned to their home in Danville, Va., Sunday after spending two weeks with their sister Mrs. J. R. Burton.

Mr. and Mrs. Rodger Warren and Mr. John Matkins have returned from a motor trip through the valley of Virginia and part of W. Va.

MENINGITIS VICTIM

Florine Midgette, eight year old daughter of C. F. Midgette, of Rosemary, died Tuesday of spinal meningitis. Funeral services and burial was in the family cemetery in Hyde county. The parents and a brother survive.

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We're here to prove that tasty, wholesome food and exorbitant prices are no necessarily inseparable. In fact these appetizing bargains will convince you that you can truly secure top-notch quality without undue expense at—

GOLD STAR STORE

A Full Line of
FRUITS AND VEGETABLES

A Modern And Up-to-Date Sanitary Grocery Store

Circulars distributed every Friday afternoon announce our week- and specials—Read them for proof of our low prices.

Open 7:30 a.m. to 8:30 p.m. Daily—Saturday Night 11:00 p. m.

GOLD STAR STORE

B. E. BRIGMAN, Manager

Next To Rosemary Theatre

Rosemary, N. C.



**THE GIANT
POWER FUEL**



**Swings you over the
steepest hills with plenty
of power to spare**

Who cares for hills? Not you—if you have ESSO, the Giant Power Fuel in your tank.

For ESSO, designed especially for high-compression motors, gives better all-round performance and greater power to any motor—new or old.

Sold only at silver ESSO pumps with ESSO globes. Colored red—not because color makes it better—but to identify it for your protection.

Esso contains tetra-ethyl-lead

STANDARD OIL COMPANY OF NEW JERSEY



**NEXT
WEEK**

We will tell you all about our **BIG BIRTHDAY PARTY**. Now, wait for it, you wont be sorry, we assure you. We always Please. See The Herald and Our Circular next week for Full Particulars. It's going to be B-I-G-!



"Where Thousands Save Money"

Rosemary,

North Carolina

**CHESSON'S
JULY CLEARANCE SALE**

Has been a great success and we are continuing to offer extra specials

Beautiful Wash DRESSES In Neat and Snappy Patterns 88c	FRIDAY AND SATURDAY WE ARE LISTING JUST A FEW OF THEM FOR HOT WEATHER WEAR— Ladies' Sleeveless DRESSES, All Shades and Prints— \$3.88	Broadcloth SHIRTS All Colors — Also White 88c
RAYON BLOOMERS Good Quality 49c	One Group, Regular Price up to \$16.75— \$7.88	Men's UNION SUITS All Sizes, A \$1.00 Value 49c
LADIES' GOWNS Hand Embroidered 49c	One Group of Men's Palm Beach and Cool Cloth Suits— \$5.00	ATHLETIC SHIRTS And SHORTS 43c
A-N-Y STRAW HAT In Our Store \$1.00	All Men's Suits in our Entire Stock— Half Price	Boy's WASH SUITS Pure Line — A \$2.50 Value 98c

**CHESSON'S
ROSEMARY, N. C.**