

THE GREATER CITY
15,000 POPULATION
IN 1934!

THE HERALD

OF THE TWIN CITIES-ROANOKE RAPIDS-ROSEMARY

NO ROOM FOR
KNOCKERS NOW!—
WATCH US GROW

VOLUME 15.

ROANOKE RAPIDS-ROSEMARY, N. C. THURSDAY, AUGUST 22nd., 1929.

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FRANCHISE GRANTED; WHITE WAY ASSURED

S. T. PEACE PREDICTS TWIN CITY FUTURE

MILL AND BANK PRESIDENT SEES GREAT STRIDES HERE

Consolidation and Cooperation Paramount; Population Will Increase 3,000 in 5 Years; Every Evidence of a City Beautiful

Using the conservative and customary caution of the successful banker, yet speaking with such convincing logic to excite the most taciturn listener, Mr. S. T. Peace, president of the Roanoke Mills Company and of the Roanoke Bank and Trust Company, drew back the curtain of the future and predicted the Twin Cities five years from now in an address before the Kiwanis Club last week.

He prefaced his speech with a resume of the prime requisites for any successful town. Age has nothing to do with it, he said. In fact, the successful community must have young men. It must have success if it is to grow. Big and little successes, from the peanut stand to the biggest industry.

The forward moving town must have above all, civic pride. It must have its people good churches and schools, must have well kept homes owned by its citizens. The people must be proud of their town and willing to work for it.

No town can be a growing town, said Mr. Peace, without a good boosting newspaper, full of home town news. He complimented The Herald as being his idea of the kind of paper the town should have and called on the business men to support it.

A successful town must have successful banks. The successful bank is run on business principles and not on the basis of friendship, he said. The citizens should not expect any bank to lend them money unless they have good security. Then they have every reason to expect service and according to him, no man with the proper security will ever be refused, no matter how small his loan may be. But, he concluded, the surest way to cripple a community is for the citizens to expect banks to loan its money in any but a business like manner. Mr. Peace was speaking from experience here, having in his life-time been connected with six successful banks.

Boosters, cooperation, industries, were some of the other factors enumerated in the success of any town. "No town can do its best when its limits are limited," said Mr. Peace, referring to the present Roanoke Rapids, "nor can it do its best with no limits at all." This in reference to Rosemary.

"It is very obvious that the two towns must get together to be successful," he said, and then touched off a dynamic explosion of enthusiasm with the words:

"Speaking for the mills I represent, if you want to incorporate our mill villages, take them all in."

And then he gave his idea of what this community would be in five years or less, stating that many of the things would come to pass in much less time. Briefly, the predictions were as follows:

The two towns incorporated as one. Sewerage system. City water system. Many streets and sidewalks paved. White way.

New dam of Virginia Electric and Power Company completed. Population increased 3,000.

Five hundred new homes, at least half of them owned by the residents. A new hotel.

A new City Hall. A new government building and post office.

City and rural delivery. The Herald with double its present circulation.

Banking assets of two million dollars. The amount of payrolls increased at least 30 per cent.

A farmer's produce exchange. The farmer's trade here doubled. Every evidence of a City Beautiful.

Mr. W. A. James spent the weekend in Durham with relatives.

TRAFFIC BLOCKS

The town of Roanoke Rapids took another step forward this week with the installation of ground traffic signals at three busy intersections on the Avenue. The signals are placed at intersections of Roanoke Avenue and First, Second and Third Streets. Avenue signals are yellow, with red lights on the left side and green lights on the right side. They are simply for guiding traffic to the right. Red blocks on incoming streets with red lights only are to bring all traffic to a full stop before entering Roanoke Avenue.

IS HELD UP BY BANDIT

Capt. Andrew Edwards Knocked Unconscious on Way Home From Belmont

Captain Andrew Edwards, foreman of the soda plant at the Halifax Paper Corporation, was black-jacked and robbed about midnight Saturday while returning to town from the Belmont section.

Mr. Edwards had been visiting his daughter, Mrs. McFarland in Belmont and was returning home. It being late, he took a short cut rather than follow the highway and was walking along a path which leads from Cedarwood Cemetery to the end of Third Street.

Suddenly, he thought he heard someone whisper "Cap'n Andrew." Before he could turn he was struck on the back of the head with a black-jack or sand bag and went down unconscious.

The bandit then searched his pockets, taking everything of value. Mr. Edwards does not know how long he remained unconscious, but coming to he managed to reach town safely.

While the Captain usually carries a good amount of money with him, on this particular night he had changed clothes and only had some small change, which was taken, with a small pocket pistol which he carried when making the trip back and forth to Belmont after dark.

While he had no time to recognize his assailant, Mr. Edwards is sure it is someone who knows him well and is fully aware of his habits. Next time, he passes along that way, the Captain is going to be fully prepared for any emergency.

LIGHTNING KILLS GIRL

Colored Girl Killed at Littleton Sunday Afternoon While Eating Watermelon

Eating watermelon was the indirect cause of the death of a little colored girl near Littleton Sunday afternoon.

Mary Liza Ann Mills, age 8, was enjoying watermelon in the kitchen about three o'clock Sunday about the time the lightning was flashing preparatory to one of the electrical storms which has been prevalent in the county the past week.

Her mother commanded her to take her watermelon out doors and spit the seeds on the ground, instead of cluttering up the kitchen.

So Mary Liza Ann picked up her big slice of watermelon and started for the back yard.

Just as she reached the bottom step, there came a terrific flash of lightning. The force of the shock knock-

WATCH FOR THE HOME DOLLARS

Value of Stay-at-Home Dollars To Be Tested; Three Special Dollars Out Today

PLAY THE GAME

Sign Name on Paper and Spend That Dollar Fast—Watch Herald Next Week

Progressive merchants and other business men of the Twin Cities will advertise in next week's issue of The Herald special dollar and less prices for The Herald's Stay-at-Home Dollar Campaign.

In this issue The Herald will endeavor to show to every individual citizen what the Stay-at-Home Dollar means to him.

As a concrete example, three Stay-at-Home Dollars will be launched on a journey this morning which will last until next Tuesday.

A special dollar bill will be released by The Herald at each of the three banks this morning. Each of these Stay-at-Home Dollars will be attached to a long slip of paper.

On this slip, we want each person who handles the dollar to write his name and what he did with the dollar. Then on next Tuesday morning we want the person who has that dollar to return it to The Herald office that we may follow the travels of that Stay-at-Home Dollar.

If there is no room on the paper for your name and message, take the bill and paper to any of the banks or to The Herald office, so that the paper may be saved and another sheet attached.

In the next issue of The Herald we will print the name of each person who handled the dollar and what it went for. If it is used to pay on account, say so. For example:

Mrs. John Jones, pd. on acct. Roanoke Pharmacy, salary to Bill Smith, Ever-Ready, suit cleaned.

Our purpose is to show you the value of those dollars which are spent at home. What they do. How they multiply their own value a hundred times over. How that same dollar may pay two or three bills for the same person.

And on the other hand, how the dollar spent away from home is gone forever, never to return. It has gone to work in another community where the people do believe in trading at home.

Even the money that finds its way to the banks and the savings accounts at home, is there put to use for the individual for whom it draws interest and the borrower who is able to become an asset to the community.

These and all the other advantages of the Stay-at-Home Dollar will be told in next week's issue by the various advertisers of the Twin Cities in the most comprehensive trade-at-home education campaign yet launched by any newspaper in this section of the country.

Mr. Bill Dunning is spending some time in Western North Carolina.

ed her parents down inside the house. When the father revived, he went out in the yard and there lay Mary Liza Ann, her watermelon still clutched in one small dark hand. He picked her up and carried her into the house. But she was dead.

Coroner Billy Williams was called and examined the body to see just how death had come. Not a scar or burn could he find anywhere, until he examined the bottom of her feet. They appeared to be burned or shriveled crisp.

It is said lightning does not strike twice in the same place, but it did last week in the Mills family. On Saturday afternoon, over the line in Warren County, an aunt of Mary Liza Ann had been struck and killed by lightning, according to reports from that county brought to Littleton on Sunday.

LOOK HIM OVER



The above sketch is of a young business man of the Twin Cities about whom many nice things might be said. He is one of those rare citizens who acts rather than talks, although he is no slouch at the latter, at times. When any thing needs a little fast work and action, this is the man you can depend on. He has the habit, sometimes disagreeable to the editor, of speaking his own mind on all occasions.

While he may not agree with us, the above sketch by Bill Allgood is enough like him that all should be able to guess it.

Next week will be the last in this series which has been running for the past three months, altho not every week. When the last one appears, you are then ready to fix them up. We advise great care in cutting out the pictures and arranging them in a little folder or in some other attractive manner, as that will count in the decision. Of course accuracy in naming them will come first.

First prize will be five dollars, given by The Herald and second prize is a book of sketches, given by The Herald artist, Bill Allgood.

ATTEMPT TO BURN JAIL

Prisoner Sets Fire To Local Jail Furnishings in Attempt To Escape; Moved to Halifax

Carl Hall, alias Smith, did not like our city jail, which is used, for the most part as a temporary parking place, before a more or less permanent stay in the county jail at Halifax.

Therefore, Hall did all in his power to escape from durance vile by setting fire to the jail here Sunday afternoon.

He was arrested early that afternoon by Chief Hall on a charge of being drunk and disorderly conduct and lodged in the jail near the local hospital.

About an hour later Chief Hall was returning with another prisoner when he saw smoke escaping from the jail building. Members of the Rosemary police were ahead of Mr. Hall and they finally broke in the smoky jail and hauled out the well-nigh suffocated form of the prisoner.

Hall had piled all the mattresses, blankets and other inflammable material in the jail into one corner and set it afire, probably with the idea of burning thru the wall a hole large enough for him to crawl thru. But the fire turned on its master, who being unable to leave the building, was forced to suffer all the consequences.

He was brought before Magistrate R. L. Martin Monday and sentenced to 30 days on the drunken charge. He was also placed under a \$50 bond to appear in the Halifax Court on a charge of destroying public property. There being no livable furnishings left in the jail, he was taken to Halifax jail.

Mr. and Mrs. C. A. Dickens and sons, Charles, Wilton, and Ervin, and Mrs. Edd Keeter and son spent Sunday in Tarboro.

KIWANIS FARMERS MEETING

Immense Crowd Attends Good Will Barbecue at Aurelian Springs Wednesday

FINE PROGRAM

Band Music, Quartet, Community Singing, Speeches And Plenty to Eat

Between 800 and one thousand persons attended the Farmers-Kiwanis Club meeting at Aurelian Springs Wednesday afternoon with one of the finest programs and barbecues ever held in the county.

The program started at 4 o'clock in the large auditorium of the Aurelian Springs school with a band concert by the Rosemary Mills band.

Kiwanian S. T. Peace was master of ceremonies and kept the large crowd in a constant uproar at the clever manner in which he handled the program.

The Northampton Boys Quartet, a colored foursome of warblers adopted by the Kiwanis Club, gave several selections to the delight of the audience.

W. F. Joyner, president of the Kiwanis, explained to the farmers what Kiwanis was and what it wanted to do for the farmer. He reviewed the history of the local club and some of the work accomplished. One of the major projects of Kiwanis International is to bring about a better feeling of understanding between the country man and the town man, said Mr. Joyner, and that was the purpose of the Wednesday meeting.

Each member of Kiwanis present was introduced to the crowd by Chairman Peace with appropriate jokes on each.

Then Mr. V. C. Matthews, superintendent of Aurelian Springs School and prime mover with Kiwanian Frank Wilson of the meeting yesterday, introduced several of the leading citizens of Aurelian Springs community.

The meeting then adjourned to the lawn in front of the school where long tables were soon covered with dishes of delicious barbecue, piping hot Brunswick stew, cold slaw and all the other trimmings. The immense crowd was fed in record time with plenty for everybody. Eight pigs were barbecued for the occasion and 200 gallons of Brunswick stew made.

Some of the hardest workers in making the meeting a success it was included J. R. Liles, C. L. Kelly, E. W. Liles, W. L. Liles, and J. H. Liles. The pigs were barbecued under the supervision of W. H. Liles and Olin Cook. The Brunswick stew makers were S. W. Smith, Harvey Harris, E. N. Carlisle, Dural Inaceo and M. C. Crawley.

Many friendships were sealed yesterday between town and country man and the meeting adjourned with a feeling of better fellowship and understanding. All were loud in their praise of the way the big meeting was handled and it was pronounced a success in every way. Kiwanians here today stated that they felt the club had accomplished more real good yesterday than in any way since organization. They hope to hold at least one more meeting of similar nature this summer, with the one at Aurelian Springs to be made an annual affair.

DOG TAX NOTICE

Night policeman Clifton Massey, who has occasion to see most of the dogs of the town prowling around, wishes us to announce that this is the last and final notice to dog owners to buy dog tags. Very few owners have bought dog license and the police will dispose of all dogs not properly tagged.

Mr. and Mrs. Robert Britton, Mr. and Mrs. Edwin Fuller and Mr. Vernon Britton spent Sunday at Ocean View.

TOWN GRANTS POWER CO. 30 YEAR FRANCHISE

White Way From First Street To End of City Limits Will Be Installed in 90 Days; Additional Street Lights

A new thirty Year franchise was granted the Virginia Electric and Power Company by the Board of Commissioners of Roanoke Rapids here in special session Friday.

At the same meeting a new thirty year contract between the city and the power company was entered into for the city lighting. According to reports, this new contract was very favorable to the city.

Among other things, a White Way for Roanoke Avenue is assured. There will be no delay in the installation. In fact, the position of the standards are being spotted this week.

Power Company officials state the White Way should be in operation within ninety days from date.

The plans and specifications call for the White Way to extend from Taylor and Collier's corner at First street up the Avenue for a distance of five blocks to the city limits opposite the F. M. Coburn residence.

There will be from 23 to 26 ornamental iron standards in the system, connected by underground wires, and the present light poles on the Avenue will be taken down. There will be one large globe on each standard, burning 400-candle power lamps.

The contract also calls for the extension of the White Way at any time the city limits of the town are extended. In view of the fact that Rosemary and Roanoke Rapids may be consolidated in the near future, this provision is made to take care of the Avenue all the way thru, at least to the Citizens Bank building and possibly to the depot.

Present plans are to have sixteen of the big lights in the two main business blocks of Roanoke Rapids, eight in each block, with the balance of the blocks so arranged that at any time it is deemed necessary, more standards can be placed in them.

The system, standards and candle-power of the proposed White Way is a duplication of that now in use at Suffolk.

The new contract for lighting the city also calls for the installation of some twenty or more street lights in other parts of the city at a good rate, with more lights to be added as the size of the town increases. These street lights will also be installed within the next two months, so that before the first of the year, Roanoke Rapids will be one of the best lighted towns in the State.

While it is not officially known, it is said the White Way will burn from dusk to dawn and with the large 400 candle-power lights making the entire Avenue as light as day, "spooning" on the Avenue will be accomplished only under difficulty. Aside from this, there is nothing but jubilation on the part of business men and residents. They feel it will add much to the attractiveness of the city and will make the well-lighted Avenue and business section a safe and popular boulevard at all times of the night.

It is also reported that the telephone company will be asked to move its poles from the Avenue at an early date, at least in the business section.

The Virginia Electric and Power Co., last week filed its final application before the Federal Power Commission for the permit to build a dam or series of dams on the Roanoke River.

As this was done a crew of twenty five men was busy cleaning out the right of way across the river where the first big dam, at least three quarters of a mile long, will be built, about two miles from Roanoke Rapids.

Another crew is at work with heavy drills making tests across the river. The first hole was sunk 30 feet into solid granite and the second hole, now being drilled on the edge of the banks of the river, will probably go 100 feet. Good granite only has been struck so far, with an average drilling of ten feet per day.

Still another crew is at work in the river. This test drilling work will probably take three months, and is in the nature of preliminary work.

Mr. Briscoe Baird spent Sunday with friends in Henderson.

THE ANSWER

Because the matter had created much discussion in legal circles here, The Herald wired Attorney General Brummit asking him what procedure was necessary to extend the corporate limits of a town.

His answer received yesterday, is as follows: "Action by General Assembly Assembly necessary for extension of corporate limits of town." Dennis G. Brummit, Attorney General.

The next General Assembly meets again in January, 1931.

FATAL LIST INCREASES

Julian Edwards Died From Injuries Received In Auto Wreck Saturday Night

Another Twin City resident was added to the list of Halifax County fatalities when Julian Edwards, age 25, was killed in an automobile crash a few miles from here Saturday night.

Edwards, in company with J. W. Massey and John Cameron, was in a car headed toward Emporia. About a mile from Camp's Store on Route 10 they approached a car in which John Chapel and Jack Newsome were riding from Emporia.

By coincidence, all five persons were from here and all worked for the Roanoke Mills Company.

The left front wheels of the two cars locked. The car in which Edwards was riding crashed on for about one hundred feet and turned over, pinning the three occupants under it.

They were rescued by a motorist named Daniel from Henderson and brought to the local hospital, where Edwards died a few minutes after arrival.

Cameron suffered a broken arm and cuts about the face and head and Massey's face was badly lacerated and he has a broken jaw. Their car was badly damaged.

The other car did not turn over and only Newsome was injured with a sprained arm. The car, however, was badly damaged.

Edwards was buried Monday afternoon, with funeral services preached by Rev. Mustian. The deceased is survived by a wife and one small child. He was an employee of Roanoke Mill No. 2.

The details of the wreck are not clear but facts will probably be brought out at the inquest which will be held by Coroner Grant of Northampton county just as soon as the men hurt are able to attend.

This fatal accident brings the total of Halifax County persons killed in motor wrecks up to seven in the past month.

Rosemary Methodist

Evangelistic services will begin at the Rosemary Methodist church next Sunday and continue every night next week. The pastor is ever anxious to see every member of the church present Sunday.