

THE GREATER CITY  
15,000 POPULATION  
IN 1934!

# THE HERALD

OF THE TWIN CITIES-ROANOKE RAPIDS-ROSEMARY

NO ROOM FOR  
KNOCKERS NOW! —  
WATCH US GROW

VOLUME 15.

ROANOKE RAPIDS-ROSEMARY, N. C. THURSDAY, AUGUST 29th, 1929.

NUMBER 20.

## FINISHING PLANT UNDER CONSTRUCTION HERE

### MORE NEW MILL HOUSES ARE BEING BUILT NEW ROSEMARY MILL TO FINISH PRODUCT

#### TWO MILLS EXPANDING

Both Companies Planning New Villages For Future; Start Construction Soon

More good news, folks. Roanoke Mills Company, after just completing thirteen new houses, fill-ins in the present mill village, will start to work next week on at least seven more houses on Jackson and Monroe streets.

Contractor J. R. Myrick received the contract to construct the new houses and his supplies are on the road and actual work will begin Tuesday after Labor Day.

Not content with that, the mill-house decided to make the present houses more livable and also let a replaster to Mr. Myrick to re-roof and replaster about seventy five houses in the village.

The new houses will be of five rooms each and are being built on property in the village recently obtained from the Power Company.

This work, however, has nothing to do with the new development which Roanoke Mills Company is planning for the future, when a new village of modern homes will be constructed near the present village.

While Roanoke Mills Company is building in the present village, remodeling many of the houses, and laying plans for still greater home development, the Rosemary Manufacturing Company is also completing plans for a "dream city," which will adjoin their present village.

The future plans of the Rosemary Mills calls for the construction of almost double the number of houses now used by the Rosemary Mfg. Co. While most of this will not be built for many years actual construction of the first unit of from ten to fifteen homes will start within the next sixty days.

In this first unit which is just off 11th Street, no two houses will be just alike, except that each will have about four rooms and bath and will be constructed of brick.

The streets will be curved gracefully and in places where there is straight frontage, the houses will be staggered to relieve the view. The lots have a frontage of about 17 feet more than the present mill village lots.

Alleys will not be built straight but will go off at angles so that it will be impossible to see from one end of the alley to another. In the center of each block will be a neat set of community garages.

The streets will be 27 feet wide, sidewalks five feet wide and between curb and sidewalk will be a parkway for grass and shrubbery, eleven feet wide.

The entire development consists of 163 acres with locations for 395 homes, four special sites in a community center for churches and public buildings, a school site, playgrounds and several parks.

The complete plan calls for the construction of the most comfortable set of homes possible with a setting and background which will mark this as the most beautiful mill city in the country.

#### SPECIAL DEPUTY

G. F. Gray, Chief of Police of Roanoke Rapids has been made special deputy in Northampton County by Sheriff Joyner, with the power to arrest any person violating the State criminal laws in Gaston, Occaneechee and Pleasant Hill townships.

#### CHILDREN DIE

Mamie Gray Drew, five months old daughter of Mr. and Mrs. A. J. Drew, Rosemary, died last Saturday from colitis. Funeral services were held Sunday at Conway.

Willie E. Edwards, Jr., infant son of Mr. and Mrs. W. E. Edwards, died Saturday and was buried Sunday in Roanoke Rapids cemetery.

Horsey Collins, colored, age 22, fell dead from heart failure near Enfield Thursday.

Miss Mamie and Josie Stansbury of Littleton visited Mrs. Sam Thompson last week.

#### PART OF CROWD OF 800 WHO ATTENDED THE FARMERS-KIWANIS CLUB BARBECUE AUGUST 21



The above picture was snapped from the steps of the Aurelian Springs School by The Herald photographer at the Farmers-Kiwanis Club barbecue and program on Wednesday afternoon of last week.

It was impossible to get a picture of the entire crowd and the photo above shows less than one-third of those who gathered around the long

tables on the school campus.

The picture was taken soon after the call to eat had been sounded. Prior to that, the big school auditorium had been filled with an enthusiastic audience which listened with delight to a two hour program of band music, singing and speech making.

It was late afternoon when the program was over and the crowd adjourned to the front of the school where long tables were being filled with barbecue, Brunswick stew and all the trimmings.

Eight pigs were barbecued and 20 gallons of stew made for the occasion. When it was all over, there wasn't enough food left to fill a cat, so anyone can see the picture above

falls far short of showing the entire crowd, or else you are gazing on the champion eaters of the world.

So enjoyable was the whole affair that the Kiwanis Club is now planning another similar program for some time in September, this time just across the line in Northampton county. Committees will probably be appointed at the meeting of the Club this week.

#### STAY-AT-HOME DOLLARS PROVE VALUE IN TEST— ONE DOLLAR WORTH \$25

The tremendous value of the dollar spent at home was demonstrated here three days when four one dollar bills were started at each of the drug stores in the Twin Cities.

These Stay-at-Home Dollars were spent and respent until in one case a dollar bought twenty five times its own value in the three days. Three of the dollars passed hands 51 times and are still here multiplying in value paying debts, buying food and clothing and comfort.

The fourth dollar is missing. It exemplifies the dollar spent out of town. It is worth nothing to this community any longer. It will never do its share to keep everybody prosperous, to build our city, to perpetuate brisk trading.

In this issue of The Herald, many of the enterprising business men of the Twin Cities are advertising values of reduction for the use of the Stay-at-Home Dollars. On a full page is a message from most of the business men of the city, a message which should be read and studied by every citizen.

Just remember this. If we all spent our money out of town, we would have no local merchants, and if we had no local merchants, we would have no town.

Here is what the one little Stay-at-Home Dollar, which started at the Roanoke Pharmacy, did in three days. It began its journey by purchasing a dollars worth of merchandise for The Herald.

Roanoke Pharmacy spent the dollar with M. H. Hedgepeth, who in turn bought a dollars worth of groceries from the M System. Mr. C. D. Williams, manager of the M System, needed some hardware and purchased same with the dollar from the Carolina Hardware Co. The hardware company paid it to George for salary and he spent it for socks with Frank Horwitz.

Frank felt the need of food and purchased a meal ticket at Cherry's Cafe, using the dollar as part payment. The cafe paid it to Peoples Theatre for water rent, and manager Claude Edgerton swapped dollars and spent the Stay-at-Home Dollar with B. Marks, which concern promptly paid it to Manager Abe Norinsky on salary account.

Mr. Abe bought a carton of cigarettes from Taylor-Matthews Drug Co. There the dollar had a rest until someone finally broke the throttling hold manager Emmett Matthews had on it and finally persuaded him to pay it to Bill Allsbrook for Hen and Bill Sandwiches.

Then in quick succession the dollar passed to W. C. Allsbrook, Smith Dept. Store, R. A. Williams and W. A. James, each time completing a dollar transaction.

It found its way into the till of G. H. Rankorn and passed on to Happy Allen, who paid it to F. J. McDonald. Thence to J. A. Ragland, and later it was found in the hands of E. B. Glover to whom it had been paid for board. Back to the M System it went for food for the Glover table. Then it bought a dollars worth of goods from Williams 5-10-31 Stores, was paid to manager Zabriskie on salary and he used it for paying an account at Taylor-Matthews where it was again clinched until rescued by The Herald.

That one dollar bill passed hands

(Continued on page ten)

#### NO. 9—THE LAST



Here is the last of the nine sketches made by Bill Allsbrook of Twin City folks he caught in moments of repose. The above gentleman is well known, too well to some. If you can't tell who it is by looking at the face take a peep at the hat. Only one man in town wears a hat like that. The tie, also, looks familiar. Remember these are free hand drawings and not photos. Your guess is as good as the next one. The other sketches appear elsewhere in this issue of The Herald.

#### First Meeting Of Womens Club Here

The first meeting of this year of the Womens Club has been called for Monday afternoon, September 2, at 2:30 in the Domestic Science room of the High School building. This will be an important business meeting to plan work for the coming year and all members are urged to be present and on time.

Miss Aelise Edmonson has returned from a few weeks visit to Emporia.

S. M. Thompson and family are visiting relatives in the north.

#### HOW IT OPERATES

How does the Stay-at-Home Dollar operate? What does it do?

This question has been asked many times by local residents since the Dollar made its appearance in the community, and each time it has been answered satisfactorily.

It works this way:

First, let us take the case of the dollar that leaves the community.

It is in the possession of one local resident. It buys him a dollars worth of goods, or pays a dollar debt. And that's absolutely all it does. After he has sent it out of the city, it never will return. It never will come back to pay somebody else's debt, or to buy local goods.

The Stay-at-Home Dollar is different.

It is patriotic.

For instance: A is the possessor of a dollar that is going to stay at home. He pays it to B, also a resident of the same community. B buys butter and eggs from C, and C passes it on to the haberdasher for a necktie. The haberdasher, D, pays it as part of his rent bill, and the landlord E, gives it to F in payment of another debt.

Already this dollar has been spent six times within the community, whereas the dollar that was sent away was spent only once. The Stay-at-Home Dollar, in those few movements has proved that it is six times the value of the other money. In a few days, it might prove to be a hundred times the value of the other.

Now: What good does the Stay-at-Home Dollar do?

Plenty.

It does good for YOU.

#### CAR DRIVER SENTENCED

Ray Edwards Found Guilty of Driving Death Car in Which Brother Was Killed

Ray Edwards, driver of the car in which his brother, W. B. Edwards, was killed on July 21, was found guilty of involuntary manslaughter in Halifax Court last week and sentenced from 18 months to two years in the State Penitentiary.

The fatal accident took place on the Littleton road Sunday afternoon, July 21. The Edwards car crashed into the car of H. M. Hudson of South Rosemary, injuring Mr. Hudson and his two children and demolishing the Hudson car.

Levi Jones and Ryland Draper were the other two occupants of the Edwards car, a roadster. Two were in the front seat and two were sitting in the rear of the car which did not have a rumble seat. W. B. Edwards was one of those in the rear of the car and when the crash came he was doubled up and suffered fatal internal injuries.

The testimony of the prosecution was that Ray Edwards was guilty of reckless driving which caused the death of his brother. State witnesses testified that he was driving at a terrific rate of speed for some time before the accident and immediately preceding it.

Miss Doris Harrison is visiting her aunt, Mrs. S. A. Smith in Roper.

#### MUST LEAVE STATE IN TWELVE HOURS

John "Bowler" Daughtry was found guilty on two liquor charges at Halifax Court last week and received heavy penalties in each case. On the first charge he was sentenced to from 15 to 18 months on the county roads and on the second, he was given two years. However, the court stated if he would leave the state after serving the first sentence the second would be suspended. He was given twelve hours to leave North Carolina after the first sentence is up, providing he does not come to Rosemary or Roanoke during that twelve hours.

#### Holds Officers Off

With Drawn Knife

"Can" Poplin, arrested Saturday, and again Sunday by local officers, will spend thirty days in Halifax as a result of his weekend spree, according to the verdict of Mayor Long's court Monday afternoon. On Sunday afternoon, Poplin caused quite a stir when he defied the officers with a drawn knife near the old canal. He was finally captured by Sheriff Bell and police Massey, who found it necessary to use the handcuffs to quiet their prisoner. C. L. Nichols was fined \$10 and costs on a charge of drunk and disorderly.

Mr. and Mrs. C. H. Gurkin are in Washington visiting friends and relatives.

#### NEW ROSEMARY MILL TO FINISH PRODUCT

Addition As Large As No. 2 Mill Will Also Have Space for 200 Additional Looms; Other Departments

At last, the Twin Cities will have a finishing plant. It was announced this week by officials of the Rosemary Manufacturing Company, unit of the Simmons Bed Company, that the new structure which is going up to the rear of Mill No. Three will house a complete finishing plant.

In size, the new unit is as large as No. 2 Mill of the Rosemary Mfr. Company and larger than the Number 1 Mill. It will be 150 feet by 336 feet, two stories high, of brick and steel construction, with a saw-tooth roof.

#### HERALDS NEEDED

So great was the demand for The Herald last week that the copies we are required to keep on file were sold before we knew it.

We will pay five cents per copy for the first six copies brought to The Herald office of the issue for August 22, 1929.

Look around the house and send the boy down with last week's Herald. We will appreciate it. This week, we are printing 200 more copies to take care of the increase in circulation. We thank you.

#### TEACHERS FOR CITY SCHOOLS

School Opens September 11th; Teachers Chosen for Various City Schools

#### REGISTRATION

Of All High School Pupils September 9 and 10; Teachers Start Arriving Next Week

Vacation days are about over and the Twin City schools will assemble for actual work on Thursday, September 11, altho registration will start Monday, September 9.

Supt. C. W. Davis announces the following registration dates for all Junior and Senior High School pupils who have not yet registered. All Junior High School students, 7th, 8th and 9th grades, will register at 8:00 o'clock Monday morning September 9th. All Senior High School students who have not registered, will do so at 3:00 o'clock on Tuesday afternoon, September 10th.

The first teachers' meeting of the year is called for 3:00 o'clock on Monday afternoon, September 9th.

The vanguard of the teachers will arrive the latter part of this week, with the bulk of them planning to reach here next week-end. Miss Clara Hearne, Supervisor, is planning to arrive today. Mr. P. A. Reid, new business manager, is already on the job, and coach P. V. Parks has been here all summer in charge of the playgrounds.

Teachers at the Central School this year will be Misses Mabel Regan, Bess Sicheloff, Irene Gordon, Virginia Forbes, Marjorie Chapman, Mary Wood Hall, Ella G. Outland, Mary Cox, Carrie Lee Arnold, Bernice Ayler, Amanda Tillman.

Rosemary School will have the following teachers: Misses Pattie Edmonson, Martha Hassell, Julia Blount, Betty W. Gates, Virginia Gates, Martha Spivey, Thelma Toler, Ruth Dean, Mary Lowder.

Elementary High School teachers will be Misses Ruth White, LeGrand Elliott, Juanita Taylor, Elizabeth Tait, Patience Moore, Eunice Kimbrough, Vivian Elliott, Susan Womble, Helen Hicks, Mary Blalock, Ometa Daniel, Margie Caldwell, Kate Brinson, Cynthia Garrett, Bertha Poe, Sara Carson and Mrs. R. C. Craven.

High School Teachers are Misses Hart Sheridan, Mary Kestler, Olive Cannon, Martha Craaddock, Emma J. Davis, Mary Cannon, Sarah Gurley, Ada Edwards, Martha Carson, Claudia Hunter, Vernie Eddins, Emily Stribling, Virginia Blount, Ruth Chapman, Frances McClary, Mary Seales, Mrs. J. W. Ross, Thomas L. Martin, R. G. Knight, and Mr. Lomar. Executive officers are C. W. Davis, superintendent; P. A. Reid, business manager; Miss Clara Hearne, supervisor; Miss Edna Abbott, school nurse; P. V. Parks, director of physical education; Miss Traynham Wyche, physical education.

Excavation started last week by the Fiske-Carter Construction Company and a big crew is on the job with dirt flying. Building material and supplies are arriving daily. As soon as the excavation work is completed, actual construction will start with full time crews in order to push the work to rapid completion.

The Fiske-Carter people say they will have the building completed in four months.

One section of the new mill will be used entirely for the finishing of mattress fabrics. This work has been done in the past by a finishing mill in the North. When the new mill is in operation, all mattress material will be shipped from here direct to the manufacturer.

New machinery for the Twin Cities will make its appearance in the new mill. It will consist of wash boxes, dry cans, mangles and tentering frames. From the finishing range, the product will travel to the calendars where it will undergo several processes. Then it will be inspected and examined before going to machines for rolling or folding for shipment.

The new building will also be used, in part, for relieving congestion in other mills. Part of the cloth inspecting and shipping departments will be transferred to that building. Space will also be available for the later installation of 200 additional looms.

Tentative plans of the companies are to supply the Simmons Company with all the cotton goods used by them. The finishing plant is but a part of the general plan of development which has been outlined and which will materialize in the next three or four years.

Heavy usage of the machinery of the Rosemary mills during the past six months or so, and especially the electrical equipment, has made it advisable to close most of the mills this week while all machinery is being given a thorough overhauling. General repair work is in progress throughout the mills this week. In part of the mills, new toilets are being installed. The interior of the office building is also being redecorated during the weeks vacation.

Mr. William Grutz is now in charge of the shoe department of the New B. Marks Co. He comes here from The Shoe Box at Greensboro and was formerly with Saks-Fifth Avenue, New York. The B. Marks Co. feel that they are fortunate in securing the services of an expert in this line. Mr. Grutz is now away at the market buying a complete line of Fall footwear.

According to Manager Abe Norinsky, this is in line with the policy of the New B. Marks Co. to give this territory the best that can be had. Mr. Norinsky left this week for the market and Mrs. B. Marks and Mrs. G. D. Shell will leave soon to buy Fall merchandise.

The Company is daily the recipient of compliments by visitors on the up to date appearance of their department store, which is the show place for miles around. The store is equipped with the very finest fixtures and ranks with stores in much larger cities.

Miss Sudie Nixon is spending this week in South Hill, Va.

Mr. Briscoe Baird spent Sunday at Bear Swamp.

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