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# THE HERALD

## OF THE TWIN CITIES-ROANOKE RAPIDS-ROSEMARY

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### GREAT INDUSTRIAL DEVELOPMENT PREDICTED FOR HALIFAX COUNTY

Former Director State Department Conservation and Development Says "County Possesses The Great Assets Upon Which Successful Manufacturing Enterprises May Be Built and Maintained—Great Supplies of Raw Materials, Efficient Labor, Ample Power, Good Transportation Facilities And a Healthful Climate"

By WADE H. PHILLIPS

Former Director, State Department of Conservation and Development

Halifax county, long famous for the fertility of its soil and consequently as one of the greatest agricultural marts of the State, has visioned the opportunities offered by the utilization of its natural resources for manufacturing purposes, and is now pressing forward toward a wise exploitation of these assets.

Today, standing in company with other progressive counties of North Carolina, Halifax has come into a realization of its adaptability to industrial development.

That manufacturing on a large scale is successful in Halifax County is amply demonstrated by the firms that are now operating, outstanding among which are the large pulp wood plants and the great textile mills, as well as a number of smaller enterprises.

Agriculture and industry walk hand in hand, each being complimentary to the other in a well ordered and complete plan of development of a State, County, or Community; and to a large extent, the prosperity of one is dependent upon good conditions in the other. The farmer finds a market for his products among the mill population, which in turn supplies with materials that he needs.

The Federal census of 1921, it has been pointed out by economists, marked the transition in the United States from an agricultural to an industrial country. North Carolina still shows a balance, considering the population involved, on the side of agriculture, but this condition is undergoing a noticeable change in that census figures show a steady drift of population from rural to urban communities.

Farming today is conducted today under more scientific methods than in the past and more products are being grown today on less land and with a smaller operating force, leaving numbers of those formerly engaged in agriculture free to man the great manufacturing plants of the country. This situation is amply borne out in Halifax County, which is credited by the census of 1900 with having 380,627 acres in farm lands; in 1910, 351,786; and in 1920, 33,803 acres. However, in spite of the reduction in acreage, the amount of production has grown, while at the same time the enumerations have shown a decreasing number of persons engaged in agriculture.

During this entire period, Halifax County has steadily progressed and increased in population, the census of 1900 showing a population of 30,793; in 1910 there were 37,646 persons; and in 1920, 43,768.

The farms of Halifax provide huge supplies of materials which may be used in manufacturing processes. Farm products furnish the basis upon which almost innumerable industrial enterprises may be built. An excellent example of this possibility is found in the peanut, which, it has been demonstrated, may be used for as many as 200 products, many of which, however, may not be practicable, but a number of which may provide a profit for the manufacturer.

Halifax is an excellent livestock county and the development of this industry will prove a basis upon which a number of industrial plants may be built.

Creameries, dairies, wool production, meat packing, cereal plants, canneries should be natural outgrowths from an increased livestock producing program.

The greatest of the natural resources of Halifax County as a producer of raw materials is the forests, consisting largely of the pine, with some hardwoods in the bottom lands. Already the large pulp mills are utilizing to an advantage large quantities of wood, and smaller manufacturing plants are turning out other wood products. With already extensive uses that are being made of the timber resources, it is still possible that additional provisions for the develop-

### 4th Grade Boy Sets School Wear Style

While the pajama craze has not hit the local public schools, as yet, William Floyd, age 11, fourth grade, who lives on 600 Street, has set a new style of garb for rainy days such as last Monday was.

Miss Womble, 4th grade teacher, was amazed to see William take his seat Monday morning clad only in a bathing suit. He was sent at once to the office of Miss Hearne, principal.

"What in the world do you mean coming to school in a bathing suit?" queried Miss Hearne. "It rained so hard last night," answered William, "that it made a lake near my house and I had to swim to get to school."

The young man was sent home to put on some clothes but failed to show up any more that day. It was thought he might have drowned swimming back home, but he was reported at his desk safe and sound, Tuesday morning.

ment of wood-using industries may be had in the county.

Surveying the situation at present, the county possesses the great assets upon which successful manufacturing enterprises may be built and maintained—great supplies of raw materials, efficient labor, ample power, good transportation facilities, and a healthful climate.

In comparatively recent years, the development of electric plants and the connection with great transmission lines furnish ample cheap power for manufacturing purposes and solve one of the most important questions of industrial development for Halifax County. The significance of ample and well distributed power is that industry may be established near the source of raw materials, saving difficulties in freight charges and making possible a wide diversification of manufacturing enterprises. This factor is especially important in Halifax with its great natural resources.

One of the most important factors in the almost phenomenal growth of industry of North Carolina has been the large amount of efficient labor that may be obtained at reasonable prices that allow the manufacturer to profit from his investments. Labor in this State and section is noticeably efficient, free from the great strife that is present in some centers, intelligent and loyal. Halifax is typical of North Carolina Counties in this respect.

Taking all of the factors into consideration, it is, therefore, natural that residents of the county and state should look forward expectantly to continued and rapid development of the County industrially.

### WE SEEK INFORMATION CONCERNING COWS ETC.

We ask The Herald Readers to give us the following information regarding cows and creameries:

Are there enough farmers around the Twin Cities, say within a radius of ten miles in this and Northampton Counties, keeping sufficient cows to warrant building a creamery in the Twin Cities?

Would the people of the Twin Cities be interested in having such an industry?

Where do the farmers around the Twin Cities dispose of their cream now?

Where is the nearest creamery located?

The above questions have been asked by the Miller Construction Company, Inc. of 4329 Hanover Avenue, Richmond, Va. through its manager, Mr. A. L. Hepler. The letter of inquiry was addressed to the postmaster

### DRUG STORE FLOOD RESULT OF RAINS

Taylor-Matthews Co. Store Is Flooded by Cloudburst Early Tuesday Morning

"Water, water, everywhere, but not a drop to drink." Thus could have sung "Toots" Matthews, local druggist, on Tuesday morning.

Aroused from bed at 4 a. m. to fill a prescription (a common occurrence in the lives of Twin City druggists) and pajama-clad, he journeyed to his store only to be met with a rush of water as he opened the front door. The entire basement was filled with water and the store floor was flooded. Poor drainage had thrown half the overflow of the town in his store and the one next door of S. C. Cook, grocer.

From 4 a. m. until relief came hours later, Mr. Matthews wielded a broom in a brave endeavor to keep the water from entering his showcases. The heavy rain Monday night and early Tuesday morning, amounting almost to a cloudburst, was responsible.

Other stores and residences in the Twin Cities reported plenty of water damage on the same occasion.

### CHESSONS IS ROBBED

Thieves Enter Back Window and Steal Mens' Clothing; Cash Register Is Empty

Thieves entered the store of E. L. Chesson Co. at Rosemary last Thursday night and escaped with several pieces of mens' clothing, according to manager Lamm, who discovered the burglary on Friday morning.

The exact amount taken is not known but a careful check of the stock showed the following missing: five or six mens' suits, two overcoats and a pair of high top boots. Apparently made of the mens' clothing was stolen.

Entrance was made through a back window, which Mr. Lamm thinks was fixed for the occasion by the thieves, probably some time Thursday. A night light in the rear of the store was out when Mr. Lamm arrived. The few pennies in the cash register were taken as well as the key to the cash box of the safe, which was locked.

The entrance was effected much in the same manner as it was in the Cherry-Smith robbery a short time ago. It was evidently done by amateurs.

### YOUNG TAR HEELS HAD FARM BOOTH

All who visited the Halifax County Fair last week and observed the exhibits, no doubt noticed the vocational booth not on by the Young Tar Heel Farmers of the Aurelian Springs High School.

These Young Tar Heel Farmers are the High School boys who are taking the work offered in vocational agriculture. The purpose of this exhibit was to show the difference in production of certain farm crops by boys before and after taking training in agriculture. The figures shown in the booth stated averages and were taken from actual records. The boys who have had agricultural training make high records because of the fact that they put into their supervised practice program many of the "approved practices" that have been outlined by our Agricultural Experiment Stations.

### GET READY FOR DOLLAR DAYS FETE

Committees of Twin Cities Meet This Week and Lay Final Plans

NOVEMBER 7, 8, 9

Business Men To Be Seen This Week-end For Copy; Visitors Have Privileges

Plans for the three big Dollars Day celebrations on Thursday, Friday and Saturday, November 7, 8, and 9, which will be entered into nearly every merchant and business man in the Twin Cities, rapidly neared completion today with the meetings this week of the two committees working out the details.

At a meeting of the Rosemary committee, Messrs. Walter Crowder, chairman, Frank L. Nash and V. T. Lamm, and of the Roanoke Rapids committee, Messrs. J. W. Ross, chairman, H. T. Smith, F. M. Coburn and C. L. Wilson, it was decided to set the date on November 7, 8, and 9.

Plans for extensive advertising the three-days were mapped out with large placards to cover two counties and a special 12 or 14 page circular to be mailed to every home in this and Northampton Counties.

### FOX HUNTER IS FINED \$5

Mr. Whitehead of Weldon Found Guilty of Trespassing on Country Club Property

Mr. W. T. Whitehead of Weldon was fined five dollars and cost for trespassing on the property of the Cheocoyotte Country Club by Judge W. O. Thompson Monday afternoon. He appealed the case.

Testimony for the plaintiff was to the effect that Mr. Whitehead and his pack of fox hounds were on the Country Club property, evidently after a fox. That in the past, Mr. Whitehead had been warned to keep his dogs off the property, which was posted, and that on the day in question, which was in the second week of this month, he was on the property again and was twice asked to leave before he did so.

The defendant admitted being on the property with his dogs on the day mentioned but stated that the hunt started on adjoining property and led inadvertently to the Club property. He stated also that the hunt was to be on the other side of the club but the dogs hit a hot trail and were on their way before they could be stopped.

A two hour hunt followed on the adjoining property, before the fox evidently sought sanctuary on the posted property.

Those who listened to the testimony were allowed to hear some expert information concerning fox hounds and the chase. The court was told repeatedly that it would ruin a good fox hunt to take him off a hot trail; that the only feasible way was to work him off gently, a period of from thirty minutes to fifty minutes. To make him quit at once, it was necessary to whip him off, which, as everyone knows, is hard on a fox hound.

Judge Thompson recalled his fox hunting days when he returned from the chase a mass of cuts and bruises, sustained he knew not how. He was citing that it was possible for a man to forget himself in the excitement of the hunt. The bay of the hounds, the crash through the underbrush, the thrill of the catch were all described for the benefit of the court.

However, stern reality returned when the judge explained that there was no malicious intent on the part of the defendant and the extent of the damage might be negligible, still the law was the law, and regardless of intent or damage, the fact remained undisputed that the defendant had trespassed.

Rev. Thomas J. Davidson of Kington Eng., has walked 19,600 miles during his 66 years as preacher.

On these three days, special prices will be offered by every store participating and an opportunity afforded to buy fall and winter necessities at lower prices and to even slip in a little Christmas shopping. All stores entered will be properly designated, so that all visitors and customers may know where to get picture show tickets and bargains.

More particulars will be given in The Herald next week.

### STEAL PREACHERS CAR ON SUNDAY

Mean Thief Confiscates Auto of Baptist Preacher; Complete Description of Car

Of all the persons to steal an automobile from, and on Sunday night at that, we think a preacher is the worst. Yet that is the fate that has befallen the car of the Reverend A. P. Mustian, pastor of the Roanoke Rapids Baptist Church. His car was stolen Sunday night and has not been found.

The description of the car is as follows: 1927 model Chevrolet sedan; blue body; black fenders; N. C. License No. 294,398; Roanoke Rapids City License; Motor No. 3,541,337; Serial No. 9AAG1047. Sieberling tires on rear.

Address any information to Chief of Police G. F. Gray, Roanoke Rapids, or to Mr. Mustian. Cards are being mailed to police officers in this section of the State and in Virginia.

### "Flapper Grandma" At Halifax School

The "Flapper Grandma" is a clever musical comedy full of clever, wholesome fun is being sponsored by the Halifax school and will be shown there this Friday night. A cast of fifty characters, all home talent, will take part. There will be beautiful costumes and an attractive chorus. The show will start at 8 o'clock.

### A Strange Request

Sam Joyner holds the distinct record of having requested his incarceration in the city jail.

At one o'clock Monday morning, Chief Gray was awakened at his home by Sam who insisted that he wanted to go to jail. Chief Gray sent him down to Night Police Clifton Massey to whom he repeated his strange request.

His wish was granted. On Monday, in Mayor Long's Court, Sam was fined \$5 and cost for drunkenness.

### GAME WITH GREENVILLE ENDS IN TIE

Neither Team Able To Score and Game Ends 0-0; Jimmy Womble Unable to Play

Brown Out

E. STARKS STARS

Yellowjackets Outplay Rivals But Injuries and Penalties Take Punch Away

The Twin City Yellowjackets journeyed to Greenville last Friday where they battled the Greenville High School to a scoreless tie in the third game of the season.

Playing without the services of the stellar quarterback, Jimmy Womble, and feeling also the absence of Brown at tackle, the local team played a good game and completely outclassed their rivals in every branch of the game.

Elmer Starks, halfback, ran wild on several occasions and with the aid of the best interference yet shown was able to make substantial gains. Speight, substituting at quarter, did well for his first game.

Coach Parks refused to alibi, but admitted under cross examination that six straight penalties called on the local team for offside play did put Greenville into our territory for the only time to even threaten during the game.

At another time, the Yellowjackets carried the ball over for a touchdown but were called back for another penalty. The local boys made more first downs, gained more yardage, and played constantly in enemy territory. They just didn't have the necessary punch to score and the final whistle blew with the score 0-0.

This Friday the Yellowjackets travel to Wilson to meet that much-touted team which is picked to win the Conference championship this year. They have won every game by big scores this season. Coach Parks may try to play only a defensive game and keep the score down, as hopes are slim for a victory this year. However, football is a game of surprises and these boys here may play over their heads. At least, Wilson will know they have had a game.

The following week, the local team again leaves town to play Rocky Mount. It is believed that Akers will be in condition to play by then and his presence will help the boys a lot. The final two games of the season will be played here at home.

### THIEF CAUGHT IN KITCHEN GIVES FIGHT IN BATHROOM

Still challenging Kinston on its freak animal and fish stories, we produce this week the following episode as told The Herald by Mr. S. M. Thompson, Twin City business man.

For some time, a thief had been entering the Thompson kitchen and opening the lower door of the kitchen cabinet, purloining from the cabinet various edibles.

The mysterious proceeding continued for several mornings without the discovery of the guilty party. The other night, Mr. Thompson, sitting in another room, heard the cabinet door open. Looking in, he saw a huge rat, the size of a full grown squirrel, standing on its hind legs opening the door with his front paws. The door stood almost a foot from the floor.

Mr. Thompson gave chase, properly armed, but the crafty rat eluded him and disappeared.

Shortly after the discovery, M. "Shorty" Knisley, who occupies an apartment in the Thompson residence, came face to face with the monster rat in the hall upstairs.

### BAPTISTS DEDICATE BUILDING

New Church Building Will Be Dedicated With Special Services Starting Sunday

4 DAY PROGRAM

Roanoke Rapids Baptist Church Building Ready For Official Public Opening

Formal dedication of the handsome new edifice of the Roanoke Rapids Baptist Church will be celebrated with a four day program which starts this Sunday and lasts thru Thursday.

The building was completed some time ago after being under construction for more than a year. Services have been held there recently but the formal opening and dedication was postponed until the interior work had been completed and all was in readiness for receiving the public.

Built of stone and brick, the new church, standing on the corner of Fourth Street and Roanoke Avenue, facing the Methodist Church, is one of the most beautiful and complete structures of its kind in the State. Inside and outside, it is built and finished and furnished with the most modern material and furnishings. The main auditorium is one of the largest church assembly rooms in this section of the country.

The dedicatory program will open at 11 o'clock Sunday morning when the pastor, the Reverend A. P. Mustian, will preach. Mr. Mustian is probably the one man to whom most of the credit for the new church building should go. The plan was conceived and pushed to triumphant conclusion under his pastorate.

On Sunday night, at 7:30 Dr. R. T. Vann of Raleigh will have charge of the services. The Roanoke Rapids Methodist Church, the Presbyterian Church and the Episcopal Church will all dispense with their Sunday evening services and the members of those churches will worship at the new Baptist church in a union meeting of all the Roanoke Rapids churches.

The Reverend Jesse Blalock of Nashville will have charge of the services on Monday night and will speak on "The Modern Sunday School." On Tuesday night the Reverend R. S. Fountain of Weldon will speak on "Missions in Principle and Practice."

Wednesday night, the Reverend T. S. Crutchfield of Albemarle will speak on "The Place of Prayer Meeting on the Church Program," and on the concluding night, Thursday, the Reverend C. H. Trueblood of Concord will speak on "Personal Evangelism."

All these evening services will start at 7:00 and a most cordial invitation is extended to the public to attend any and all of the meetings.

### Halifax Attendance Leads The State

In a resume of the work done by the Home Demonstration Agents of the Northeastern district of the State, the State Department has the following to say about Halifax County: "Halifax County with Mrs. Hazel Ervin Wheeler led the district in the number of women attending State Short Course, 32 representing Halifax County for the entire week."

"Twenty four girls attended the Camp at Colerain Beach, plaques, hand made purses, swimming, recreation and music appreciation were activities of the week."

"This month was a very full one for Mrs. Wheeler, with 13 all-day canning meetings held at different points in the county. These canning days are held annually to prepare vegetables for the hot school lunches, in which project Halifax County leads the State. This years canning netted over 1200 cans for hot school lunches this winter."

### 44 FLAPPERS HERE

"44 Flappers" is the name of the play which will be staged some time in November by the local High and Graded Schools. The play is being sponsored by the Physical Education Department. Rehearsal has already started.

### Methodist Conference

Rev. Leon Hall of the Roanoke Rapids Methodist Church will attend the N. C. Methodist Conference which will be held at Kinston on next Tuesday. Messrs. W. B. Woodruff and J. W. Taylor will attend as delegates from this district.