# NOW NATION-WIDE

Big New York Firm, With Branches in Leading Cities Selling at Rate of Over Million Bottles Yearly. California Also Using at Rate of Million Bottles a Year

When Sargon was first given to the world, well known authorities pre-

would become ousehold word in so short a time.

According to the statement of peo hundreds of thousands of weak, rundown, half-wek, discouraged men and bottles per year, women by some of the latest and most Kansas City w

dicted it would become one to the drug trade. In the State of Califorgreat outstanding health-giving remains alone, it will require over one medies of the age, but men of science million bottles to supply the people of

months after it was placed on sale.

One big New York Firm, with real life circumstances, she says. wholesale houses in leading cities,

advanced methods known to Medical firms have sold and distributed over

loads the first four months. In the Northwest, the Twin Cities of Minneat the rate of over \$100,000 per year to say nothing of the immense wholetions have been correspondingly large.

or woman finds a medicine that helps featured as Lastro, a famous pirate. them, they invariably tell their friends about it, and in this way the an unusual tale of the adventures and fame of Sargon is spreading from love of a 1929 pirate who wears silk coast to coast, sweeping the country pajamas instead of dungarees; play: like a great tidal wave.

South East or West-Sargon is bringing health to thousands, and in pirate, who steals a yacht, 'The smany foreign countries are clamoring

Taylor-Matthews Drug Co. Roanoke Rapids and Rosemary Drug Co. Rosenary, Agents .- Adv.

#### Tax Collector's Sale

In order to satisfy the collection of pecial School Taxes for the Roanok Rapids Graded School District, I will ll at public auction the property c he following on Saturday, December, 1929, at 12 o'colek noon, in from

WHITE

Daniel, James Daniel, Andrew Daniel Phillip.

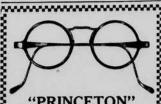
Ivey, Joe W. Reaves, Eliza Sledge, Laura Browning M. B. Freeman, Vernie Ivey, Minnie lewell. Daniel 11.49 Parker, Dock, Estate Hilton, Perry 6.7 Williams, Eli Bowser, Willis Sledge, Laura

### Does Politeness Require Falsehood?

4t-dec 5

All polite people are constant, ac omplished enemies of truth, according to Ruth Chatterton, the wellknown screen star, who is making a name for herself in talking pictures with her roles in the "The Doctor's Secret" 'The Dummy," and "Charm ng Sinners," She ascribes this endless prevarication to the prevention of needless hurts and evasions of

lengthy explanations. By wya of illustration, Miss Chatterton points out that the "white lies" contained in the dialog of her most recent talknig picture, W. Somerset Maugham's "Charming Sinners,"



"PRINCETON"

If your frames are out of shape or uncomfortable, see us-WE F-I-X THEM-While you wait. See Our Display of

CHRISTMAS GIFTS J. H. CULLOM JEWELER Rosemary -:- North Car

FAME OF SARGON IS who labored for years to perfect it California during the first twelve number 113. Each lie, however, is er and stage star and now said to be

ple everywhere who have actually put have sold and distributed 908,184 bet-civilization's complexities. In critical "Gay Love, by Oscar Levant and Syd it to the test, it is restoring literally the in the past eight months, or at matters 'honesty is the best policy' ney Clare, the Radio Pictures song the rate of one million had a quarter but what would we do in everyday writing team responsible for "My affairs if we really told the truth Dream Memory." Kansas City wholesale and retail every time our opinions are solicited."

Robert Milton, famous stage di 100,000 bottles within twelve months, rector, directed Miss Chatterton in The deniand for Sarger is probably or an average of almost one bottle the all-talking picture, "Charming without parallel in the history of the for every family in the State of Kan- Sinners," which will come to the Peo ples Theatre Monday and Tuesday

Rod LaRocque is on his way to the Peoples Theatre aboard a Pirate ship Manager Edgerton announced to day that his next attraction at the Back of Sargon's triumph in the drug stores is Sargon's triumph in the homes. When a suffering man day that his nest attraction at the Peoples Theatre will be "The Delightful Rogue," the all talking Radio Picture in which La Rocque is

"The Deligthful Rogue," presents the guitar and puts perfume on his No matter where you go-North, finger tips after each murder.

many foreign countries are clamoring Golden Rule," and turns to plunder a group of tropical isles. There he meets and kidnaps Nydra, a beautiful red- headed dancer whose refusal to join the popular panic at his resence has intrigued him

Rita LaRoy, once a vaudeville sing-

justified and is a true reflection of on her way to stardom in Hollywood eal life circumstances, she says.

"These and similar lies are vital to several original numbers, including -0-

CARD OF THANKS

It is with deep appreciation that ve express our thanks for the many ets of kindness and thoughful considration of our friends during our recent bereavement. The lovely flo A Pirate Ship ral offerings were greatly appreciated also and such expressions of sympathy mean a great deal.

Mrs. J. M. Byrd nad Fanaly

CASHIER WANTED-Capable of handling new National Cash register. To work on Saturdays. Apply at Herald Office .- 1tnpYMC.

### Dr. W. L. Davis

EYE SPECIALIST

Will be in Rosemary at J. H. Cullom Jewelry Store, Friday, November 22, and in Roanoke Rapids at W. G. Lynch Jewelry Store, Saturday, November 23.

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The hardy automobilist is never bothered ly winter weather-His car equipped with winter driving aids, he rolls serenely along his snowy vay.

We have laid in a complete supply of every device required to make winter driving safe and pleasureable. Have you bought Yours Yet?

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# PROGRAM PEOPLE'S THEATRE

**>++++** 

ROANOKE RAPIDS, N. C.

SATURDAY **Buzz Barton** "THE VAGABOND CUB" Also All-Talking Comedy Admission 10 and 25c

#### Monday and Tuesday Nine Out of Ten Homes Have It!





RUTH CHATTERTON CLIVE BROOK .. WILLIAM POWELL .. MARY NOLAN ..

a Garamound Ticture HEARST NEWS **FEATURETTES** ALSO MOVIETONE ACT A-L-L T-A-L-K-I-N-G

ADMISSION

Matinee 20-40c

Night 25-50c

Wednesday, Thursday and Friday



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