

**FAME OF SARGON IS NOW NATION-WIDE**

Big New York Firm, With Branches in Leading Cities Selling at Rate of Over Million Bottles Yearly. California Also Using at Rate of Million Bottles a Year

When Sargon was first given to the world, well known authorities predicted it would become one of the great outstanding health-giving remedies of the age, but men of science

who labored for years to perfect it little dreamed it would become a household word in so short a time. According to the statement of people everywhere who have actually put it to the test, it is restoring literally hundreds of thousands of weak, run-down, half-back, discouraged men and women by some of the latest and most advanced methods known to Medical Science.

The demand for Sargon is probably without parallel in the history of the drug trade. In the State of California alone, it will require over one million bottles to supply the people of

California during the first twelve months after it was placed on sale. One big New York firm, with wholesale houses in leading cities, have sold and distributed 908,184 bottles in the past eight months, or at the rate of one million and a quarter bottles per year.

Kansas City wholesalers and retail firms have sold and distributed over 200,000 bottles within twelve months, or an average of almost one bottle for every family in the State of Kansas.

Texas dealers required nine carloads the first four months. In the Northwest, the Twin Cities of Minneapolis and St. Paul have been selling at the rate of over \$100,000 per year, to say nothing of the immense wholesale distribution. Sales in other sections have been correspondingly large.

Back of Sargon's triumph in the drug stores is Sargon's triumph in the homes. When a suffering man or woman finds a medicine that helps them, they invariably tell their friends about it, and in this way the fame of Sargon is spreading from coast to coast, sweeping the country like a great tidal wave.

No matter where you go—North, South, East or West—Sargon is bringing health to thousands, and many foreign countries are clamoring for it.

Taylor-Matthews Drug Co. Roanoke Rapids and Rosemary Drug Co. Rosemary, Agents.—Adv.

number 113. Each lie, however, is justified and is a true reflection of real life circumstances, she says. "These and similar lies are vital to civilization's complexities. In critical matters 'honesty is the best policy' but what would we do in everyday affairs if we really told the truth every time our opinions are solicited?"

Robert Milton, famous stage director, directed Miss Chatterton in the all-talking picture, "Charming Sinners," which will come to the Peoples Theatre Monday and Tuesday.

**La Rocque Here on A Pirate Ship**

Rod LaRocque is on his way to the Peoples Theatre aboard a Pirate ship. Manager Edgerton announced today that his next attraction at the Peoples Theatre will be "The Delightful Rogue," the all talking Radio Picture in which La Rocque is featured as Lastro, a famous pirate.

"The Delightful Rogue," presents an unusual tale of the adventures and love of a 1929 pirate who wears silk pajamas instead of dungarees; plays the guitar and puts perfume on his finger tips after each murder.

Rod La Rocque as Lastro, the Latin pirate, who steals a yacht, "The Golden Rule," and turns to plunder a group of tropical isles. There he meets and kidnaps Nydra, a beautiful red-headed dancer whose refusal to join the popular party at his presence has intrigued him.

Rita LaRoy, once a vaudeville singer and stage star and now said to be on her way to stardom in Hollywood, is seen opposite LaRocque. She sings several original numbers, including "Gay Love," by Oscar Levant and Sydney Clare, the Radio Pictures song writing team responsible for "My Dream Memory."

**CARD OF THANKS**

It is with deep appreciation that we express our thanks for the many acts of kindness and thoughtful consideration of our friends during our recent bereavement. The lovely floral offerings were greatly appreciated also and such expressions of sympathy mean a great deal.

Mrs. J. M. Bred and Family

**CASHIER WANTED**—Capable of handling new National Cash register. To work on Saturdays. Apply at Herald Office.—1tnpYMC.

**Dr. W. L. Davis**

EYE SPECIALIST

Will be in Rosemary at J. H. Cullom Jewelry Store, Friday,

November 22, and in Roanoke Rapids at W. G. Lynch Jewelry Store, Saturday, November 23.

**PREPARE**



**for WINTER DRIVING**

The hardy automobilist is never bothered by winter weather—His car equipped with winter driving aids, he rolls serenely along his snowy way.

We have laid in a complete supply of every device required to make winter driving safe and pleasurable. Have you bought Yours Yet?

**Brickell Motor Co.**

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Welding—Brazeing Wrecker Service  
Day Phone 32 Night Phone 263-W



**PROGRAM PEOPLE'S THEATRE**

ROANOKE RAPIDS, N. C.

SATURDAY

Buzz Barton

...In...

**"THE VAGABOND CUB"**

Also All-Talking Comedy

Admission 10 and 25c

Monday and Tuesday

Nine Out of Ten Homes Have It!



The problem of the flirting husband W. Somerset Maugham gives an intimate glimpse of what goes on behind the screen. Where the wife is charming, clever, and can outplay her husband at his own game.



with **RUTH CHATTERTON**  
—CLIVE BROOK—  
—WILLIAM POWELL—  
—MARY NOLAN—

**"CHARMING SINNERS"**

A Paramount Picture

FEATURETTES HEARST NEWS  
ALSO MOVIE-TONE ACT  
A-L-L T-A-L-K-I-N-G

ADMISSION

Matinee 20-40c Night 25-50c

Wednesday, Thursday and Friday



100 per cent DIALOG!  
Hear the sensational song success 'Gay Love'

**The DELIGHTFUL ROGUE**

with **ROD LA ROCQUE**

Rita La Roy and remarkable cast of stage and screen favorites. A magnificent story of tropic sea love that you'll never forget! From Wallace Smith's Cosmopolitan magazine story, "A Woman Decides." Directed by Leslie Pearce and Lynn Shores. A William Le Baron Production.

Featurettes-Hearst News - Movie-tone Act  
ADMISSION

Matinee 20-40c  
Night 25-50c

**Tax Collector's Sale**

In order to satisfy the collection of Special School Taxes for the Roanoke Rapids Graded School District, I will sell at public auction the property of the following on Saturday, December 7, 1929, at 12 o'clock noon, in front of the Rosemary Postoffice, Rosemary, N. C.

C. W. DAVIS,  
Special Tax Collector,  
WHITE

Total Tax & Cost	
Taylor, L. B.	\$26.03
Wood, J. M.	52.50
Wright, J. G.	37.68
Griffy, Mrs. E. J.	29.37
Hayes Supply Co.	268.75
Rosemary Real Estate Co.	543.55
Batts, K. B.	14.40
Blackburn, Glenn	10.10
Dole-Gesthal, J. H.	25.25
Edwards, Dolpa	61.84
Clover, E. B.	125.64
Clover, Mrs. E. B.	117.90
Grant, J. T.	35.25
Jones, Mrs. Alice	10.75
Norris, W. E.	13.75
Short, Willie	8.50
Pruden, N. T.	9.25
Shell, P. A.	411.68
Shearin, J. D.	68.37
Soubott, Mrs. Bertha E.	6.10
Piner, M. C.	6.75
Smith, Joseph C.	8.75
Mc Gill, A. C.	8.95


**COLORED**

Clay, Isaac	25.22
Daniel, Herbert	18.45
Daniel, James	7.04
Daniel, Andrew	9.31
Daniel, Phillip	21.53
Daniel, Jim	19.83
Ivey, Joe W.	13.69
Reaves, Eliza	12.90
Sledge, Laura	1.65
Browning M. B.	31.22
Freeman, Vernie	2.65
Ivey, Minnie	3.15
Newell, Daniel	15.95
Parker, Dock, Estate	11.49
Hilton, Perry	3.95
Williams, Eli	6.75
Bowser, Willis	2.65
Sledge, Laura	15.65
Miles, Geo.	5.58
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**Does Politeness Require Falsehood?**

All polite people are constant, accomplished enemies of truth, according to Ruth Chatterton, the well-known screen star, who is making a name for herself in talking pictures with her roles in the "The Doctor's Secret," "The Dummy," and "Charming Sinners." She ascribes this endless prevarication to the prevention of needless hurts and evasions of lengthy explanations.

By way of illustration, Miss Chatterton points out that the "white lies" contained in the dialog of her most recent talknig picture, W. Somerset Maugham's "Charming Sinners,"



**"PRINCETON"**

If your frames are out of shape or uncomfortable, see us—  
—WE F-I-X THEM—  
While you wait.  
See Our Display of CHRISTMAS GIFTS  
**J. H. CULLOM**  
JEWELER  
Rosemary — North Carolina

**THE QUALITY SHOP**  
C. C. SHELL, Manager  
Rosemary, North Carolina  
Formerly L. G. Shell, Clothing Department

**Luxuriously Furred COATS**

Fall and Winter

REMARKABLY LOW PRICED  
**\$19.75 to \$65.00**

Have your New Coat, Dress and Hat for Thanksgiving — Buy them at a Savings NOW! The Quality Shop is now open for business with a newly purchased complete stock of—  
**LATEST COATS, DRESSES, MILLINERY**  
You are assured the smartest, up to date merchandise, because it has just been shipped from the factory to our new store. You can count on a new selection of stock which has not been picked over for the best. You are guaranteed bargain prices on brand new merchandise because we are able to purchase in quantity on a late market.

**A PROMPT VISIT WILL PAY YOU**

Newest Hats \$3.95  
The Latest Dresses 9.95-12.50-19.75

