

PEOPLES THEATRE

ROANOKE RAPIDS, N. C.

SATURDAY
RANGER

...In...
"FURY OF THE WILD"
And Movietone Act Admission 10-25c

Monday - Tuesday - Wednesday
JANUARY 20-21-22

The Duncan Sisters



IT'S A GREAT LIFE

A SAM WOOD Production!
with... LAWRENCE GRAY—BENNY RUBIN
Better than a \$6.50 Broadway Show!
Spectacle! Musical Comedy! Laughs! Song Hits! The Great Stage Entertainers in a Perfect Picture!
With Thrilling TECHNICOLOR

Metro-Goldwyn-Mayer ALL TALKING PICTURE

OTHER ENJOYMENTS

Also Movietone Act — Hearst News
Bargain Matinee 10-25c
Admission — Night 25-50c

Thursday — Friday
JAN. 23-24

The GREATEST Outdoor TALKING Picture EVER Made!



Relive the days of the pioneer West. See, hear Owen Wister's all-time American Classic. Vividly real on the talking screen. With a wonder cast of popular stars.

"THE VIRGINIAN"
with GARY COOPER, WALTER HUSTON, RICHARD ARLEN, MARY BRIAN
A Paramount Picture

Other Enjoyments
Movietone Act — Hearst News
Bargain Matinee 10-25c
Admission — Night 25-50c



Gary Cooper, Mary Brian in the Paramount Picture "The Virginian". From the novel by Owen Wister

Cooper, Arlen, Mary Brian Joined First Time in Film

"The Virginian" which comes to the Peoples Theatre next Thursday and Friday, brings together for the first time three of Hollywood's most popular young screen players. They are Gary Cooper, Richard Arlen and Mary Brian. All three have been under contract to Paramount since the beginning of their film careers.

Cooper and Arlen were both in "Wings" Paramount's epic of the air. This picture started them on their way to success with Charles "Bud" Rogers. They have not appeared

in the same picture since. Arlen was the first of the trio to reach Hollywood, and the first to be placed under contract to Paramount. He came to Los Angeles in 1921 to seek his fortune in the oil fields. He turned to pictures instead. Miss Brian arrived in the film city in 1924, a high school girl with screen ambitions. Her father expected her to continue her art studies in a Los Angeles school but did not discourage her motion picture aspirations. Cooper arrived in Los Angeles on Thanksgiving day of 1924. He wanted to be a newspaper cartoonist. He found extra work in the films much easier to obtain than cartooning jobs with the newspaper. The picture is based on Owen Wister's famous novel.



Among the latest to leave stage laurels behind for greater inducements of the screen are Vivian and Rosetta Duncan, known throughout musicland as the Duncan sisters, who have scored conspicuous successes in Winter Garden shows on this side of the Atlantic as well as in a number of productions "over there," where the Prince of Wales set a precedent in popularizing them.

The Duncan Sisters will feel right at home in pictures inasmuch as their present starring vehicle "It's a Great Life," which will be shown at the Peoples Theatre Monday, Tuesday and Wednesday, is not their first screen experience. Last year they appeared in a screen version of their stage hit, "Topsy and Eva." "It's a Great Life," however, is the first picture in which they are given an opportunity to sing and wisecrack and as everyone who has seen them on the stage knows, the Duncan Sisters without their songs and wisecracks are only shadows of their real selves. Important features of the picture of course are its songs and dances, the former of which were written by Ballard MacDonald, who will go down to posterity for his "Trail of the Lonesome Pine," and Dave Dreyer, whose "Me and my Shadow," swept the country a season ago. The dances were staged by Sammy Lee, who has done notable work staging the dances for Broadway musical comedies.

An added attraction of "It's a Great Life" is the fact that it has been done with technicolor sequences under the direction of Mrs. Natalie Kalmus, wife of Dr. Herbert Kalmus, who is president of Technicolor, Inc.

TALKIES ARE NOW SUPREME, ASSERTS JOHN McCORMICK

That talking pictures have increased the entertainment values of the screen tremendously in offering a combination of the best stage and motion picture talent, is pointed out by John McCormick, who produced for First National, Colleen Moore's newest dialog film, "Footlights and Fools" which comes to the Rosemary Theatre Monday Tuesday and Wednesday. McCormick, who is Miss Moore's husband, declares that the development of talking pictures has brought about a survival of the fittest players of both stage and screen, giving opportunities to actors and actresses of legitimate and motion picture plays who are capable in both pantomime and dialog.

"Much more is required of the talking picture player than was demanded by either the stage or the screen before," said McCormick. This is obviously to the advantage of the theatregoer, who sees far more convincing and entertaining portrayals than either the legitimate theatre or the silent screen could offer. "Virginia Lee Corbin and Mickey Bennett, who have been in pictures since childhood, triumphantly survived the transition to talkies and each gives a splendid portrayal in support of Miss Moore. Several members of the cast have had both stage and screen experience, upon which they capitalized for talking pictures. Edward Martindel, Adrienne d'Ambri-court, Frederic Howard and Nellie Bly Baker are among their number. "Footlights and Fools," an all dialog First National and Vitaphone special, was directed by William A. Seiter.

Historic Sailing Vessel Locale of Thrilling Film

Full rigged sailing vessels are rapidly becoming extinct. Each year motion picture companies are experiencing greater difficulty in securing sea rovers for use in productions. A ship that has been a favorite for the purpose appeared in its last picture when Columbia's "Hurricane," which is to be the attraction at the Rosemary Theatre on Thursday and Friday was made. Immediately following its use in the picture, "The Bo-



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SEE OUR SAMPLES ON DISPLAY

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OUR STATE PROGRESS

Raleigh—Low bids totaling nearly \$750,000 opened by State Highway Commission recently for construction of seven highway projects, including nearly 33 miles of hard surface road.

Hamlet—Peanuts Products Company operating successfully in Coca-Cola building on Raleigh street.

Rockingham—Reconstruction of dry lumber plant of Major Loomis Lumber Company, destroyed by fire recently, started.

Edenton—Plans progressing for sewerage system in North Edenton.

Tryon—New \$100,000 St. Luke's hospital now serving this section.

Durham—Construction of new building at Duke University nearing completion and will be occupied by September.

Tryon—Approved Strand Theatre reopened to the public.

Louisburg—Modern drug store to open shortly in store room on Market street.

Rockingham—Federal building proposed for this place.

Hamlet—Cowan-Morton Company, local furniture store, sold.

Beaufort—Mathis Cafe and Eady's Barber shop occupying R Hugh Hill building on South side of Front street near Craven.

Spring Hope—The City Market and Bulluck's Market changed hands.

Hickory—Work of remodeling entire front and lower floor of Hickory Telephone Company building on 14th Street, progressing rapidly.

Pinhurst—Brick work on new protestant church building completed.

Lenoir—Edmont Utilities Company opened office on West Harper St.

Elizabeth City—Coffee Shop opened at New Southern Hotel.

Pinhurst—Allan Kennels on Midland road near here, practically completed.

Spring Hope—Carolina Power and Light Company installed two large transformers to replace smaller transformers.

Fayetteville—State Department of Conservation and Development recently purchased Lakerm property on Raeford-Fayetteville road, adjoining fish hatchery, and are now setting out approximately 10,000 young trees of various varieties.

Sulphur Springs—Contract will be let soon for construction of underpass to eliminate railroad crossing on Highway No. 10 here, to cost more than \$25,000.

Hickory—Modernly equipped Esprit D'Amour Beauty Shoppe opened in Monzie's office building.

Wilmington—Contractor work to start soon on electric power line connecting Tide Water Power Company's electric lighting and power system with private plant system at Kure's Beach.

Wilmington—Bids for dredging section four of Tatra-Coastal waterway opened at office of District U. S. engineer.

Raleigh—Plans being made for total output of 4,000,000 or more game fish from State hatcheries in 1930, according to J. S. Bennett, Assistant Director to Department of Conservation and Development.

Zebulon—Communion hatchery re-seeded.

Franklin—Sum of \$2,312 paid for 10,316 pounds poultry for poultry sale here recently. State highway Commission let contract for hard-surfacing 11.22 mile highway between Lumberton and Bladen County.

Aberdeen—Baptist Church installed new pews.

Pinhurst—Plans discussed for construction of nurses' home for Moore County Hospital.

Asheville—Skyland Farms, \$1,500,000 model poultry farm, established on east side of Sweeten Creek Highway, four miles from this place.

Jamesville—Virginia Electric and Power Company to construct line to this place and will be completed by April 1st.

Wilmington—Blown to atoms and sent to Davy Jones' Locker. The reason for the destruction was its owners found carrying expenses too great to warrant maintaining the craft for picture use.

In her day "The Bohemia" was one of the most venturesome vessels on the ocean. It was built in Bath, Maine, and made of pitch pine with copper and galvanized fastenings. The craft was launched in 1875. It is 196 feet in length with a 42 foot beam.

The vessel for many years was used in carrying heavy cargo around the world. During that period it touched at every important port on the globe, making 28 trips around Cape Horn. The log shows some of the most thrilling experiences in nautical history. In a typhoon in the South Seas in 1881 the vessel had all of her sails blown away. A similar storm in the same locale furnishes one of the thrilling moments in "Hurricane," in which the vessel made its final appearance. For three weeks, "The Bohemia" lay becalmed in an ocean similar to that described by Coleridge in his "Rime of the Ancient Mariner."

ROSEMARY THEATRE

Rosemary, N. C.

Saturday - January 18th, 1930

ART A-C-O-R-D

...In...
"THE ARIZONA KID"

Admission 10 and 25c

Monday - Tuesday - Wednesday
Talking - Singing - Dancing

Colleen MOORE



Hear Colleen sing "If I Can't Have You," "You Can't Believe My Eyes," and "Tilly Tom Tom Plee."

Her Greatest Because it has Great Songs, Great Stars, 150 Dancing Girls, Gorgeous Stage Scenes, NATURAL COLOR, Beautiful Costumes and a Love Story as Thrilling as Lilac Time.

Also Vitaphone Varieties and Universal Talking News

ADMISSION
Matinees: 15-35c — Nights: 25-50c

THURSDAY — FRIDAY

Greater Than any Stage Play. A Breath Taking Drama of the Sea, with—
HOBART BOSWORTH — LELIA HYAMS and JOHNNY MACK BROWN In
HURRICANE.



You HEAR and SEE Everything That Takes Place During One of the Greatest Gales in History!

Also Vitaphone Varieties and Universal Talking News

ADMISSION
Matinees: 15-35c — Night: 25-50c

SATURDAY, JANUARY 25

BOB CUSTER

...In...
THE FIGHTING TERROR

COMING SOON

BILLIE DOVE In
THE PAINTED ANGEL