

TWIN CITY HAPPENINGS

Mr. Fred Peck of Greensboro was a business visitor in town last week.

Mrs. MacDonald Baldwin and son, Mac, of Atlanta are visiting her sister, Mrs. W. S. Dean. Another sister, Mrs. Madge Herring of Raleigh spent the week-end here with Mr. and Mrs. Dean.

Mrs. Paul Scott and children of Murfreesboro spent Monday here visiting Mrs. J. B. Edmonds.

Mrs. W. V. Woodruff and children returned Friday after spending a week in New York visiting Mrs. Dewey Gage.

Mrs. B. D. Johnston of Greenville has returned to her home after spending a few days with her parents, Mr. and Mrs. J. B. Edmonds.

Mrs. Lewis Van Dyke and son, of Portsmouth spent Monday in the home of Mr. and Mrs. J. B. Edmonds.

Miss Helen Jordan of Graham is spending the week-end with Miss Viola Collier.

Mrs. M. D. Collier and Mrs. Wylie Hobbs spent Wednesday in Henderson visiting Mrs. R. A. Edwards.

Mr. and Mrs. C. C. Cook and daughter, Nelda Jane, Mrs. and Mrs. P. Strickland of Enfield spent Sunday here visiting Mrs. S. J. Cook.

Mr. Horace Williams has returned after spending some time in Lawrenceville, Va.

Miss Mary Elizabeth Brinkley of New Bern is spending some time with Miss Lucy Wood.

Mrs. Ellis H. Joyner spent last week with her sister in Elizabeth City.

Miss Margie Collier spent the week-end in Graham visiting Miss Lucille Jordan.

Miss Edith Quinmerly of Greenville is spending some time with her sister, Mrs. Ellis H. Joyner.

Mr. William Payne Edmonds spent Sunday in Norfolk.

Miss Elizabeth Edwards of Greenville has been the guest of Mrs. Ellis H. Joyner for the past week.

Mr. Fred Caughan of Charlotte, spent last week here visiting relatives and friends.

Mr. Henry Taylor spent Thursday in Richmond.

Miss Edith Quinmerly, Miss Elizabeth Edwards and Mr. Sidney Bounds motored to Richmond with Mr. E. H. Joyner Saturday.

Mrs. E. S. Stainback has returned home after spending some time in Norfolk visiting her sister, Mrs. J. O. Williams.

Mrs. T. C. Glasgow and children have returned home after spending some time at Virginia Beach.

Mrs. W. M. Koeter has returned home after spending some time at Norfolk visiting her daughter, Mrs. J. O. Williams.

Mr. Bill Pipping of Hartsville, S. C., visited friends here this week.

"SARGON GAVE ME NEW GRIP ON LIFE"

"Sargon gave me a new grip on life after I had doctored myself for 8 years with other medicines trying to get well.



MRS. PEARL HILL

"Loss of appetite, sick headaches and indigestion had me in such a weakened condition that I couldn't leave the house for weeks at a time. Six bottles of Sargon restored my appetite without a trace of indigestion. I've gained seven pounds, my nerves are so strengthened I enjoy sound, invigorating sleep and wake up fresh and cheerful with an abundance of energy and vitality.

"Sargon Pills relieved my constipation naturally by stimulating my liver to healthy action and my color is clear and healthy."—Mrs. Pearl Hill, 8 Front St., Spartanburg, S. C. Taylor-Matthews Drug Co., Roanoke Rapids; Rosemary Drug Co., Rosemary, Agents.—(Adv.)

Legal Notice

The New Bakery of Rosemary, N. C., has been purchased from me by M. Iroe who will be responsible for all debts incurred on and after July 1st, 1930. 4t-7-31 D. W. ETHERIDGE.

Riotous Fun—Mad Waggers in New Film

Filled with mad waggers, riotous fun and delirious nonsense, "The Cuckoos," all talking musical at the Peoples Theatre, Monday and Tuesday July 21-22, is an innovation in sound pictures. Radio pictures has stepped out into the lead among producers by introducing an all comedy entertainment at the time audiences are sated with drawing-room dramas, back-stage stories and underworld dramas. "The Cuckoos" stands alone as a brand new type of screen entertainment. It is an extravaganza of delicious nonsense, starring the mad

ROANOKE RAPIDS AND ROSEMARY, N. C.

"The Industrial Twins"

The two towns are divided by an imaginary line and will in all probability be united at the next meeting of the State Legislature. The population of the two communities is 9,500.

Situated on Route 40 of the North Carolina State system and Federal Highway 17-1, the Twin Cities are the gateway for all traffic south of Richmond. Route 40 carries motorists South to Wilmington and Florida, while Route 48 travels South to Raleigh.

The Rosemary Manufacturing Company is the largest damask mill in the world and employs over one thousand people. Other mills of importance located in the Twin Cities are the Roanoke Mills Company and the Patterson Mills Company, also textiles, and the Halifax Paper Corporation, largest paper mill in this section of the State.

Situated on the Roanoke River, the Twin Cities are near the source of unlimited power. Here is located the main State offices of the Virginia Electric and Power Company. Here, the Stone and Webster Construction Co., plan the construction of two mighty dams at a cost of eleven million dollars.

Cotton, pulpwood, peanuts and tobacco are raised in abundance in the adjacent territories. The source of supply is at hand. Immediate connection with the Seaboard Air Line and the Atlantic Coast Line Railroads give well nigh perfect transportation facilities in any direction. Native labor of the unspoiled type is available.

Several of the local mills are owned by the Simmons Company; largest manufacturers of beds in the world. All the covers for Beautyrest and Deepsleep mattresses are made here. Tax rates are low. Those desiring industrial sites will do well to investigate these growing communities, located approximately 100 miles from Richmond, Va., Norfolk, Va., and Raleigh, N. C. They are primarily mill towns, the largest of this nature in this section of North Carolina, proud of the fact.

The above was written by the publicity committee of the Kiwanis Club for the maps of the Atlantic Coastal Highway Association which will be published next month.

LIN O TYPES

Mrs. Ida Dunning has succeeded her father as sexton of a church in London and will dig all the graves.

Ma, Gerald Burrard and his wife, who were divorced last October in Hungerford Eng., have remarried.

James Tobin of Glasgow appealed in vain to a court to compel his wife, silent for two years, to speak to him.

Answering a burglar alarm in St. Paul at 3 a. m., the police found the intruder to be a strange cat.

SAVE SAFETY

Make a "SPLASH" with a SWIM-KAP



25c to \$1.00

Good-looking, long wearing—these exclusive Swim-Kaps are the favorites of thousands of women all over the country. Flattering in cut—skillfully shaped to keep the hair absolutely dry. Sold only at Rexall Stores.

ROANOKE PHARMACY
Roanoke Rapids, North Carolina

"ALL'S QUIET ON THE WESTERN FRONT"

As Fast As We're Concerned The Dry Cleaner's Price War Has Ended

For the past few weeks the dry cleaning industry of the Twin Cities has engaged in a sensational price war. Recently, however, the "price slashing war clouds" have drifted slightly to the East and now things are a little "Quiet On The Western Front." But the price war prices continue.

We have never participated in the price war. Furthermore, we hope we may never be forced to participate in one. When our business was organized we established a price which we think is a nominal price for the people of this section to pay for the service we offer, and at the same time give us a fair profit for our work.

Our price is the same day in and day out. No cutting price, no raising price is our policy. What you pay us today for our service you may expect to pay tomorrow, and so on.

As far as we're concerned the price was in over!

Your patronage in the past has been appreciated. Your continued patronage will be appreciated.

Just call 132 for Expert Service.

Suits Cleaned and Pressed 75c
Dresses 75c up

Buy A Trade Book \$2.50

DeLuxe Cleaners

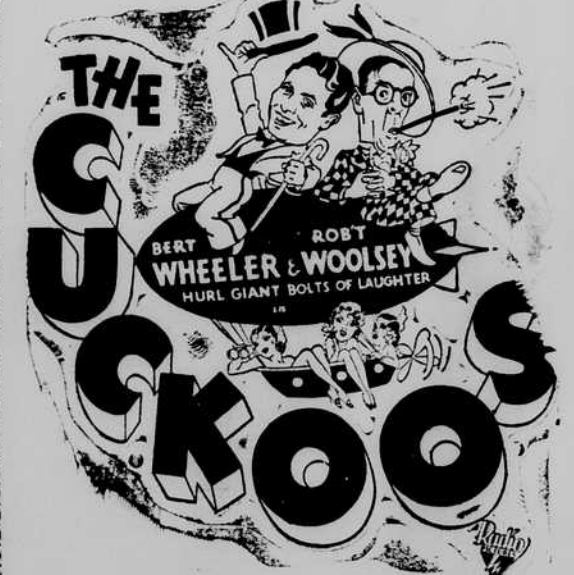
Roanoke Rapids, North Car.
TELEPHONE 132

BETTER YET
Peanut Butter
WE RECOMMEND IT
TAYLOR and COLLIER
Roanoke Rapids, N. C.

PEOPLES THEATRE
ROANOKE RAPIDS, N. C.
"Sound Satisfaction"

HERE AGAIN — MASTER COMICS OF "RIO RITA"

MONDAY and TUESDAY — JULY 21-22



World's Greatest Comedy Team — Hot from "Rio Rita" — Cutting Wild Capers in the Dizziest Rio of Cock-Eyed Fun Ever Brought to the Screen!

Mighty Cast Includes Hugh Trevor, Dorothy Lee, June Clyde
Added Subjects — People's Sound News and Comedy
Matinee 2:30 — Adm. 10-25c — Night 7:30 — 9:15 — Adm. 25-50c

WED. — THURS. JULY 23-24
FRIDAY — SATURDAY JULY 25-26

\$500 DEAD or ALIVE!
For the Bandit known as the "Llano Kid" and



MAURICE CHEVALIER
The Big Pond
A Grandest Picture

with Clauette Colbert
Leading lady of the "Lady Lies"

Added Subjects, Peoples Sound News and Comedy

MATINEE 2:30
Admission 10-25c

NIGHT 7:30-9:15
Admission 25-50c



THE TEXAN
A Grandest Picture

With "The Virginian" himself, handsome Gary Cooper and Fay Wray.

Added Subject — Comedy
Matinee Friday 2:30 — Night 7:30-9:15 — Continuous Performance Saturday 3 to 11
Admission Both Days — 10-25c

YOUR CAFE

"Roanoke Rapids' Newest"

Cleophus Bray, Prop.
PHONE 304-W
MEALS —and—
SHORT ORDERS
At All Hours

Cigarettes
Confections
Ice Cream
Soft Drinks.
MAGAZINES

Tell us what you read. If we don't have it, we will get it for you.

WANTED — 10 MEN AT ONCE TO COMPLETE AN ORGANIZATION

A local concern has been appointed district representative for a large national business organization. To complete our local organization we need at once 10 men of good standing in their respective communities, clean character, sound business judgment and with salesmanship ability, who can devote all or part time to an attractive proposition representing us in Halifax and Northampton Counties. We prefer men who have a fair education and a general business experience. No loafers or get-rich-quick-schemers wanted. This proposition is not a house canvass, but is a good sound business proposition and requires conscientious, ambitious men to handle it. Apply by letter to WZ, c/o The Herald, Roanoke Rapids, N. C.

COBURN'S \$5.00 SHOE STORE
ROANOKE RAPIDS, N. C.

ALL SHOES R-E-D-U-C-E-D
During This S-A-L-E
Nunn-Bush Shoes Low As \$6.98
Suits Reduced—No Suit in the Store over \$19.85 During This Sale.
Starts Friday July 18. Lasts 10 days