

THE HERALD

Of The Twin Cities
ROANOKE RAPIDS—ROSEMARY

CARROLL WILSON, Publisher and Editor

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PRINTERS, LITHOGRAPHERS, ENGRAVERS

ASKING FOR CREDIT

Standing beside the cash register of one of our local merchants last week, we listened to a pitiful "hard-luck" story told by a resident who wanted what the merchant had, needed it, but had no money to pay nor could he truthfully promise the merchant when he would pay it. But he did say, "Brother, when I do get some money, this is the first thing I will pay for." He sounded sincere.

"What would you do?", the merchant asked us.

"He sounds honest. I believe I would let him have it," was our answer. The merchant did so. A few minutes later, another merchant entered the store and we asked him about the man. What he said was plenty. Had he been in the store when the man was pleading his case, there would have been no credit extended.

In less than an hour, there were three more similar cases in that one store. That merchant now has hundreds of dollars on his books. How long can he stand it? How in the world can he know when a man or woman is telling the truth about their intentions to pay?

Why should his store, because he operates a credit business, bear the brunt when times are hard and get no added compensation for it when times are good?

The only sound policy we can offer is for each store to extend credit only to those persons who have patronized them and paid them when money was free and easy. Such is business.

BUSINESS IS BETTER

There appeared by the thousands last week in the New York Stock Exchange and along the financial streets of the City, little lapel buttons: "Business is Better." They were given away by an optimistic member of the Exchange.

Reports are that some took them with a grunt of disdain, only to later break into broad grins as they were "kidded" by their friends. There was much joking and wise-cracking concerning the buttons and their wearers.

But they turned the trick. Everybody felt better and when the sun had set that day, the stock market was stronger than it had been for weeks. What a little thing it takes to change defeat into victory, a frown into a smile. Less grouching and "belly-aching" will work wonders toward bringing back better times.

We have plenty of it here. Some days we even feel that way ourselves. But like prodding a sore tooth, it doesn't help matters one single bit and eventually makes things worse.

DAILY SCHOOL PROBLEMS

We have over 2,000 school children and 67 teachers in the Twin Cities. With the buildings and equipment necessary to properly educate these children, this school system of ours represents the largest industry in the community, excepting the mills. We have problems arising every day which must be worked out to the best advantage of the majority; many of these problems are peculiar to this community alone. They must be settled quickly.

What we would like to know is how all these daily problems would be settled satisfactorily if our school system were under State supervision, as some would have it, with every action necessitating approval of some individual or department over in Raleigh.

TESTS FOR AUTO DRIVERS

A state official made the statement last week that 58 per cent of the automobile accidents can be attributed to 1. Persons driving in

the middle of the road. 2. Persons failing to stop when driving into main roads and streets from side roads or streets.

This statement can be borne out in part by an accident which took place here Sunday evening in front of the Presbyterian Church. A motorcycle driver coming up the Avenue toward Rosemary crashed into an automobile that was coming in the opposite direction and turning to the left at the intersection. The crash came just as the car driver passed the middle of the intersection.

This particular accident can be blamed to both drivers. The car driver turned across the road too soon and the motorcycle rider was traveling at too great a rate of speed in passing an intersection. The latter also appeared to lack any control of his machine.

Of course there may be some consolation to wrecked autoists to know they were not to blame for an accident. They are welcome to what consolation they can derive from that knowledge, but that will not pay for wrecked cars and nerves, to say nothing of injuries which may result and sometimes death.

The best alibi we know of is to drive so carefully that chances for accidents are reduced to a minimum. We realize fully that even the most careful driver is subject to accidents wholly beyond his control because with as many cars on the roads as there are there are bound to be a certain number of plain darn fools (and we use that term with the full knowledge of the Scriptural consequences) who have no more business with a car than a three year old child. In fact, if put to an intelligence test, they would not pass the three year old score.

Which leads us to the point that a set of simple rules should be compulsory before a driver's license could be obtained. Society would be amazed at the number of half-wits, morons, and incompetents endangering the lives of millions who daily traverse our streets and highways.

And we believe a further examination would show that this type of person usually operates what is known as a junk car, not a second-hand or even third-hand vehicle, but one which has passed through many hands and which is totally unfit to be allowed on the highways; entirely out of place today when speed, perfect braking, tested steering apparatus and good lights are absolutely essential.

AN ARCTIC TRAGEDY

After 33 years, a mystery of the Arctic has been partially cleared up by the finding of the remains of Salomon A. Andree and one of his companions on an uninhabited island in the far North. Some equipment and records were also found frozen in the ice.

Andree was a distinguished Swedish aeronaut and engineer, who had made several notable balloon flights before he set out on his fatal expedition at the age of 42. With two companions, Nils Strindberg and Knut Fraenkel, he ascended in a balloon from Danes' Island on July 11, 1897, with the idea of drifting over the North Pole. It was hoped to later reach Alaska or some other land, whence they might make their way home.

Two days after their departure a message brought back by a carrier pigeon indicated that they were being carried far off their intended course by unfavorable winds. Nothing more was ever heard of the brave adventurers until their remains were found a few days ago.

The Andree undertaking was hazardous, even foolhardy. Under the most favorable weather conditions the chances were overwhelmingly against its success, as the participants well knew before they set out. The lure of adventure claimed them as its victims, as it has claimed many of the world's bravest in all ages.

HERE TODAY, GONE TOMORROW

A Charlotte Newspaper, seeing \$35,000 leave there this week via the circus route, comments that times are not so hard after all. Rosemary merchants, viewing the merry-go-round, probably agree.

One bad feature of such fly-by-night enterprises is that they take all, leave nothing. When business grows dull, they pass on to greener pastures. Your local merchant must stick it out.

THINGS THAT NEVER HAPPEN



Foreclosure Sale

By virtue of authority conferred in a certain deed of trust executed on the 6th day of January, 1922, by the Roanoke Avenue Development Company to W. L. Long, Trustee, which deed of trust is recorded in the office of the Register of Deeds of Halifax County, North Carolina, in book 330, page 89, default having been made in the payment of the note therein secured, upon request of the holder of the same, I shall offer for sale at 12 o'clock in front of the Citizens Bank & Trust Company, at Rosemary, North Carolina, by public auction for cash on the 11th day of October, 1930, the following described lots:

Three certain lots fronting on the east side of Roanoke Avenue 25' each, and running back the same width between parallel lines at right angles to said Avenue 140' to an alley, same being lots Nos. 512, 514, and 516 as shown on the maps or plat of the property of the Roanoke Rapids Power Company made by C. F. Gore & Company, Engineers, December 18, 1915, and registered in the office of the Register of Deeds, Halifax County, North Carolina, in Plat Book No. 1, at Pages 11, 12, 13 and 14, reference to which is hereby expressly made.

This 10th day of September, 1930.

W. L. LONG, Trustee.
A. A. Bunn, Attorney for holder of notes.
Henderson, N. C.
1-10-2-30.

THE FAIRFAXES

Homelike Hotels of Distinction

Kitchenette Apartments and suites of Parlor, Bedroom and bath, \$5 to \$7. Single Room with Bath, \$3 to \$4. Double Room with Bath \$4 to \$6.

The smart way's the Suite way. Weekly or monthly rates if desired.

Buffalo — Philadelphia
Washington — Pittsburgh

Rev. William Birch, of Manchester, Eng., whose hobby is making toys, declined the fifth offer of a position as toy designer at a salary triple his pastoral stipend.

Notice of Sale

Under the terms of a certain deed of trust made by L. O. Anderson to the undersigned trustee on December 9, 1927, as appears of record in the office of the Register of Deeds for Halifax County, North Carolina, in Book 381, at Page 491, default having been made in the payment of the notes thereby secured, and the holder of said notes having requested me to do so, I will at 11 o'clock a. m., on Monday, October 6, 1930, on the premises in Roanoke Rapids, North Carolina, offer for sale to the highest bidder for cash, those two certain lots of land situated on the west side of Hamilton Street, in the Town of Roanoke Rapids, and known as Lots Numbers 61 and 62, as shown on a map of record in the office aforesaid, in Map Book No. 3 at Page 64. This 3rd day of September, 1930.

T. W. M. LONG, Trustee.
4-9-25

Bladder Weakness

If Getting Up Nights, Backache, frequent day calls, Leg Pains, Nervousness, or Burning, due to functional Bladder Irritation, in acid conditions, makes you feel tired, depressed and discouraged, try the Cytex Test. Works fast, starts circulating thru the system in 15 minutes. Praised by thousands for rapid and positive action. Don't give up. Try Cytex (pronounced Siss-tex) today, under the Iron-Clad Guarantee. Must quickly allay these conditions, improve restful sleep and energy, or money back. Only 60c at

TAYLOR-MATTHEWS DRUG CO.
Roanoke Rapids, North Carolina

"The Rats Around My Place Were Wise," Says John Tuthill.

"Tried everything to kill them. Mixed poison with meat, meat cheese, etc. Wouldn't touch it. Tried RAT-SNAP. Inside of ten days got rid of all rats." You don't have to mix RAT-SNAP with food. Saves fussing, bother. Break a cake of RAT-SNAP. Lay it where rats scamper. You will see no more. Three sizes, 35c, 65c, \$1.25. Sold and guaranteed by Roanoke Hardware Co., Rosemary, N. C.; Roanoke Pharmacy, Roanoke Rapids, N. C.

Zonite

For Cuts and Wounds

Prevent infection! Every cut, wou, scratch with this powerful non-poisonous antiseptic. Zonite actually kills germs. Helps to heal, too.

Mrs. Caroline Becker of Detroit has been pardoned after serving ten years of a life sentence for killing a woman neighbor. She is 73 years old and the mother of 17 children.

BUSINESS CARDS

W. Lunsford Long
J. Winfield Crew, Jr.

LONG & CREW
Attorneys-at-Law

ROANOKE RAPIDS,
North Carolina

Dr. E. P. Brenner
CHIROPRACTOR
Rosemary, N. C.

Bladder Weakness

If Getting Up Nights, Backache, frequent day calls, Leg Pains, Nervousness, or Burning, due to functional Bladder Irritation, in acid conditions, makes you feel tired, depressed and discouraged, try the Cytex Test. Works fast, starts circulating thru the system in 15 minutes. Praised by thousands for rapid and positive action. Don't give up. Try Cytex (pronounced Siss-tex) today, under the Iron-Clad Guarantee. Must quickly allay these conditions, improve restful sleep and energy, or money back. Only 60c at

ROSEMARY DRUG CO.
Rosemary, North Carolina

Hospital Tested

Recommended by doctors and nurses.
Cleansing, refreshing antiseptic for women.
As a deodorant, it prevents embarrassment.

Sold by druggists

Lydia E. Pinkham's
Sanative Wash

Lydia E. Pinkham Medicine Co.
Lynn, Mass.

DAYS OF SUFFERING NOW QUICKLY ENDED

The next time you start one of these days, see the instant relief you get with Dillard's Aspergum. Almost before you know it the pain disappears, your nerves suddenly relax. With Aspergum you chew the pain away. For it is the finest aspirin obtainable put up in chewing gum form. Now you can take aspirin any time, any place. No water. No bitter taste. No choking sensation. Because you chew Dillard's Aspergum the aspirin mixes thoroughly with the saliva so that all its soothing qualities are effective quickly, continuously.

It brings quick relief from aching heads, toothache, the pains of neuritis, neuralgia, even rheumatism. If your druggist does not have Dillard's Aspergum, send for a free sample to Health Products Corporation, Dept. A, 113 North 13th Street, Newark, N. J.

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Leaves your hair lustrous, healthy, and not too dry!

At your dealer's—or send 50c for full-size bottle to Pinaud, Dept. M., 220 E. 21 St., New York. [Sample bottle free]

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Relieves a Headache or Neuralgia in 20 minutes, checks a cold the first day and checks Malaria in three days. 666 also in Tablets

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Is mined to sell, some to furnish heat. The latter is our kind. It is the real thing, not an apology. It is carefully screened from all dirt, dust, screened to free it from all dirt, dust or slag and is by all odds the most economical fuel for heating and cooking purposes, because it lasts longer and goes farthest.

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