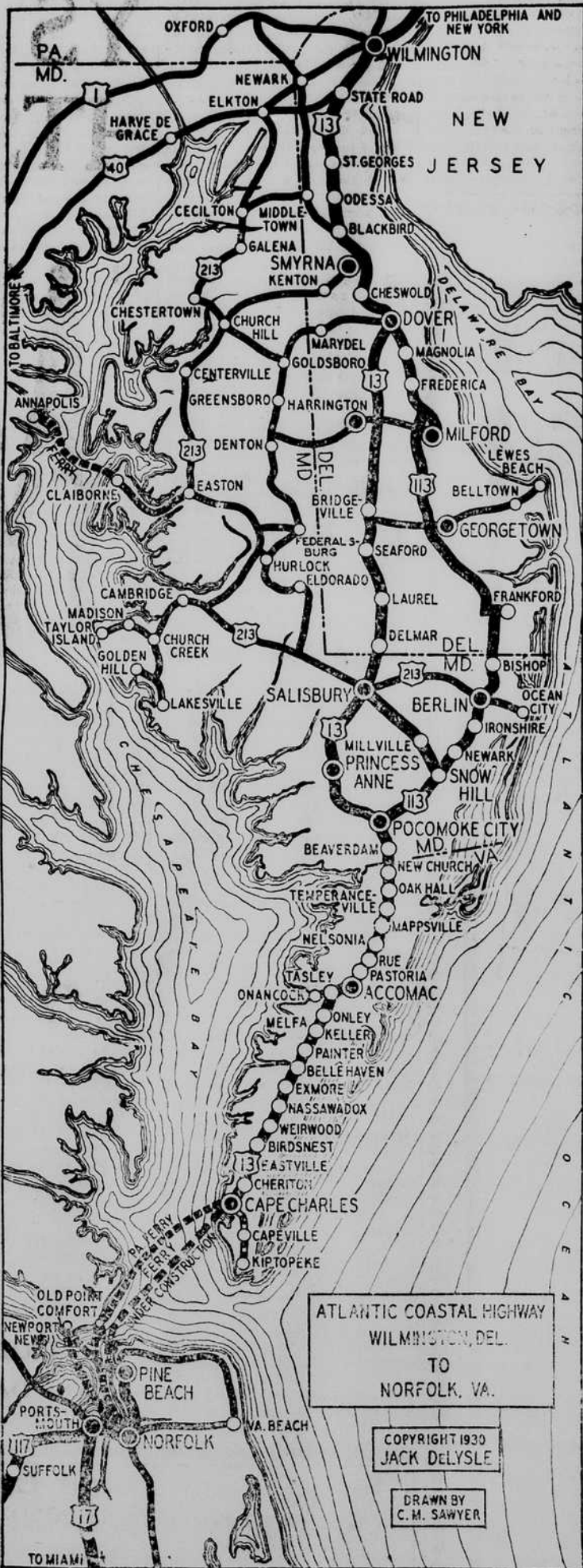


Atlantic Coastal Highway Will Turn Eastern Shore Traffic To The Carolinas



Virginia and the Carolinas are going to be the recipients of a tremendous volume of tourist traffic this season, according to Jack De Lysle, Director of Promotion and Publicity for the Atlantic Coastal Highway Association. Mr. De Lysle has just returned from a survey of points on the Atlantic Coastal Highway from Maine to Florida.

With the completion of the new ferry line from Pine Beach, near Norfolk, to Cape Charles, Va., and with the readjustment of the car and passenger charges by the Pennsylvania ferries, thousands of automobiles are going to come down the Del-Mar-Va Peninsula taking advantage of the 130 mile saving over the Du Pont Highway from Philadelphia to Cape Charles. In the past Cape Charles has been connected with Norfolk by the Pennsylvania ferry on a three hour schedule with the charge of approximately \$5, \$8 and \$13 for passenger cars and \$1.30 per passenger. The new Peninsula Ferry line has been granted the necessary government and War Department permits for terminals, etc., and which is headed by C. W. Harrison of New York, expects to be in operation in sixty days, the first boat "The Pioneer," now being in the Colonna shipping yard in Norfolk, being scheduled to

carry approximately 100 automobiles and 500 or more passengers. It is expected that the charge for cars will be a flat rate of \$2.50 per car and fifty cents per passenger. Thousands of automobilists will take advantage of the broad, all paved concrete Du Pont Highway via Philadelphia, Wilmington and Dover Delaware, Salisbury, Md., south to Cape Charles, Va., thence across by ferry to Norfolk, where they will spread out for Florida and all points south via Virginia No. 12 to Suffolk, Franklin, Emporia, Roanoke Rapids, Enfield, Rocky Mount to Wilmington, N. C., Charleston, S. C., and the south; or over Federal U. S. 117 to Suffolk, Franklin, Weldon, Enfield, Rocky Mount, Wilmington, N. C., or over Federal U. S. 117 Suffolk, Franklin, Murfreesboro, Rich Square, Scotland Neck, Tarboro, Wilson, to Wilmington, N. C., and south; or via U. S. Federal 17 Norfolk, Edenton, N. C., Washington, New Bern, to Wilmington, N. C., and thence south.

The majority of the traffic will go by Wilmington, N. C., where the short cut (the King's Highway which is now under construction and will be completed at an early date) from Wilmington to Georgetown over the Cooper River bridge to Charleston, an additional saving will be made; or

from Wilmington, N. C., a considerable number will follow U. S. 17 to Whiteville, N. C., Mullins, S. C., Marion, S. C., to Florence, Charleston and Jacksonville.

In the past the major portion of the traffic has come from the east via Federal U. S. 1 to Richmond and Petersburg, Va., and thence left the Atlantic Coastal Highway to continue to Raleigh, N. C., Fayetteville, Columbia, S. C., Macon, Ga., and thence into Jacksonville.

The slogan of the Atlantic Coastal Highway Association is to split this traffic up and go down one route and return another. Due to misleading propaganda a so-called Coastal District route via Lumberton, Fayetteville into Wilson, N. C., has repeatedly used the name of the Atlantic Coastal Highway in speaking of this particular route which connects up with the Atlantic Coastal Highway at Florence, S. C., and Petersburg and Richmond, Va.

The tourists leaving Maine and points north will find the Atlantic Coastal Highway following the shore line in practically all of the coastal States as the most advantageous and representing the greatest amount of paving on any continuous highway in America.

The Atlantic Coastal Highway As-

sociation through its president, Col. Joseph C. Stehlin of Jacksonville Beach, Florida, has undertaken a national campaign of advertising to enlighten the tourists as to the advantage of traveling over this magnificent highway and the connecting routes. Elaborate maps, data, etc., have been prepared and cities along the route have taken memberships in the Association and pledged their support and cooperation to the traveling public.

Passing the most historical spots of the Revolutionary and Civil War periods; in close proximity to a majority of the well known bathing beaches, golf courses, etc., through a picturesque section that is a veritable sportsman's paradise with hunting, fishing, bathing and boating, the Atlantic Coastal Highway offers the practical all year round route form north to south.

Two New Products Made By New Bakery

Two new products have been placed on the market by The New Bakery, at Rosemary, bakers of the famous "Mammy's Own" bread, cakes, pies and other bakery products.

The two new products are raisin bread and ho butter biscuits. The raisin bread is baked only once a week, every Wednesday morning, and is placed on sale at the bakery shortly after it comes from the oven. The hot butter biscuits are baked every morning and are placed on sale for both early and late breakfasts.

These two new products are meeting with the approval of the local people, and especially housewives find them convenient.

A. Britner, a baker with over 40 years experience, recently entered the employ of the New Bakery and has charge of the baking room.

TWIN CITY HAPPENINGS

YOURSELF

Sometimes you are a gypsy; Again, you are an elf. I've known you as so many things, And now you're just yourself.

Jean Hewitt.

Mr. and Mrs. J. G. Manonie of Christianburg, Va., are the house guests of Mr. and Mrs. Frank Hawley.

Mrs. T. R. Manning, Mrs. C. A. Wyche, Mrs. Frank Harris, Mrs. Lewis and Mr. Ned Manning spent Friday in Richmond.

Mr. Frank Joyner was called to Henderson last week on account of the tragic death of his nephew, who was killed instantly in an automobile accident.

Miss Alma Blount, of Faison, N. C., spent the week-end here with her sisters, Misses Julia and Virginia Blount.

Mrs. Carol Wilson, Mrs. J. W. Ross Miss Carrie Fulkner, Miss Martha Craddock and Miss Hart Sheridan spent Friday and Saturday in Richmond.

William Duke, who is attending Campbell College, was a visitor in Rocky Mount, Sunday.

W. F. Joyner is attending a meeting of Chevrolet dealers at Durham today.

Miss Virgie Barnes spent the week-end with her sister in Branchville, Virginia.

On Monday afternoon, Mrs. W. E. Murphrey and Mrs. L. C. Howell attended the funeral of Mr. Burgwyn in Jackson.

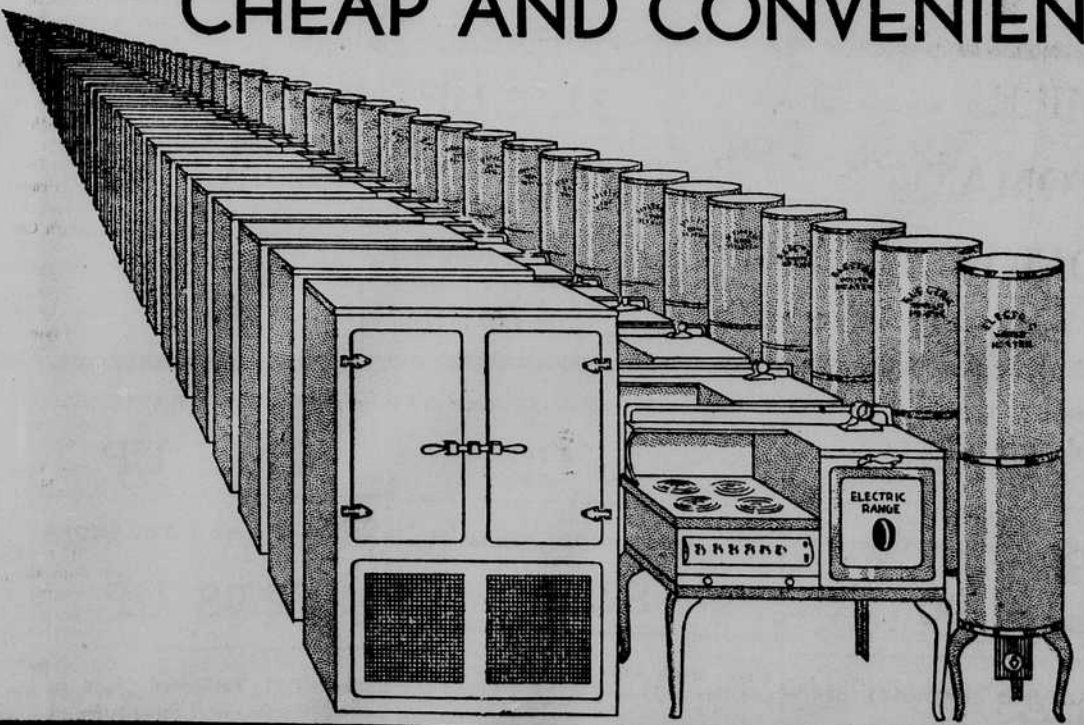
Mrs. David Traynham was hostess on October 6th to the Monday night bridge club. Twelve players were present and an interesting game was played. Mrs. Duncan Moss was winner of high score and was given a picture as a prize. Mrs. J. G. Manonie of Christianburg, Va., the house guest of Mrs. Frank Hawley, was given a breakfast cloth as guest of honor prize. A salad course was served at conclusion of the six progressions. The following guests were present: Mesdames Frank Hawley, Cooper Grizzard, Julian Allsbrook, Howard Pruden, George Hayes, Hugh Camp, Allen Zollicoffer, J. W. Ross, Claude Edgerton, Duncan Moss, J. G. Manonie and Miss Margaret Clark.

Mrs. T. W. Mullen was hostess Saturday afternoon with three tables of bridge honoring Mrs. Frank Mullen of California, who is visiting her parents, Mr. and Mrs. L. S. Cannon. Fall flowers were used throughout the house. The high score prize was won by Miss Ruth Transou, a compact. The guest of honor was given a pair of hose. At five o'clock the guests were invited in the dining room which was very attractive, the table was covered with lace mats. On the center was a bowl of rose dahlias and from the four corners were lighted rose candles in silver holders. Sandwiches and tea were served followed by a sweet course. Mrs. Mullen was assisted in serving by her mother, Mrs. Andrews. Mrs. L. S. Cannon and Mrs. M. R. Vick came in for tea. Those playing were Mesdames Frank Muller, R. P. Beckwith, P. E. Ransom, Howard Pruden, Alfred Martin, George Hayes, W. C. Williams, Mrs. Craven, Misses Margie Cannon, Ruth Transou, Margaret Clark and Elizabeth Bagley.

Market and Cafe Sanitary Scores For September

White Cafes	
Rosemary Cafe, Rosemary	98
Dixie Cafe, Scotland Neck	98
White House, Enfield	98
Your Cafe, Roa. Rapids	97 1-2
Cherry's Cafe, Roa. Rapids	94
New York Cafe, Weldon	93
American Cafe, Weldon	93
Grant's Cafe, Weldon	92
Woodruff's Cafe, Roa. Rapids	91
Duncan's Cafe, Roanoke Rapids	89
Colored Cafes	
Terminal Inn, Weldon	97
Levy Patterson, Weldon	91
Red, White and Blue Weldon	87
Franklin Cafe, Enfield	87
Anna Scott, Weldon	78 1-2
Willis Cafe, Enfield	75
Chas. Williams, Weldon	70
Market Scores Roanoke Rapids	
M System	98
Taylor & Collier	98
S. C. Cook	98
M. Hedgepeth	97
G. H. Ranhorn	97
W. C. Allsbrook	90
Market Scores for Rosemary	
Rosemary Supply Co.	98
A. & P.	98
Traynham & Grimmer	98
J. H. Matkins	98
J. C. Wells	98
R. I. Starke	98
R. E. Merritt	98
Mathews	98
Wayne Gro. Co.	97
Taylor Gro. Co.	97
Hawkins Gro. Co.	96
W. R. Starke	96
Medlin Brothers	91
Tucker Fayed	91
David H. Moody, Food Inspector for Halifax County Health Department.	
Miss Winifred Beckwith left Thursday for New York, where she will spend several weeks.	

Over 10,000 of our Home customers are now using
**MODERN ELECTRIC RANGES,
ELECTRIC REFRIGERATORS OR
ELECTRIC WATER HEATERS
BECAUSE ELECTRICITY IS
CHEAP AND CONVENIENT!**



NOW there are extra inducements, including a Special Payment Plan---a very small down payment---special easy monthly terms---and a special allowance for your old range or water heater.

See these new Electrical conveniences NOW. We have sizes, styles and prices to suit every person and purse. See them NOW!

ELECTRICITY IS CHEAP!

See your Electrical Dealer on Electrical Matters

VIRGINIA ELECTRIC AND POWER COMPANY