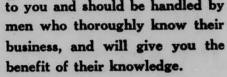


If fire should destroy your property tonight, how much would you lose on every dollar invested? How would y o u r insurance square with your loss? How would your claims be handled?

Your insurance is a vital thing

A smooth, soft-textured skin attracts and holds attention as nothing else will. Cara Nome Cold Cream, Skin Cream and

Skin



National Loan & Insurance Co.

24 SECOND STREET Phone 44



way injurious grime and dirt and do not grow hair n your face. \$1.00 each. Jame Notne Face Powder, mooth, fragrant, blends werfectly with your comblexion — \$2.00. Start sing Cara Nome Tollettes now. Sold only at lexall Drug Stores.

Rapids, N. C.





HOME

SERVICE

100-191-

WHEN over 10,000 women are unanimous in a matter, you can be sure that there is something to it.

Over 10,000 homes are now enjoying CHEAP Electricity under our new low Home Service Electric Rates, which were put into effect only last March. Over 10,000 women have voted "yes" to low-cost Electric Cooking, Electric Refrigeration and Electric Water Heating. And you can be sure they are serving money I

RICITY

You, too, should vote "yes" to these modern electrical comforts and conveniences for your home, and enjoy FULL electric service in your home at very low cost. Electricity IS cheap1 Let us tell you ALL THE facts about these electric servants.

ELECTRIC

RATE.

Let us tell you about the special payment plan which anables immediate possession: and you can pay the balance in small monthly payments as you use these ejectric servants.

VIRGINIA ELECTRIC