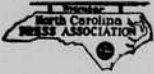


THE HERALD

Of The Twin Cities
ROANOKE RAPIDS—ROSEMARY



CARROLL WILSON, Publisher and Editor

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PRINTERS, LITHOGRAPHERS, ENGRAVERS

RED CROSS ROLL CALL

Again the American Red Cross is in the midst of its annual roll call, which is made each year between Armistice Day and Thanksgiving. It deserves the support of everyone who can possibly contribute.

Communities which have happily escaped disaster can hardly appreciate the magnificent work of this foremost relief organization. A great fire, flood, storm, epidemic or other cause of widespread distress immediately brings the Red Cross into effective action.

When the need for aid arises the Red Cross responds unflinchingly, promptly, efficiently. There are no delays, no hesitancy, no lost motion. With clock-like precision the trained personnel moves to its humanitarian task and sticks to it until it is finished.

While it was originally designed for the relief of suffering in time of war, the Red Cross has in late years become the greatest agency for emergency relief in time of peace as well.

It costs only a dollar to join the organization and thus become identified with its noble work. To do this is at once a duty, a privilege and an honor.

REEDOM OF THE PRESS

Another attempted encroachment upon the freedom of the press is seen in a reported request of the Federal Farm Board for action against a Nebraska weekly newspaper which has dared to criticize the workings of that body.

According to a dispatch to the New York Times, the board has asked the Federal Trade Commission and the Post Office Department to investigate the offending editor.

STRAIGHT SHOOTING

By OLD TIMER

THE POWER OF THE PRESS

There is no argument about the power of the press. The owners and editors of the many newspapers published in the United States have an unlimited power to create sentiment for or against a man, group of men, or a thing or undertaking. Championing the cause of a good man, or a worthy objective, takes up more space and uses more printers' ink from day to day, the average reader imagines.

By the same token, if a newspaper manager or editor or both, even for one issue, have a lapse of the usual common sense with which they are supposed to be endowed the power of the press sweeps on just the same creating sentiment and opinions throughout the country.

I was on my vacation when the August 20th, 1930, issue of the Raleigh News and Observer was forwarded and—before I could burn or otherwise destroy it—the article and editorial were read and the two pictures were viewed by several business men from as many Western and Northern states. Lasting opinions of our state were formed in their minds, which will never be erased. Everyone who read that issue will never forget it. Years and years of favorable publicity will have passed before the damage to our State by that idiotic news article will have been overcome. The power of the press is great, far greater than you and I think—and power without a balance wheel destroys.

Tell me what you read and I'll tell you what you are used to be considered a true statement, especially so

Regardless of the merits of the newspaper's criticism, it seems that the marshalling of these formidable government forces against a little country weekly is rather a ridiculous proceeding.

It is generally recognized that the Farm Board has a difficult task, and by many it is believed that it has been assigned an impossible one. But the board is a public body, and as such should be subject to such comment, favorable or unfavorable as every citizen has a right to make with respect to other public bodies and public officials, not excepting Congress and the President of the United States.

The fact that the board has seen fit to try to set up such a censorship as the dispatch mentioned refers to will be taken by many as rather strong evidence that Chairman Legge and his associates are not sure of themselves. In any event it indicates they are too emotional to handle their important job with calm assurance.

A BELATED HONOR

At last Major "Eddie" Rickenbacker has received from the hands of President Hoover the coveted Congressional Medal of Honor, 12 years after he earned it as America's ace of aces during the World War.

Few men, indeed, have experienced as many thrills as came to Eddie Rickenbacker in the years preceding and during the war. While in his early twenties he became widely known as a daring and skillful automobile racer. In fact, he went to France with Pershing as a member of the motor car staff. But aviation lured him, and in August, 1917, he was transferred to the Air Service at his own request.

He became commander of the 94th Aero Pursuit Squadron, the first American aviation unit to fight on the Western front, as well as the one scoring the greatest number of victories, 69, of which 26 were credited to Rickenbacker himself.

He was also the first commanding officer to lead his own squadron into Coblenz, Germany, and at the close of the war he was retired with the rank of Major. He was subsequently decorated with the Distinguished Service Cross with nine palms, the French Legion of Honor and Croix de Guerre (Cross of War) with four palms.

Just turned 40, Eddie Rickenbacker doubtless has many years of useful patriotic service before him. His legion of admiring friends are glad that his valorous exploits during the war have been fully recognized at last by the bestowal of the Congressional Medal of Honor.

when it came from a scholarly mind. We used to accept it in the same way we accepted the caution to "Save your pennies and buy a horse," and we saved pennies! But today if people were judged by what they read—could anybody plead "not guilty?" There was a time when the books of Mary J. Holmes were read by girls whose mothers do not seem to care. Fourteen year old girls today, whose mothers should care, are overheard discussing the sex situations created by the author of "Ex-Wife," and what got my goat was that the detailed discussion brought out no dissenting opinions.

A library puts a certain stamp upon a town, which can be secured in no other way or manner. As one person said, "When a person begins to think he knows it all, let him visit the library and there view the volumes of knowledge he has never heard of, much less read." A neighboring town has a library of good books to loan out to responsible citizens. It is well managed, in charge of competent hands and used by many citizens of that town. The town is proud of its library. Some day we will have a library. In the meantime a room is set apart in our High School where five thousand volumes have been collected, some fiction, but it is more of a reference library than a general one. Look the room over when you are in the building.

A recent comparison was made in this paper between the Roanoke Rapids schools of today and those of 1910. Someone didn't dare to go back another five years to 1905. At that time there were two teachers, two one-room schools, sixty pupils, and, much to the delight of the pupils, the school term was three months.

The educational progress in North Carolina during the past twenty-five years has never been equaled anywhere at any time. To my way of thinking this fact is the real NORTH CAROLINA FIRST.

CONFINED TO BED WEEKS AT A TIME

"I used to be in bed for weeks at a time with terrible nervous spells; I suffered with indigestion and my



MRS. MINDA ALFORD

whole system was out of order. I was habitually constipated and my nerves were almost worn 'ragged.' Sargon brought a wonderful change to me. I'm no nervous like I was, I sleep fine and am rested and full of life when I get up mornings. My appetite is wonderful and I've gained five pounds.

"Sargon Pills entirely rid me of constipation, without the least bad effects."—Mrs. Minda Alford, 806 Austin Street, Durham, N. C.

Taylor-Matthews Drug Co., Roanoke Rapids, Agents.—(Adv.)

THINGS THAT NEVER HAPPEN

By GENE BYRNES



J. E. Cox spent several days last week in Western North Carolina.

Misses Ruth Dean, Thelma Toler, Martha Spivey and Mary Sue Hughes spent Saturday in Richmond.

Mr. and Mrs. Loman, Misses Sara Cannon, Bortha Poe and Mary Blacklock spent Saturday in Raleigh.

Mrs. Cooper Grizzard, Mrs. J. E. Cox, Mrs. Mary Grizzard and Mrs. George Hayes spent Friday in Rocky Mount, N. C.

Eugene, the little son of Mr. and Mrs. E. B. Davis, is confined to his home on Jackson Street with a bad foot.

Mrs. C. A. Wyche spent the week-end with friends in Washington, D. C. Mr. and Mrs. Hugh Camp and daughter spent the week-end in Franklin, Va.

Reeves Manning was a visitor in Washington, D. C. this week. Mr. and Mrs. Frank Joyner have returned from Greensboro and Winston-Salem, N. C.

Rev. J. E. Kirk has returned from Raleigh where he attended the Baptist State Convention in session there this week.

Delicious Artstyle Fruits and Nuts for Thanksgiving

Artstyle Milk Chocolates with fruits in cordial, including whole cherries and strawberries, also crisp roasted nuts—whole Brazil, peanut and filbert clusters—all generously coated with rich, smooth milk chocolate. A delightful climax to a hearty Thanksgiving dinner. Sold only at Rexall Drug Stores.



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Your family will thank you for this tasty addition to the holiday menu.

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If Getting Up Nights, Backache, frequent day calls, Leg Pains, Nervousness, or Burning, due to functional Bladder Irritation, in acid conditions, makes you feel tired, depressed and discouraged, try the Cystex Test. Works fast, starts circulating thru the system in 15 minutes. Praised by thousands for rapid and positive action. Don't give up. Try Cystex (pronounced Siss-tex) today, under the Iron-Clad Guarantee. Must quickly allay these conditions, improve restful sleep and energy, or money back. Only 50c at

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Don't suffer another minute from blind, itching, protruding or bleeding piles without testing the newest and fastest acting treatment out. Dr. Nixon's Chinoid, fortified with rare, imported Chinese Herb, with amazing power to reduce swollen tissues, brings ease and comfort in a few minutes, enabling you to work and enjoy life while it continues its soothing, healing action. Don't delay. Act in time to avoid a dangerous and costly operation. Try Dr. Nixon's Chinoid under our guarantee to satisfy completely and be worth 100 times the small cost of your money back.

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Zonite For Cuts and Wounds

Prevent infection! every cut, wet scratch with this useful non-poisonous... septic. Zonite actually kills germs. Helps to heal, too.

A new wood-working machine can turn out two completely finished baseball bats on one minute.

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The next time you start one of these days, see the instant relief you get with Dillard's Aspergen. Almost before you know it the pain disappears, your nerves suddenly relax. With Aspergen you chew the pain away. For it is the finest aspirin obtainable put up in chewing gum form. Now you can take aspirin any time, any place. No water. No bitter taste. No choking sensation. Because you chew Dillard's Aspergen the aspirin mixes thoroughly with the saliva so that all its soothing qualities are effective quickly and continuously. It brings quick relief from aching heads, toothache, the pains of neuritis, neuralgia, even rheumatism. If your druggist does not have Dillard's Aspergen, send for a free sample to Health Products Corporation, Dept. A, 113 North 13th Street, Newark, N. J.

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Leaves your hair lustrous, healthy, and not too dry! At your dealer's—or send 50c for full-size bottle to Pinaud, Dept. M., 220 E. 21 St., New York. [Sample bottle free]

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ADMINISTRATOR'S NOTICE

State of North Carolina, Halifax County.
The undersigned having been appointed and duly qualified as administrator of the estate of Reuben S. Simmons, deceased, all persons having claims against said estate are notified to exhibit the same before him on or before the 7th day of November, 1931, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.
This 3rd day of November, 1930,
REV. J. N. BYNUM, Administrator of Reuben S. Simmons, Deceased.

SQUIRE EDGE GATE — Friend Wife Will Have an Easy Part and Grow Fat at the Same Time!

BY LOUIS RICHARD

